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New York City's Comic Con is a key annual fan event dedicated to Western comics, graphic novels, anime, manga, video games, movies, television and more. First held in 2006, this classic event was canceled last year due to the Covid-19 pandemic, devastating fans who look forward to this mainstay of popular culture. Yet this year, Comic Con made its triumphant return, though it looked a little different in the attendance of both its exhibitors and fans. 360 MAGAZINE got the full scoop from well-versed fan Rodney Ramlochan on how this event has changed. He offers comments on the good, the bad, the Covid, and the in between for 360 readers. The Superfan Membership process was Read Ramlochan's full testimony below:

To say that I love New York Comic Con is email and bought tickets using a dedicated an understatement. For over a decade, as a pop-culture geek, I've enjoyed the fantastic quests, panels, original art, unique exhibitors, industry merchants, and one-ofkind exclusives. It has always been one of my favorite events to cover, and as a diehard fan, I was deeply disappointed that the pandemic caused last year's convention to go virtual. However, I was thrilled to hear that the event was coming back in person this year. Since much had changed over the past eighteen months, I thought it would be cool to experience the event as a fan rather than cover it as press. I also wanted to testdrive ReedPop's Metaverse membership for ordering in-person tickets and focus on the overall fan experience, including Covid safety precautions and notable differences not be beneficial at this time. However, I do between this year and cons from yesteryear. Here are my post-Comic Con impressions.

I purchased tickets a few months ago in July using the MetaVerse presale process. Of course, this was before the uptick caused by the Delta variant strain. I didn't expect any issues with purchasing online as I've never really had a problem buying 4-day or singleday passes in the past. Still, I was interested in trying out the new Metaverse Membership

that gives you first access to NYCC badges, photo ops & autographing tickets. My mission this year was to get both an autograph and photograph with William Shatner, epic space captain of the Starship Enterprise and now a real-life astronaut. In addition to getting first dibs on NYCC in-person tickets, the Superfan membership allows you to buy MCM Comic Con, Emerald City Comic Con, and C2E2 tickets. You can also get paid digital experiences, exclusive access to video content and celebrity panels, access to exclusive NYCC merchandise online.

relatively seamless. I signed up at the end of June using the Metaverse Membership link on my profile page within a few days. I purchased single day passes for each day of the convention, and I was contacted for the opportunity to purchase photo ops and autographs in addition at the end of September. Overall, I'd say the membership was worth it. It's perfect for the fan who would rather have a more significant window of time to purchase tickets. Outside of remembering to click on the notification reminder emails and follow the presale, photo ops, and autographs links, ordering is straightforward. There are no worries about getting tickets for the exact days you want to attend. If you are good with the allotted time frame afforded by the standard ordering process, then paying for the Superfan membership may wonder what the future holds for purchasing tickets in the future. Suppose the Superfan method of buying in-person tickets becomes more popular. Will it impact the standard order process and make it more challenging to obtain single-day passes post-pandemic? Only time will tell.

As far as Covid safety protocols, enforcement, and logistics, the ReedPop and the Javitz Center team did a great job managing this.

Comic Con needed a partnership with CLEAR between this year's Comic Con and past Health Pass. Especially since vaccination proof was a requirement for attending and could be validated using vaccine cards Amazon, SYFY, and distributors like Funko and and existing apps like the NY Excelsior Pass. In hindsight, standardizing the application that everyone uses for admission was a smart move. At the very least, it streamlined the process and expedited entry for most. I picked up my green ReedPop vaccine wristband at the Javitz Crystal Palace a few nights before opening. It took me less than 5 minutes to show the CLEAR app and retrieve the band, and in many ways, this process foreshadowed the overall feel and attendance for the convention. NYC began requiring proof of vaccinations in early September, and the event was following suit. The mandate may have impacted attendance, as I read many social media comments from individuals that stated they wanted to return or sell their tickets because they didn't know the vaccine would be mandated before purchasing. But, as a whole, most people in attendance complied with the requirements. I was there all four days and only encountered two individuals not wearing masks on the main floor. I didn't notice security enforcing the mask mandate, but I did hear that a vendor and few individuals had been removed from the showroom floor for not following the rules. At my William Shatner autograph and photo ops sessions, plexiglass partitions protected Shatner and the fans. Partitions were used at all reserved signings and photo op sessions.

According to ReedPop, 150,000 paid inperson attendees were at the event this past weekend compared to 250,000 in previous years. Even with 100,00 fewer people, this was the largest indoor in-person event held in New York since 2019, showing a great evolution from where things were at the start of the pandemic. It was good to see that all of the Act II and Wheel of Time were pre-recorded proper safety protocols were in place.

Before attending, I was uncertain why New York One of the most significant differences shows was the notable absence of large exhibitors like Disney, Marvel, DC, Image, Sony, Midtown Comics. Of course, it didn't come as a surprise, as we had been receiving no-show notices practically every week leading up to the event. I'm sure it deterred some folks from attending, but I think it helped provide a unique experience for those who did. It minimized the crowd and offered other smaller exhibitors an opportunity to showcase their properties and spend more time with fans. As a result, I spent a lot more time than I would typically have at smaller booths. For example, I met the great folks at Plunderlings, a boutique toy line presenting a fresh take on fantasy universes from a Caribbean perspective. Although some of the major players weren't present, there was an excellent turnout for anime fans from Toei Animation, Funimation, VIZ Media, and Tamashii Nations. Without having to compete for floor space, it seemed as if their exhibits doubled in size. If you were a fan of these companies, it was probably the first time in years that you could casually stroll through their exhibits without waiting in line. Although it was less crowded, the show floor did not feel empty. As expected, Saturday and Sunday saw an increase in volume of attendees, but nothing compared to the previous years.

> One of the most extraordinary changes this vear was the unveiling of the new Javits Center expansion project. It took a few minutes to figure out exactly where floors 4 and 5 were, but once you found them in the building adjacent to the old center, you were treated to the fantastic skyline and river views on the way up to the panel rooms and the new Empire Stage. There were a few blockbuster live panels, including Ghostbuster and The Boys; however, many panels like Sandman videos. I did sit in on the Sandman panel, but post-viewing, I felt a bit underwhelmed



audiobook director Dirk Maggs, actor James my expectations, and I'm even more looking McCoy (who voices the title character), and forward to a pandemic-free NYCC next year. actor/filmmaker Kevin Smith (who voices Merv Pumpkinhead) was not the same as seeing them in person. In addition, ReedPop introduced a new reservation system for the larger panels instead of the "badge tap-in" process used in the past. I have mixed feelings about this, as it didn't appear that anyone's reservations for the panels were being checked. It may have been because there was excess capacity remaining at the events I attended. However, I will note that the folks at the Tamashii Nations booth to purchase their exclusive Super Saiyan God Super Saiyan Son Goku figure did check for reservations.

Overall, expanding the panels to the new venue resulted in two significant outcomes. First, it allowed more space to return to smaller fan-focused panels, which featured creators interacting with their fandom instead of pitching major studio events. Second, moving the panels out of the main building allowed for Artist Alley to take back a prominent role I felt it had lost over the past few years. This year, the Alley was front and center, featuring principal mainstays like Fabian Nicieza, Chris Claremont, Rob Leifeld, and Scott Synder amongst many others. I especially enjoyed chatting with Ben Bishop, one of the key artists on TMNT's The Last Ronin.

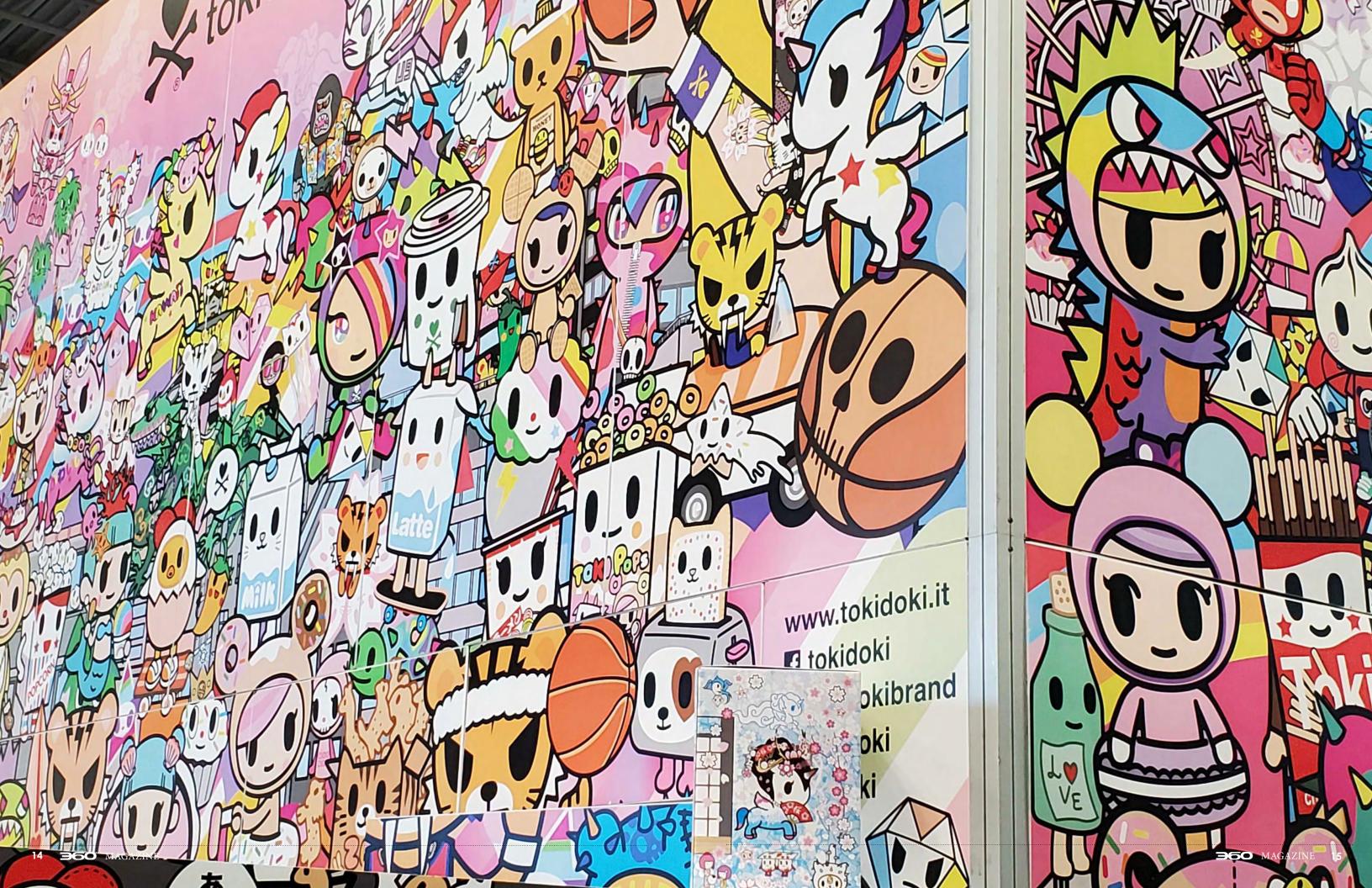
Undoubtedly, many of this year's Comic Con changes resulted from how best to host an event during a pandemic, but many of the changes also focused on improving the fan experience. As a result, NYCC 2021 felt more like the NYCC of 2011, but with a few notable improvements. Creators were able to connect more with their fandoms, fans were able to stop and appreciate exhibitors and artists more, and ReedPop unveiled a few new processes to streamline crowd control and help fans maximize their time at the event.

- watching a video of writer Neil Gaiman, It wasn't perfect, but as a fan, it exceeded









## STEVE AOKI x

## END OF THE WORLD

Illustration: Mel Quagrainie

2x-Grammy-nominated artist Steve Aoki and multi-platinum Tokyo based group End of the World released a brand new single, self-titled End of the World. The single beautifully synchronizes the individual styles of both artists, seeing End of the World lead singer Fukase's whispery falsetto smoothly glide over Aoki's signature electronic groove.

The End of the World's origin story began with Aoki as a fan of the band, who are known for performing in Japan to stadium-sized audiences upwards of 140K fans. Sooner rather than later, Aoki reached out, and End of the World was excited to join forces. This intense exchange of energy and emotion between Aoki and Fukase inspired them to hit the studio to work on an original collaboration, which would ultimately become End of the World. During the process, the two finally met this summer in July, when Fukase appeared on stage at one of Aoki's Las Vegas performances. The song's refrain "Don't tell me it's the end of the world tonight" suggests a longing for the night to keep going and to feel hopeful again, energized by the return to live music and their shared experience being back on stage.

Aoki, who was recently announced as an Asian Hall of Fame inductee for the class of 2021, says of the project, "I've been a big fan of End of the World's music for a while now, so when the opportunity came up to work with them, I was honored. It's always fun for me to collaborate with Japanese artists given my heritage, and to bring that to the rest of the world. The song we made is special not only in its lyrical content, but in its uplifting melody, and I am so excited for it to be out for everyone to dance and sing along to."

End of the World's Fukase adds, "As our first ever self-titled work, this song brings me back to the time in my life when I had lost everything that it literally felt like it was the end of the world. That's how the band's name came about, to remind all of us that it is never too late to start anything, even from the very end. Lyric-wise, this song sounds a lot like a normal love song, but I also feel like every word is meant for my old self in the past."





## adidas x IVY PARK and Peloton





This season adidas x IVY PARK and Peloton layering looks; from bike shorts and tights with Artist Series and pro-social initiatives.

Purposefully crafted to empower everyone on their fitness journey, adidas x IVY PARK x Peloton is a statement of inclusivity and The adidas x IVY PARK x Peloton collection energetic movement.

## The Campaign

Accompanying the inaugural launch of the adidas x IVY PARK x Peloton collection is an evocative campaign that highlights the dynamism of the human body featuring a number of Peloton's best-in-class Instructors, who bring the inclusive collection to life. Gracing the campaign are Peloton Cycling and Dance Cardio Instructors Ally Love and Cody Rigsby, Tread Instructors Becs Gentry and Kirsten Ferguson, Tread and Strength Instructor Adrian Williams, Yoga and Meditation Instructor Dr. Chelsea Jackson Roberts, and Strength Instructor Rad Lopez. The cast is rounded out with Yoga Instructor Jessamyn Stanley, holistic esthetician Shani Hillian, and meditator Sheena Sood.

## The Collection

True to adidas x IVY PARK's undeniable DNA. this exclusive capsule collection adopts a neon pop of color that is grounded in black and olive palettes. Merging style with function and shining a light on the best of the adidas x IVY PARK collaboration, the apparel and footwear features new and signature style updates inspired by the Peloton brand. This collection has been perfectly curated for

have come together to present their first a matching bra, to looser shorts and tees capsule collaborative collection of apparel that layer over to complete the look. Each and footwear. This follows the announcement piece has been designed for activewear of Beyoncé's unprecedented partnership yet maintains a heightened level of comfort, with Peloton in 2020 which featured a Peloton with both the cropped hoodie and the long windbreaker purposefully crafted to be worn before and after a workout. With inclusivity The first-of-its-kind collection celebrates at its heart, sizes run from XXS – 3XL as well as the joining of music, sport and fashion. unisex items, empowering everybody to step into the collection and into their power.

> launches globally on November 10th and is available on-line at adidas.com, apparel. onepeloton.com and select adidas stores worldwide.

> > ivypark.com adidas.com

**360** MAGAZINE **⇒6** MAGAZINE 21



## NEW GENLEXUS NX

By: Conan Zhang, Armon Hayes × Vaughn Lowery



Lexus NX is one of the most popular luxury compact SUVs in the United States.

The 2022 Lexus NX model has brought us two unprecedented features: 1) the all-new Plug-In Hybrid Electric (450h+) and 2) the all-new Lexus multimedia interface.

As of late, 360 MAGAZINE was invited to Phoenix to attend the release of the allnew Lexus NX. Its appeal will foster youth, technology, and multiculturalism.

Upon arrival, the team checked into the Arizona Biltmore, a Waldorf Astoria Resort. The grounds boast lush scenery and majestic mountains as a backdrop. For nearly a century, the lodge has played a prominent role in its habitat. Frank Lloyd Wright's architectural style offers a generous splash of Hollywood glamor.

With history worth of noting, the Biltmore was opened by brothers Warren McArthur, Jr. and Charles McArthur with John McEntee Bowman on February 23, 1929. The land spans across thirty-nine acres with 700 guest rooms. Amenities include eight outdoor pools, a 92-foot slide with a swim up bar, seven tennis courts, two golf courses and seven restaurants. There is also a fitness center, a children's camp, a play area, as well as a full-service spa (fee not included).

Services at Tierra Luna Spa were remarkable, creating a place of sensory adventure. Within its walls, arid curative properties have been exploited in a variety of memorable experiences. Spa treatments focused on desert plants, cosmic connectivity, and dynamic recovery.

## Performance

When stepping foot into the driver's seat of the newly designed vehicle, enthusiasts can instantly notice a lower sense of gravity, thus enhancing overall handling and making for a more aggressive and connected driving experience". Moreover, the 2022 NX 350 model has been upgraded to a 2.4L turbo. Thanks to the integrated 8-speed transmission, the car was able to enjoy a smoother riding experience.

This trim level has an input of 275 hp with 317 poundfeet of torque, pushing 0-60mph in a time of 6.6 seconds. It's over a half-second faster than the last model. These are impressive performances for a compact SUV in its market segment. Not to mention, it aets a combined estimate of 25 mpa.

In addition, the first-ever NX 250 features a naturally aspirated 2.5-litre 4-cylinder engine with start/stop function and an eight-speed transmission. The NX 250 model includes FWD and AWD options and a combined MPG estimated by the EPA of 28. The SUV is also capable of producing 203 horsepower and 184lb-ft of torque. Since it is a lower-level version than NX 350, the 0-60 mph comes to 8.2 seconds for the FWD version and 8.6 seconds for AWD.

## Design

The most noticeable difference of the Lexus NX makeover is the signature spindle grille. While maintaining the overall skeleton of the incumbent, the mouth has become pouty and polished. Furthermore, the newly introduced L-E-X-U-S rear badging rests under the continuous tail-lamp. Say goodbye to the Toyota-like emblem on its boot. The lateral profile, at first glance, closely resembles the current model, but this is not the case. The length, width and height of the body are respectively 4660/1865/1640mm and the wheelbase is 2690 mm. In comparison with the current model, the length and width have increased by 20mm, and the wheelbase has increased by 30mm.

Taking a peek inside, the redesign of the cabin will completely hypnotize you. The new NX uses the Tazuna cockpit concept to communicate more directly and efficiently between the driver and the



vehicle. The standard 9.8-inch touch panel can be upgraded to 14 inches. The infotainment unit is considerably taller than the center console, and the edges and corners have an elegant diamond shape. What makes this vehicle more intuitive than its predecessors are the steering commands that are imitated on the head-up display of the windshield. Overall, this vehicle is suited ergonomically for drivers and larger passengers with enough space for four to sit comfortably. In that allows extra light to spread through its corridors, making stargazing more accessible than ever. At night, up to 64 selected colors of ambient light can be seen in footwells, center console and door panels.

## Technology

The revamped NX marks the introduction of a brand-new Lexus multimedia platform that outperforms its current system, meeting customers' priority for fast, intuitive on-board connectivity. Operation is as simple as using a tablet, allowing drivers to stay connected to

the Lexus interface on an ongoing basis. There is wireless integration of Apple Car Play and Android Auto, Voice Assistant, cloud-enabled navigation with Google Points of Interest (POI), on aerial updates and Digital Key available. Additionally, the vehicle provides integrated streaming from Apple Music and Amazon Music. And their premium audio package features a 17-speaker system equipped by Mark Levinson. This 1800-watt high-fidelity pack effortlessly improves compressed addition, Lexus offers a panoramic moonroof audio, spelling out all your favorite lyrics and instruments.

## Highlight: First Lexus Plug-In NX 450h+

Historically, Lexus hybrid models have captured more than 23% of their sales. The bold design and signature make the Lexus NX one of the most popular models among Gen Z and Gen Y affluent drivers. According to Koji Sato, Lexus International President and former chief engineer, electrification is already one of the most important goals for Lexus to conquer. With that, the first plug-in Lexus NX 450h+ has now been released.



The NX 450h+ has an EPA estimated range of 36 miles on electricity alone; the lithiumion battery made this possible. This electrical The Baby Beast: Lexus IS 500 F Sport system equates to a 2.0-liter motor. When combined with the newly developed hybrid, a 2.5-liter inline 4-cylinder engine offers an estimated duration of 6.0 seconds from 0 to 60.

## Safety

Safety comes first every time, and Lexus knows it. The Lexus Safety System+ 3.0 makes driving an easy task. Other new features like Curve Speed Management and Intersection Support provide a multi-level protection base. Optional Digital Key and Advanced Park on NX 350h and NX 450h+ models make vehicle access and parking a breeze. After all, a digital key is convenient for customers who use their vehicles in car sharing apps such as Turo.

## **Price**

The Manufacturer's Suggested Retail Price for each all-new NX are:

- \$37,950 for NX 250 FWD
- \$39,550 for NX 250 AWD
- \$41,550 for NX 350
- \$41,050 for NX 350h
- \$55,560 for NX 450h+
- All prices listed are exclusive of \$1,075 delivery, processing, and handling fee.

## Conclusion

The 2022 Lexus NX is a compact luxury SUV that offers an abundance of powertrains, a competitive edge against rivals like the Acura RDX and BMW X3

With the ability to tow kayaks and jet skis, this all-rounder would be great for a summer getaway to the lake. Additionally, mainly due to its petite chassis, it's a shoo-in for parking in overcrowded urban areas and city centers. In short, driving comfort and quiet cabins have always been an attribute of the NX; however, now with its sensual silhouette, and gorgeous lines, it's best described as a dime piece.

## Honorable Mention

Finally, Lexus introduced the IS 500 FS port model to consumers in the American marketplace. Although the IS is not a brand-new product, it has been readjusted by engineers with a large facelift and power plant. The new IS model is always perfectly balanced, and the Lexus IS 500 is by far the best Lexus IS model proposed to date.

Lexus engineers have always focused on creating high-performing products for the North American market. As a result, this Lexus IS 500 F Sport is the first in its history. It's in position to rival the AMG C43, Audi S4 and BMW 340i

F Sport IS 500 is the highest level of the IS series and comes well-equipped with a throaty quad exhaust, stiffer steering/suspension as well as 472 hp with 395 lb-ft of torque. The 5.0L engine delivers 0 to 60 mph in just 4.4 seconds.

Plus, the all-new Lexus IS 500 F Sport has 19inch wheels and scuff plates.

lexus.com





## SEBASTIAN YATRA

Multi-talented music orchestrator Sebastián Yatra has debuted another wave of fresh music with a new pop single, "Tacones Rojos" presented alongside a playful video which sees the Latin pop leader co-star alongside Spanish actress, Clara Galle. The official music video has already accumulated more than 10 Million views! It is an upbeat track that one can't help but dance to. Yatra came up with the idea and co-directed the fun music video with his long-time visual collaborator, director Daniel Duran. Filmed in Fernan Nuñez Palace, the location captivates a neoclassical style with influences of Romantic and mid-19th century Baroque classicism. "The song was inspired by morning rays of light that enter through your window and can totally take you to a new and happy, inspired place," Yatra shares on writing the lyrics which he composed alongside Manuel Lorente and co-produced alongside the song with Manuel Larra, Juanjo Monserrat and Pablo Ross.

"Tarde was the first video I directed and edited, in both cases with the help of others, but it is a track with which I wanted to share as much of myself as I possibly could," Sebastián Yatra says about his single Tarde. He describes this project as a song he loves deeply, with intimate lyrics and very raw production - about that moment when you realize love is over, when you're heartbroken and regretful.

With his sensual blend of regageton and Latin pop, Colombian singer and songwriter Sebastián Yatra has been recognized for his traditional lyricism and romantic style of production. Sebastián released his first single in 2013, and further rose to prominence in Latin America in 2016 when he released the hit Traicionera. Today, he has released several ballads and reggaeton singles that have achieved 23 platinum singles (including Chica Ideal and Pareja Del Año). and 2 singles for digital sales in Central America, Colombia, Chile, Ecuador, Spain, the United States, Mexico, Argentina, and Peru.

Yatra has had a plethora of music collaborations, his last being Delincuente, an upbeat reggaeton song with Jhay Cortez. While he usually does ballads, this charismatic stage presence. They kicked off collaboration allowed Yatra to explore a style more out of his comfort zone, with lyrics that "gave a lot of room to play with when writing the track." He had been listening to and loving Cortez's work for a while before getting to work together, and believes that Cortez is "a truly gifted author and performer, and working with him was not only a pleasure but also a no brainer."

Other artists he has recently worked with also include Elvis Costello, where he featured on Spanish Model with the track Llorar (Big Tears). Yatra first listened to Costello because of his parents, and he comments that being a part of the EP that brings together Elvis Costello and Sebastián Krys was "something out of a dream."

Sebastián Yatra performed Pareja del Año on Good Morning America's Summer Concert Series in the summer, one of the largest broadcast platforms in the middle of Times Square in New York City. He says that the list of joyful experiences Pareja del Año has given him gets bigger and bigger, and he is thankful to Myke Towers for being his partner on the track.

He has been awarded a HEAT Latin Music Award, a Shock Award, and has been nominated for several awards - notably the Latin Grammys, and most recently, a 2021 Billboard Latin Music Awards nomination for Latin Pop Song of the Year. While recognition is nice and Yatra is grateful, he speaks about appreciating the connection through music more, saying that "no matter how tough times get, music will always be there for us as a manifestation of love for one another."

While being majorly successful with his features, Yatra mentions that there is still a very long road for him to walk in this career and one of the things that truly excites him is the opportunity to create alongside people he admires; a few being Ed Sheeran and Harry Styles, both of whom he admires deeply artistically, musically, and visually.

Currently, Yatra is on tour as the special guest with Grammy Award-winning artists Enrique Iglesias and Ricky Martin, showcasing his their first stage together on September 25 at the MGM Grand Arena in Las Vegas for their first show on a 22-city tour across the country. Yatra will appear with Iglesias and Martin in another 14 cities until the tour wraps up on November 20.

As they just started touring, Yatra voices that it is absolutely unreal to be doing this with Iglesias and Martin, and even more surreal for the three of them to be sharing the stage, "I grew up listening and looking up to these guys, dreaming that one day I would be up there with them. I feel privileged to share this tour with two of my heroes, two of the biggest artists in history."

Most recently, it has been announced that Yatra will be performing his original song "Dos Oruguitas" on Walt Disney Animation Studios' "Encanto" that opens in theaters November 24, 2021. Set for release on November 19 from Walt Disney Records, the Encanto Original Motion Picture Soundtrack will feature eight original songs and is now available for preorder. Yatra comments that, "It's always been a dream of mine to be a part of a Disney movie and it really hits the heart when it's a Disney movie about my country and showing the best of what we have to offer, which is love and family and miracles."

Yatra talks about being able to keep growing as an artist and performer as his ultimate goal in the music industry, "I want to keep challenging myself not only with music, but also with acting and growing as a person." He hopes that he can keep pushing himself to do things he hasn't done yet, and giving his fans and everyone who streams his music a more powerful and deeper experience.

@sebastianyatra

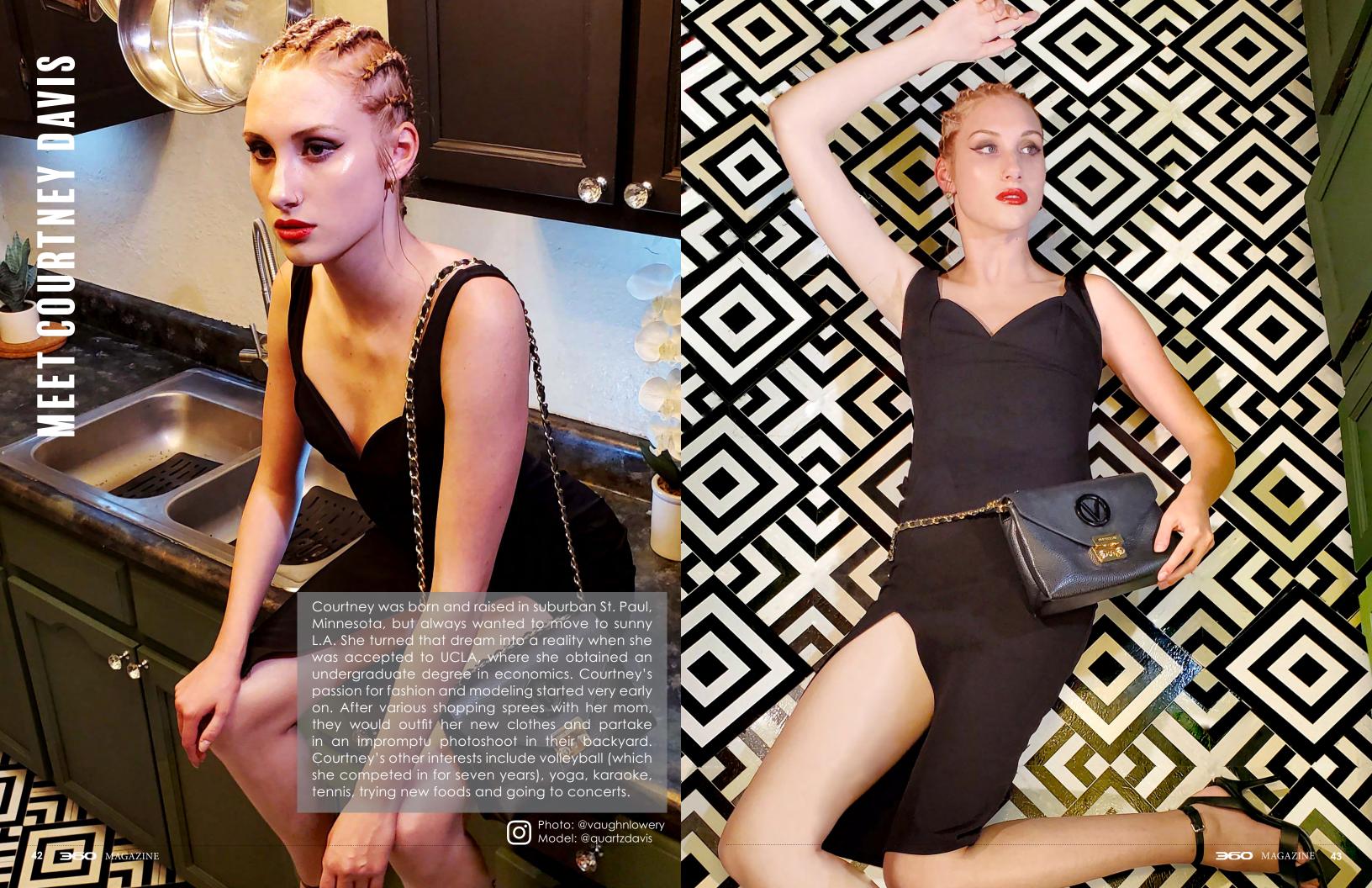












## LAMBORGHINI HURACÁN EVO SPYDER





The 2021 Lamborghini Huracan EVO RWD Spyder stands with a sleek and comfortable design, making it prepared to pull up at any occasion and has seen enormous amounts of positive feedback for its accessibility across all fields. It is the newest opentop evolution of the Huracan range, first debuting at the 2014 Geneva auto show. This model is the first rear wheel drive Lamborghini in its generation and only one up for purchase at this moment.

Lamborghini's Italian-produced machines are known for their contemporary look, intended to give users an adrenaline inducing experience. Founded in 1963 with the intent of producing luxurious, raceinspired, and timeless grand touring cars to give companies like Ferrari competition, Lamborghini serves sales worldwide and has been increasing revenue with their highly customizable vehicles. This stylish and top performance convertible is now one of the most enticing ones of its kind on the market right now.

## Design

The shape of the car is aerodynamic and is cutting edge in speed and power. The car hugs the ground with its black rims,

making for ease at clawing corners and whipping the bends at top speed. The 103.1-inch wheelbase and 20-inch forged Narvi rims, determines that this car is made for the track.

Sporting five different metallics, the linework makes each one feel unique. The aluminum and thermoplastic resin exterior comes in five different colors and are listed as

follows; Arancio Livrea, Arancio Dac, Giallo Clarus, Verde Shock, and Celeste Fedra. The layout of the car is smooth from the front and angular from the side. The tail end of the side body inverts itself to give it a chiseled triangular shape that is sophisticated and energetic.

## Power

The rear-wheel drive allows drifting on turns and requires more input than an all-wheel drive, but the calibration is very controllable. Equipped with the new Performance Traction Control System (P-TCS) computed directly for its rear-wheel drive make of the Huracan EVO and delivers torque even during the phase for realignment after drifting or side-slipping.

The 413 lb-ft of torque at 6,500 rpm allows for emerging technology, having the vehicle recognize its orientation crossed with the driver input. Its engine is a 5.2 liter, naturally aspirated V-10 with a seven-speed LDF dual-clutch transmission. These components are what make the car top its highest speed of 201 mph and gives it a 3.5 second acceleration from 0 to 62 mph.







## Tech

be accessed on an 8.4 inch touch screen in the center console of the front seats, easily reachable from the right-hand side of the driver. It also comes with bluetooth velocity. and Amazon Alexa setup which allows for in-car voice control and is reflective of **Conclusion** convenience for communications while on the road. The 'Lamborghini Sensonum' audio package features a 390 watts system, 10-channel amplifier, and 10 speakers throughout the cabin. Not to mention there are additional USB cables located behind the armrests of the seats.

At about 128 decibels, you can almost hear the backfires over a mile away, satisfying the vociferous car enthusiasts. It cannot be revved in park, but putting the car in sport or corsa, while pulling on both paddles can make an exploding resonation while standing still.

## Safety

The car's configuration and low elevation from the ground allows for optimum momentum and a better ride. If finding vourself in a situation where the car does flip, detonating rods erupt from the crown of the car meant to shield the driver from the ground in an event of hurling over.

ABS and driveline traction control the cars stability for deceleration and acceleration. In the cockpit, music and call apps can which are exceptionally important for drastic pace changes. The race inspired seats with carbon fiber upholstery, plants you firmly on take offs and inspires soaring

This fighter jet pulls in at around \$273k U.S. MSRP, which is not too steep of a price for all the extras and the ability to own a supercar. From leisure to exhibition for any high-level executive, celebrity, or youthful trendsetter, it is a beautiful addition to a garage or flaunted in any environment.

lamborghini.com





# CO-PARENTING TIPS FOR DIVORGING COUPLES

Dads' Resource Center offers tips for successfully co-parenting following divorce or separation. According to the American Academy of Child making sure both parents have the access & Adolescent Psychiatry (AACAP), one out of every two marriages ends in divorce. Many of these marriages involve children, putting them at risk for a variety of emotional issues resulting from the separation. It is vital that the children Communication is vital. Mom and dad should continue to have the active involvement of both parents, and that the parents find a way to work together on their behalf.

"The impact on kids not having access to their fathers is heartbreaking," says Dads' Resource Center founder Dr. Joel N. Myers. "Most fathers know their children are missing out, but are Both parents need to practice forgiveness. For unable to overcome the barriers to the system and fulfill the most fundamental role that men have – beina a dad."

How the two parents go about co-parenting makes a world of difference in the emotional health of their child. Successful co-parenting doesn't happen by accident, but it is something that people can do with intention and effort. The AACAP advises that children will do best help. when they know that both parents will remain actively engaged in their lives. They also report that the research shows children do better when parents can minimize conflict and cooperate on the child's behalf. While many parents know that this is the healthiest route for their children, they may still find it difficult to figure out how to children can't either. do it.

According to Dads' Resource Center, there are three stages that co-parents go through following separation. The stages include family reorganization, co-parenting, and personal growth. In family reorganization, decisions are made about where the children will be and when and how they will be supported. The co-parenting stage is where decisions will be made about how to make it all work. Finally, the personal growth stage is where parents have finally established a working relationship without conflict, which brings relief to their children. The longer that parents remain stuck in the re-organization and co-parenting stages, the more the children are negatively impacted. It's important that parents make a concerted improvements. effort to learn how to co-parent while separated. Here are some tips for how parents can successfully co-parent, provided by Dads' Resource Center:

Both parents need to commit to always doing what is best for their children, which includes needed to maintain an active and meaningful relationship with them. This extends to family on

be able to work out the logistics in a patient and calm manner and make a habit of providing updates on how the children are doing - in school, about health-related matters, how they are doing developmentally, and what is going on generally in their lives.

the sake of their children, mom and dad need to let the past be in the past and treat one another with acceptance and compassion. Separated parents should educate themselves about the impact that divorce has on children, to help minimize the negative consequences. If they are having a difficult time collaboratively co-parenting parents should find support from family, friends, churches or seek professional

However, parents should not allow themselves to become overly reliant on family courts and child welfare services to manage their inability to work together. Doing so only enables them in not moving on, and if they don't move on their

"Parenting is not a one-person job," added Jeff Steiner, executive director of the Dads' Resource Center. "Even in a separated family, both parents should view the other parent as an equal partner in the upbringing of their children. This means they must be adaptable and flexible and treat one another with grace and compassion."

Dads' Resource Center has been established to benefit children of separated or divorced parents by advocating the importance of fathers having adequate opportunities to their role of fatherhood. The group helps get information regarding the issues out to the public and work with fathers to help make

dadsrc.org





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## Capsule Collection Designed in Collaboration with Michael B. Jordan and Blue the Great

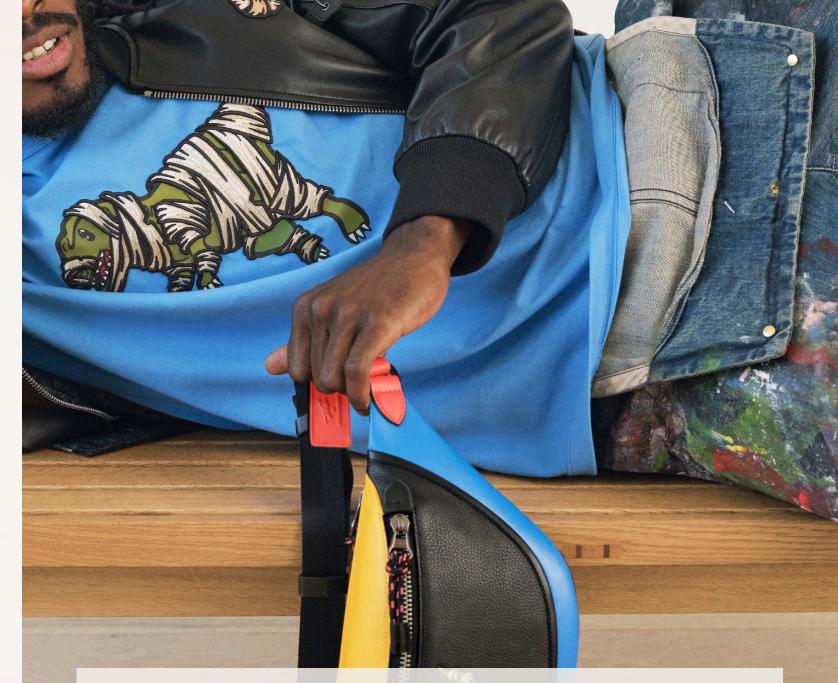
Coach introduces Coach × Michael B. Jordan, its next collaboration with actor, producer and Coach men's ambassador Michael B. Jordan. The capsule collection, titled 'Blue the Great: The Art of Collaboration' is a partnership between Coach, Jordan and his friend, LA-based artist and painter Blue the Great. The collection and campaign recontextualize inclusivity in art—using the house's heritage as a canvas to spotlight the importance of collaboration and friendship amongst the two artists—and the creative community at large.



Inspired by Jordan's personal approach to style and Blue's contemporary take on art, the all-gender collection of readyto-wear, footwear, bags and accessories combines the house's heritage in craftsmanship with sportswear and streetwear in a limited edition drop. It features Coach's iconic codes— Signature and Rexy—updated with Blue's trademark mummy-wrapped art, as well as a tote crafted of 100 percent recycled materials.







To introduce the collection, Coach will release a campaign photographed by frequent Coach collaborator Shaniqwa Jarvis. Featuring portraits of Jordan, Blue and friends, Khat and Frank Brim (beauty and lifestyle influencers) and Tori Kirihara (artist) in an "open door" art gallery, the story repositions this traditionally exclusive place as a venue for collaboration and authentic connection. Inspired by the inclusive and optimistic spirit of New York and Coach, the campaign continues the house's tradition of spotlighting the voices of up-and-coming and under-represented artists in its storytelling.

"We had worked with Blue as part of our Spring 2021 campaign, so I was excited to partner with him and Michael on this special collection," said Coach Creative Director Stuart Vevers. "Mike and Blue have a great friendship, grounded in mutual respect for each other's artistic approach. The combination brought originality, dimension and significance to this collection."

"I've been painting since I was a kid. It's crazy and pretty exciting to be able put my spin on such an iconic brand like Coach. Whenever art and fashion mix exciting things can happen," said Blue the Great.

coach.com

## ROLLS-ROYCE BLACK BADGE GHOST



"After considerable internal debate, Rolls-Royce announced that it would create an officially sanctioned response to a new kind of client: a permanent Bespoke treatment to its motor cars named Black Badge. These products, which were launched in 2016, would be darker in aesthetic, more urgent in personality and dramatic in material treatment.

"In the five years since Black Badge became publicly available, this bold family of motor cars has come to symbolise the pinnacle of a new type of super-luxury product, setting in motion a shift across the wider luxury industry. Subsequently, nearly all luxury makers create products that seek to capture the Black Badge spirit.

"Today, we announce a product that represents a new kind of Black Badge motor car, one that seizes on the minimalist, Post Opulent design treatment that has recast the legend of Ghost but amplifies and subverts it with the application of black. Our most advanced motor car yet has been reengineered to characterise the alter ego of Rolls-Royce: assertive, dynamic, and potent. This is the purest Black Badge motor car in the marque's history. This is Black Badge Ghost." – Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars.

## INTRODUCTION

Rolls-Royce Motor Cars has a unique fluency in its clients. Its close relationship with the women and men who patronise the marque affords the company's decision-makers an unparalleled understanding of the super-luxury consumer: their aesthetic preferences, uncompromising lifestyle requirements and changing taste patterns. Only with this understanding, and briefings supplied by the brand's Luxury Intelligence Unit, is the marque able to create an accurate product response. Black Badge is a vivid example of this.

Rolls-Royce Motor Cars has always attracted subversive clients – rebellious women and men who built their success by breaking rules, taking risks, and challenging conventions. In the 2020s, these women and men engage with luxury products on their own terms. They reject suits for streetwear, use blockchain not banks and influence the analogue world through their digital endeavours. In doing so, they have created new codes of luxury that resonate with their sensibilities: darker in aesthetic, assertive in character and bold in design.

Their approach to Rolls-Royce products is no different. The marque has responded accordingly, developing new colour palettes, more technical surface treatments and even more powerful driving experiences without ever compromising the effortless sensibilities that have drawn this bold group of clients to the Rolls-Royce brand.

Black Badge, the highly successful alter ego of Rolls-Royce, now represents more than 27% of commissions worldwide and is codified by the mathematical symbol that represents a potential infinity, which is found within the motor car's interior. This graphic, also known as the Lemniscate, was applied to Sir Malcolm Campbell's record-breaking Rolls-Royce-powered Blue Bird K3 hydroplane and the marque's designers nominated this hallmark for Black Badge motor cars to reflect their own unrelenting pursuit of power.

Rolls-Royce debuted Black Badge with Wraith and Ghost in 2016, followed by Dawn in 2017 then Cullinan in 2019. Today, a new, Post Opulent expression of Black Badge joins the family. The purest and most technologically advanced Black Badge motor car yet, Black Badge Ghost.

## THE DARK SIDE OF POST OPULENCE

Conceived in response to a group of clients who requested a Rolls-Royce that was agile, discreet, highly connected, and free of any superfluous design, the new Ghost is not just the most technologically advanced Rolls-Royce yet, but also the most aesthetically pure. In the twelve months since this motor car has been available, it has become one of the fastest-selling products in the marque's history, representing more than 3,500 commissions worldwide.

This motor car also started a new design conversation in its relentless pursuit of minimalism and purity. Named 'Post Opulence' by Rolls-Royce designers, this aesthetic movement is characterised by reduction and substance. In service to this, exceptional materials are selected and celebrated while overt design is limited, intelligent and unobtrusive.

However, within this group of clients – who celebrate minimalism and material substance – a rebellious subset sought to create a disruptive expression of Ghost by permanently cloaking it in a shade so pure that its very classification as a colour remains a subject of debate: black. Black Badge Ghost reflects these clients' desires. It is the dark side of Post Opulence: minimalism in extremis.

## **EXTERIOR**

Clients are free to select any of the marque's 44,000 'ready-to-wear' colours or create their own entirely unique Bespoke hue. However, most women and men who requested this darker expression of Ghost have selected the signature Black. To create what is the motor car industry's darkest black, 100lbs (45kg) of paint is atomised and applied to an electrostatically charged body in white before being oven dried. The motor car then receives two layers of clear coat before being hand-polished by a team of four craftsman to produce the marque's signature high-gloss piano finish.

Between hours three and five during the creation process, this operation is entirely unknown in mass production, creating an intensity simply unattainable elsewhere in the automotive industry. It is this depth of darkness that serves as the perfect canvas for clients to add a high-contrast, hand-painted Coachline, which has done much to create the Black Badge 'black and neon' aesthetic that has come to characterise this vivid family of Rolls-Royce motor cars.





To match this dramatic coachwork, the marque's Bespoke Collective of designers, engineers and craftspeople collaborated to create an entirely customisable process that allows Rolls-Royce hallmarks such as the high-polished Spirit of Ecstasy and Pantheon Grille to be subverted. Instead of simply painting these components, a specific chrome electrolyte is introduced to the traditional chrome plating process that is co-deposited on the stainless-steel substrate, darkening the finish. Its final thickness is just one micrometre – around one hundredth of the width of a human hair. Each of these components is precision-polished by hand to achieve a mirror-black chrome finish before it is fitted to the motor car.

The exterior treatment resolves with a Bespoke 21-inch composite wheelset. Designed in the Black Badge house style and reserved for Black Badge Ghost, the barrel of each wheel is made up of 22 layers of carbon fibre laid on three axes, then folded back on themselves at the outer edges of the rim, forming a total of 44 layers of carbon fibre for greater strength. A 3D-forged aluminium hub is bonded to the rim using aerospace-grade titanium fasteners and finished with the marque's hallmark Floating Hubcap, ensuring the Double R monogram remains upright at all times. To celebrate the material substance and remarkable surface effect, a lightly tinted lacquer is applied to protect the finish but still allow clients to observe the technical complexity of the wheels unique carbon fibre construction.

## INTERIOR

Advanced luxury materials have been meticulously created and crafted for a unique ambience in the interior suite. While recalling the dramatic mechanical intent of Black Badge Ghost, the materials are true to Ghost's Post Opulent design philosophy – one defined by authenticity and material substance rather than overt statement. In this spirit, a complex but subtle weave that incorporates a deep diamond pattern rendered in carbon and metallic fibres has been created by the marque's craftspeople.

Multiple wood layers are pressed onto the interior component substrates, using black Bolivar veneer for the uppermost base layer. This forms a dark foundation for the Technical Fibre layers that follow. Leaves woven from resin-coated carbon and contrasting metal-coated thread laid in a diamond pattern are applied by hand to the components in perfect alignment, creating a three-dimensional effect. To secure this extraordinary veneer, each component is cured for one hour under pressure at 100°C. This is then sand-blasted to create a keyed surface for six layers of lacquer, which is hand-sanded and polished before being incorporated into the motor car.

If specified in the client's commission, the Technical Fibre 'Waterfall' section of the individual rear seats receives the Black Badge family motif: the mathematical symbol that represents potential infinity known as a Lemniscate. Rendered in aerospacegrade aluminium on the lid of Black Badge Ghost's Champagne cooler, it is applied between the third and fourth layer of a total of six layers of subtly tinted lacquer, creating the illusion that the symbol is floating above the Technical Fibre veneer.

Aesthetes from the marque's design team elected to further enhance the noir ambience of Black Badge Ghost by subduing the brightwork. Air vent surrounds on the dashboard and in the rear cabin are darkened using physical vapour deposition, one of the few methods of colouring metal that ensures parts will not discolour or tarnish over time or through repeated use. The Post Opulent principles of simplicity have also been applied to dramatic effect in the Black Badge Ghost timepiece design: only the tips of the hands and the twelve, three, six and nine o'clock markers are picked out, in a subdued chrome finish, creating a remarkably minimal clock. Additional timepieces are available within Black Badge Ghost to suit the client's aesthetic preference.

The timepiece is flanked by a world-first Bespoke innovation that debuted with Ghost: the Illuminated Fascia, which displays an ethereal glowing Lemniscate, surrounded by more than 850 stars. Located on the passenger side of the dashboard, the constellation and motif are completely invisible when the interior lights are not in operation. As in Ghost, the Lemniscate motif is illuminated via 152 LEDs mounted above and beneath the fascia, each meticulously colourmatched to the cabin's clock and instrument dial lighting. To ensure the Lemniscate is lit evenly, a 2mmthick light guide is used, featuring more than 90,000 laser-etched dots across the surface. This not only disperses the light evenly but creates a twinkling effect as the eye moves across the fascia, echoing the subtle sparkle of the Shooting Star Starlight Headliner

## **ENGINEERING**

Black Badge is not just an aesthetic – it is an experience. The clients who requested this motor car demanded that the Bespoke treatment of Black Badge Ghost extend from the design atelier into the marque's engineering department. In doing so, the Bespoke Collective of designers, engineers and craftspeople collaborated to create a vivid driving personality that matched Black Badge Ghost's visual intent without compromising the marque's effortless ride proclivities and exhaustive acoustic tuning.

Key to its potent character is the Architecture of Luxury, Rolls-Royce's proprietary all-aluminium spaceframe architecture that debuted with Phantom. This substructure not only delivers extraordinary body stiffness, but its flexibility and scalability allowed Ghost to be equipped with all-wheel drive, four-wheel steering, and the award-winning Planar Suspension system. For Black Badge, these peerless engineering qualities have been comprehensively re-engineered, including the fitting of more voluminous air springs to alleviate body roll under more assertive cornering.





The capacity of the Rolls-Royce twin-turbocharged 6.75-litre V12 engine was deemed sufficient. However, the flexibility of this celebrated power plant has been exploited to generate an extra 29PS, creating a total output of 600PS. The sense of a single infinite gear has also been dramatised with the addition of a further 50NM of torque, for a total of 900NM. The powertrain has also received Bespoke transmission and throttle treatments to further enhance the engine's increased power reserves. The ZF eight-speed gear box and both front- and rear-steered axles work collaboratively to adjust the levels of feedback to the driver, depending on throttle and steering inputs.

As with all products in the marque's Black Badge portfolio, the 'Low' button situated on the gear selection stalk unlocks Black Badge Ghost's full suite of technologies. This is asserted by the amplification of the motor car's engine through an entirely new exhaust system, subtly announcing its potency. All 900NM of torque is available from just 1700rpm and, once underway in Low Mode, gearshift speeds are increased by 50% when the throttle is depressed to 90%, delivering Black Badge Ghost's abundant power reserves with dramatic immediacy.

To bolster confidence when exploiting Black Badge Ghost, the braking bite point has been raised and pedal travel decreased. Non-Black Badge Ghost is provisioned with a robust braking hardware package that was deemed more than ample under extreme conditions, even accounting for the Black Badge alter ego's increased power output. However, a new suite of bold high-temperature brake calliper paint colours has been developed in preparation for forthcoming Black Badge Ghost commissions.

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