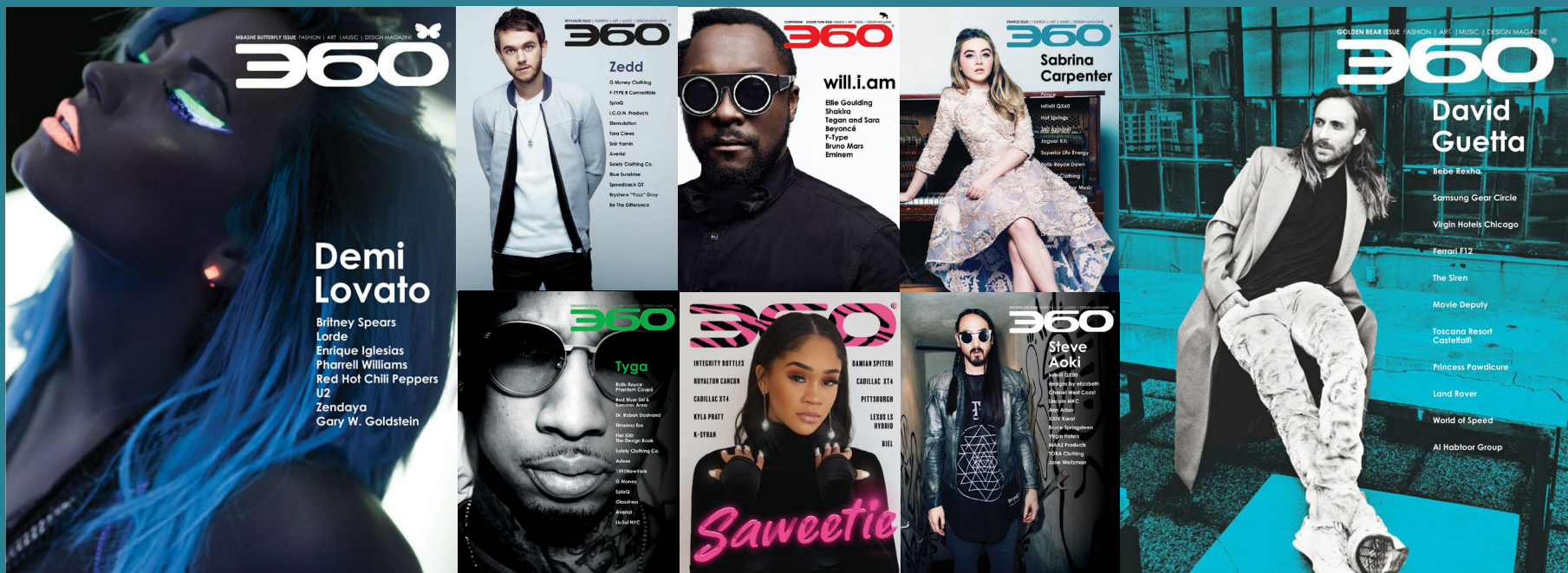




2022 | 2023 MEDIA KIT



360 is an innovative fashion, lifestyle, and culture magazine. We will introduce cutting-edge, entities, and trends to tastemakers within their respective communities. Our founding members have over 30 years of collective experience both as notable talent and uber professionals within the fashion, music, art, design, and entertainment sphere. 360 represents more than just a magazine composed of journalists. We embody the movement of social awareness and progressive change.

We are an LGBTQ+ and POC inclusive publication. The magazine portrays a contemporary look. 360 appeals to a broad community of readers because our content is entertaining, newsworthy, and thought-provoking. No magazine like it is available today. We strive to showcase the talents of racially and sexually diverse creators across all forms of media.



FASHION | ART | MUSIC | DESIGN



PREVIOUS PRINT ISSUES

360's content has featured major talents like Beyonce, Will.i.am, Avril Lavigne, Pharrel Williams, David Guetta, Keith Urban, Julian Lennon, Zedd, Demi Lovato, Sanaa Latham, Fifth Harmony, Benny Benassi, The Who, Steve Aoki, and Bella Thorne. They graced both our pages and our covers.

Brands such as Jaguar, Rolls Royce, American Idol, Tidal, Revolt TV, Animal Planet, and Volvo have utilized 360 Magazine to launch their live campaigns.

1,900,000 downloads | 670,000 visitors | 110,000 prints

Globally our audience mainly consists of 19-39 year-old, college-educated trendsetters. They have a strong interest in music, travel, auto, health, fashion, philanthropy, art, design, and entrepreneurship .



FASHION | ART | MUSIC | DESIGN



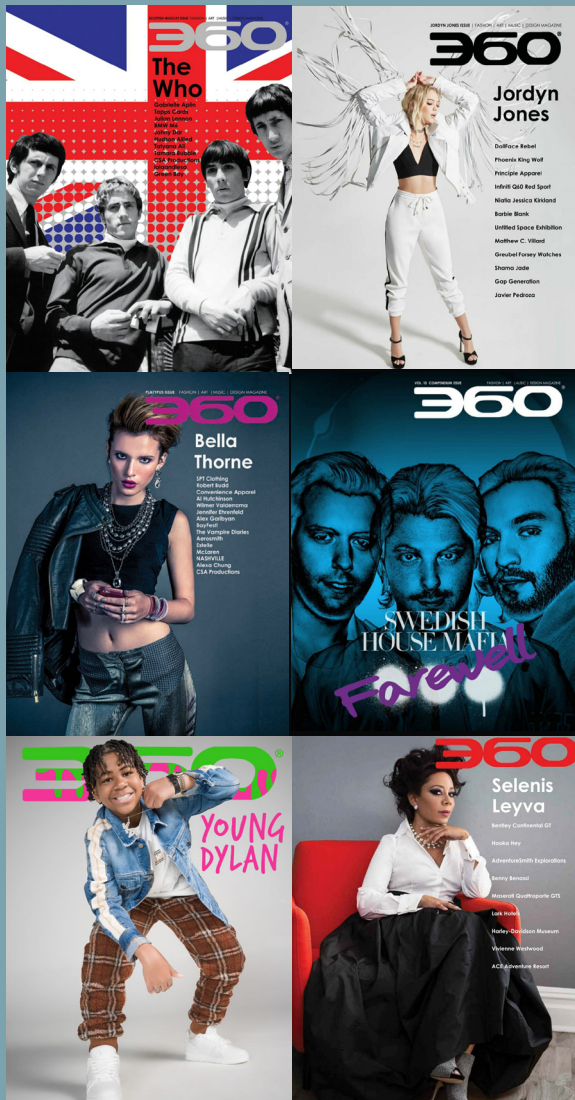
BACK ISSUES

The Barbary Lion issue, Lady Gaga, Katy Perry, Sir Paul McCartney, B-Glo, Delan, Rolls-Royce, BMW, Chrysler, Kinko + Indrani, Bow Wow, Zoe Kravitz, Kiss and Led Zepplin.

Past issues, covers, and pages have been graced by Swedish House Mafia, 3Sixty, EVE, Carly Rae Jepsen, The All-American Rejects, Mark Baker, Carroll Shelby, Noel Fisher, Jason Blair, Zang Toi, and Ivanka Trump.

360®

FASHION | ART | MUSIC | DESIGN



360 constantly raises the bar within a highly competitive publishing arena during turbulent economic times.

360 constantly raises the bar within a highly competitive publishing arena during turbulent economic times. In the Spring of 2009, the inaugural online issue was published with rave reviews at both bookseller and distributor conventions. The cover was profiled on Sprint TV and mentioned by the featured band The All-American Rejects on MTV's TRL. Following the select distribution of the printed version, we released another digital issue of our current Art Issue, coupled with interactive barcoding for mobile use. (Young Dylan issue)

Additional platforms have been created to increase brand awareness. 360TV is a recognized title on IMDb. With various on-air personalities, we have been able to secure interviews with the following: Bethany Frankel, Nelly, Trey Songz and Ryan Sheckler. Furthermore, we began our coverage of breaking news a few years ago. Our executive director, Vaughn Lowery, was the first person to air a sit-down with the initial accuser in the Kevin Clash Elmo Sex Scandal, Shelden Stephens.

After two million views on our YouTube channel, we began production on original programming for Vimeo. The first show was a sketch comedy with a diverse, youthful ensemble cast. In addition, our dedicated TV & Film Department has created various scripted series and films which are currently being optioned by production houses.

Of Late, 360 MAG podcast has launched on all major platforms with 75+ episodes.



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The task is to reach and inform the target market.

The task is to reach and inform the target market. Our strategy is based on serving a clearly defined niche market well. By combining sampling, direct email, deliverables (i.e. film festivals, NYE EVENT), guerrilla marketing and group membership solicitation, 360 aims to build circulation through both subscriptions and newsstand distribution.

By having an identifiable market with available lists and related memberships, the management of 360 strongly believes that we can exceed publishing industry standards for the conversion of potential subscribers. Although each has a differing margin structure, the combination will maximize the potential reach of the magazine.

Our passionate and loyal clientele are committed to entertainment industry professionals.

Merging Versus NFT

The future of fashion is the merging of two verses, the virtual world (metaverse) and the physical world. We explore this through the unity of traditional photography and animation— where humans and AI co-exist.

The NFT world is something that is growing and still confusing for many people who are not directly involved in the production and purchasing of these new-age art pieces. 360 MAGAZINE was able to interview several people who are closely connected to the production side of NFTs, including producer and model Bee Davies and photographer Jacques Burga.



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We have teamed up with several philanthropic organizations to increase both brand awareness and community outreach.

We are proud partners of:

- **Amnesty International (Amnesty.org)** - Amnesty International is a worldwide movement of people who campaign for internationally recognized human rights to be respected and protected.
- **Pink United (PinkUnited.net)** - Increases cancer awareness and education for both men and women.
- **Jenesse Center, Inc. (Jenesse.org)** - A domestic violence program for women and children. Currently, Halle Berry is the chairperson.
- **Alex's Lemonade (AlexsLemonade.org)** - Raises money to fight childhood cancer. Includes history of the little girl who began the effort, how to run a stand and procure grants for the cause.

360 is a certified NGLCC LGBT Business Enterprise (LGBTBE).



FASHION | ART | MUSIC | DESIGN

MEDIA + DISTRIBUTION INFORMATION

We are a quarterly print publication with a target audience of college educated individuals between the ages of 19 and 39.

These individuals are tastemakers within their respective communities and look to us to bring them information on cutting edge brands, trends and entities.

Our readers have strong interests in: **FASHION, HEALTH, MUSIC, AUTO, ART, DESIGN** and **INNOVATION**.

EDITORIAL CALENDAR

Compendium Issue - January 15

Culmination of the year's most discussed events.

Spring Art + Fashion Issue - March 15

Showcases architecture, sculptures and artisans from around the world.

Entertainment Issue - May 15

Showcases emerging talent within music, TV, film and streaming services.

Summer Issue - July 15

Issue embracing everything of Summer - food, fun, fashion and the sun.

Fashion Music Motion Issue - October 15

Introduces the hottest trends in fashion, music and auto.

Founder's Issue - November 19

Highlights founders across various industries and sectors.



(over a million subscribers worldwide)



(over 5 million subscribers worldwide)



print on demand



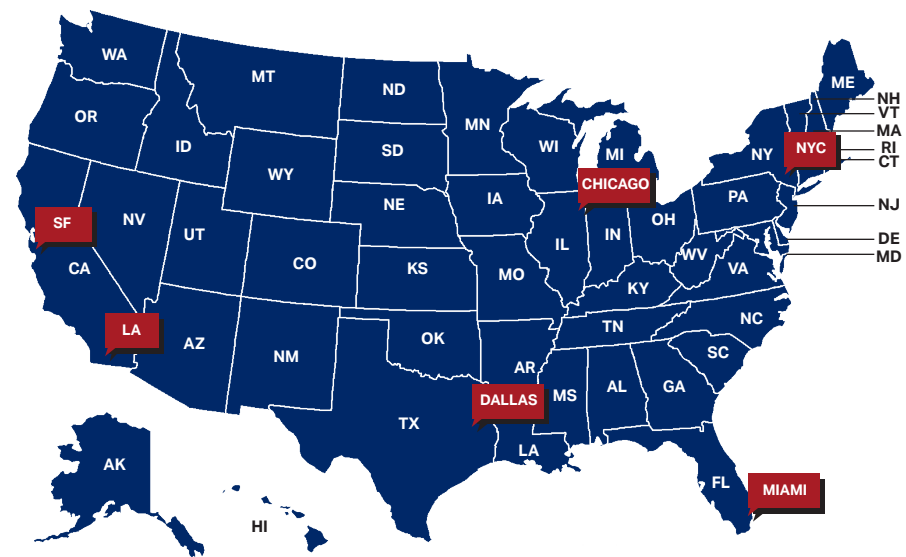
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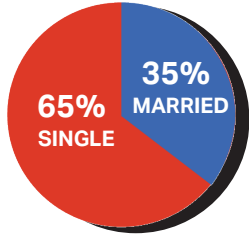
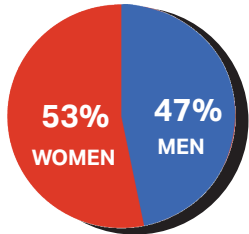
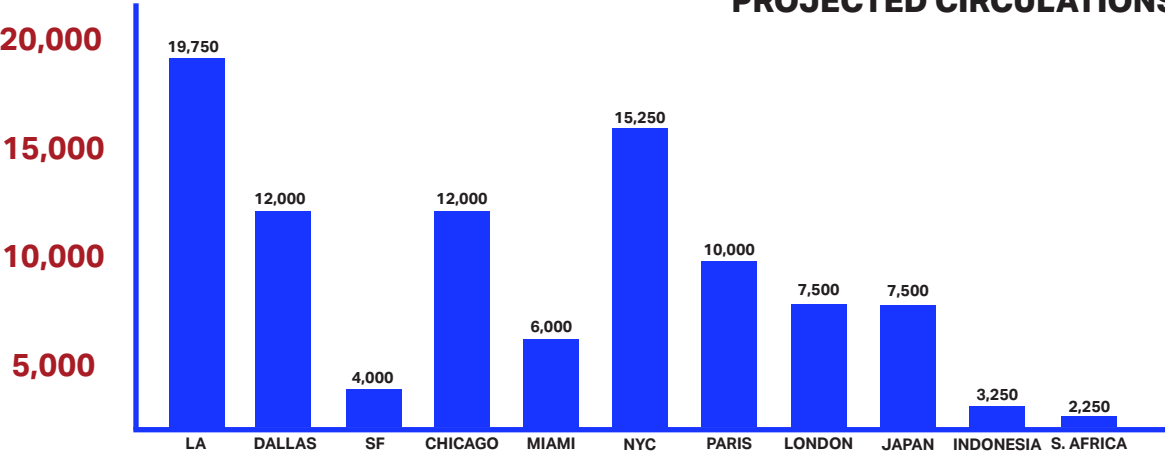
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PUBLICATION DISTRIBUTION + TARGET MARKETS

27 median age \$87,673 median HHI



PROJECTED CIRCULATIONS



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PAST AWARDS



SOCIAL MEDIA

1.9 Million downloads online presence
670,000+ hits a month the360mag.com



12.8K Followers



14.2K Followers



18,403 likes



402 subscribers



2.5k followers



470 followers



261 followers

FASHION | ART | MUSIC | DESIGN

ADVERTISING

PRINT AD RATES (1.5 month run)

Back Cover- \$11,250
Full Page- \$8,250
Double Page- \$9,750
1/2 Page- \$4500
1/3 Page- \$3000
1/4 Page- \$2000

WEB BANNER RATES (1 month run)

\$2,250 for cover page
\$1,250 in a section

Partial Partner List:

One Concierge
Perfect Vodka
Paramount Business
Jets
Skechers
Fulani
Life After Denim
Moods of Norway
Punkrose (Soho Lab)
Rebel
Livity International
Comisario Tequila
Ice Tropez
Arta Tequila
Asics Tiger
AYM
Falling Whistles
Flawless Vodka
Kenzo Parfum
Pink United

DAMA Tequila
CODA
Prometheus Springs
Aqua Hydrate
ZARA
Converse
Baby G-Shock
Royal Oak Offshore
Samsung
Maker's Mark
Chanel
BMW
Aston Martin
Fender
JanSport
Deep Eddy Vodka
Bärenjäger
AirFrance
Becks Beer
Martin Miller's Gin

Subaru
Toyota
Bentley
Mini Cooper
Uber
Retrospec Bikes
Visine
Nivea
Ivy Park
Himiway
Dolce&Gabbana



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Single Page Specs:

Single page finish size - 8.5 x 11"

Single page bleed size - 8.75 x 11.25" (quarter-inch bleed applied to measurement)

Single page live area - 7 x 9" (So make sure anything that must be read without any interference is in this area)

Single page image size - 9 x 12" at 300dpi



Double Page Specs:

Double page finish size - 17 x 11"

Double page bleed size - 17.5 x 11.25" (quarter-inch bleed)

Double page live area - 14 x 9" (Remember there is a spine, so make sure that does not interfere with your copy. You can apply copy in the previously stated live area on both pages.)

Double page image size - 18 x 12" at 300dpi





360°



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