

ES50[®]

BEYONCÉ × IVY PARK
HQ CONFIDENTIAL
KBO ELECTRIC BIKE
REESE SHERMAN
JUANA MARTÍN
H3000
JFORTE
HEDON



JAY WHEELER

PRESIDENT’S NOTES

360 is an edgy fashion, lifestyle and culture magazine. We will introduce cutting edge brands, entities and trends to tastemakers within their respective communities. Our founding members have over 30 years of collective experience both as notable talent and professionals within the realm of fashion, music, art, design and entertainment. We are more than just a magazine comprised of journalists. 360 Magazine represents a movement of social awareness and change.

We are a LGBTQIA friendly publication. The magazine is contemporary in look and appeal. Quality art content is the constant goal. The magazine will be entertaining, newsworthy and thought-provoking. It will appeal to a broad entertainment readership. No magazine like it is available today, constantly showcasing racially and sexually ambiguous talent and artists.

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Polestar 2 Revealed



Polestar has revealed an experimental Polestar 2 at the Goodwood Festival of Speed. The EV has been given a makeover that was inspired by CEO Thomas Ingenlath's desire to push the boundaries of the electric performance fastback's design and performance potential.

"I challenged the design and engineering teams to play with Polestar 2 and come up with something that makes a strong statement for Goodwood," comments Ingenlath. "For a few months I have enjoyed driving another experimental Polestar 2, nicknamed 'Beast,' around our Gothenburg campus, which inspired the team to come up with this version for Goodwood. We want to flex our muscles and explore opportunities."

The long range, dual motor Polestar 2 now produces a combined output of 476 hp (350 kW) from its twin electric motors. The car has been given a stronger stance, with a wider track (+10 mm on each side) and lower ride height (-30 mm). Widened wheel arches have been fitted, required to house the 9x21-inch wheels and 6-piston Akebono front brakes from Polestar 1. The 275/30R21 Pirelli PZero Rosso performance tires are also carried over from Polestar 1.

The springs have been stiffened by 80% at the front and 40% at the rear compared to the original performance units, and the adjustable Öhlins DFV dampers have been upgraded to Öhlins three-way performance dampers which are approximately 30% stiffer than the road and track originals. To further increase rigidity, the carbon fiber front suspension strut bar from a Volvo S60 Polestar Engineered has been fitted, complemented by a custom-fabricated rear strut bar.

"This car is what happens when we are given freedom to go beyond our limits," says Joakim Rydholm, Polestar's chief chassis engineer. "We already have such great handling and performance characteristics in Polestar 2, but when Thomas asked me to make something special for Goodwood, I was really excited to up the stakes."

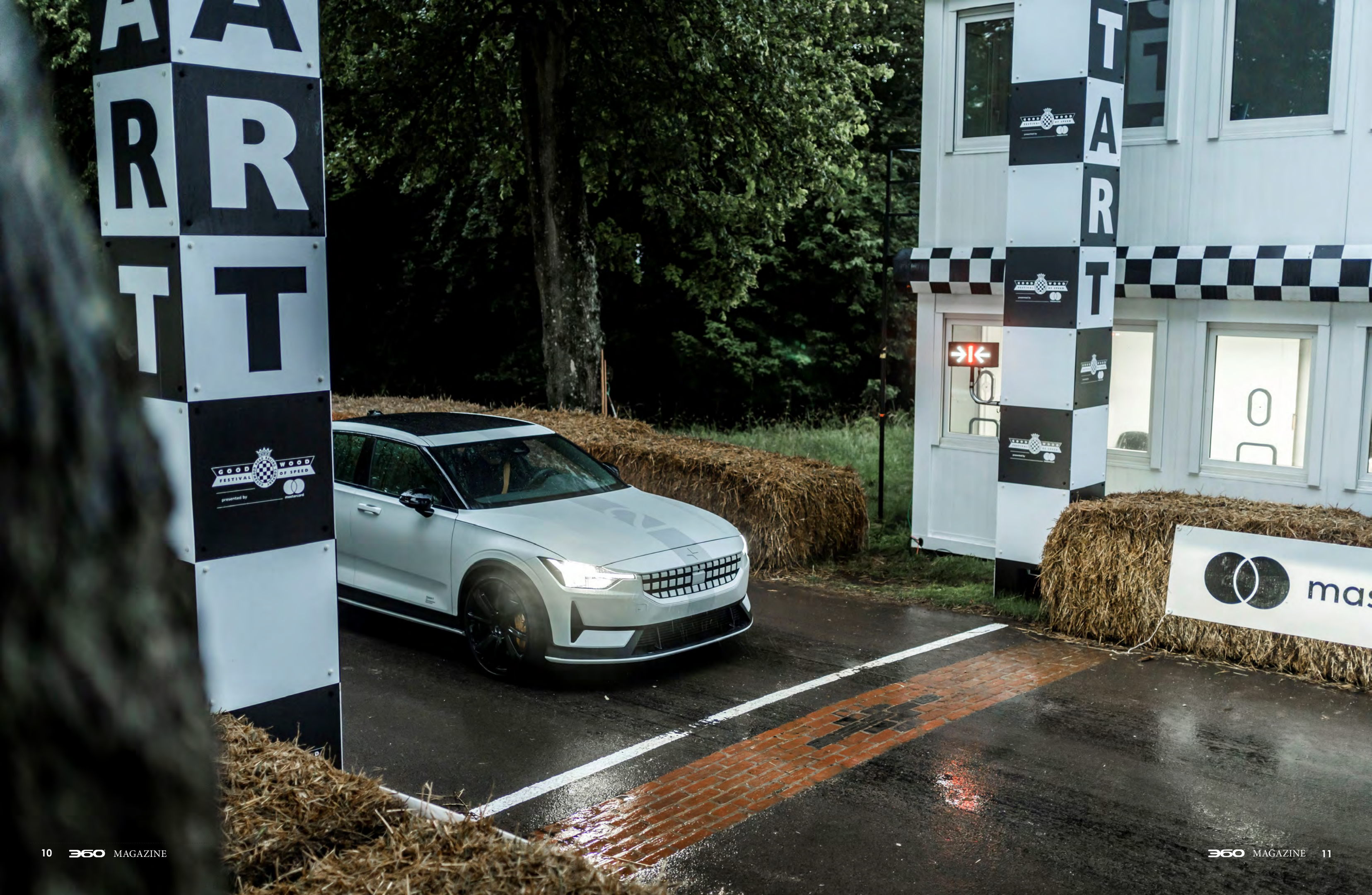
In addition to the mechanical upgrades, the car features updated front and rear bumpers. The car is finished in Snow Matte with a Magnesium Matte racing stripe, color-coded front grid and glossy black mirrors. Bumpers and side skirts feature an additional color-coded design accent. The wheels feature dual tonality of glossy and matte black surfaces.

Maximilian Missoni, Head of Design at Polestar, comments: "It's always exciting to push a little bit further. This is one of the benefits of being a start-up like Polestar—we don't have a mold to fit into so we can experiment with fun projects like this."

Hillclimb runs will be completed during the event and the experimental Polestar 2 can be found in the First Glance Paddock, adjacent to the Polestar stand. The car will be piloted by Polestar's lead chassis engineer, Joakim Rydholm, who made his first appearance at the Goodwood Festival of Speed in 2018 with the debut of the first driving prototype of Polestar 1.

Joakim Rydholm concludes: "Polestar 2 is already a wonderfully dynamic car and we have spent thousands of hours fine-tuning its driving characteristics. The new chassis set-up for Goodwood has really taken it to the next level. I can't wait to go up the hill!"

 @polestarcars



Beyoncé's IVY PARK Rodeo



Ditch the ten-gallon hat and say “howdy” to stylish, western wear. adidas and Beyoncé are returning to present the latest adidas x IVY PARK collection. Inspired by the inimitable style and undeniable influence of Black cowboys and cowgirls, the “IVY PARK Rodeo” collection celebrates the formidable impact of Black men and women on American Western culture. Beyoncé recently featured the piece collection on the cover of Harper’s Bazaar. 360 Magazine is impressed with this fashionable collection that brings to light an important history that often goes unspoken. The collection celebrates the oft-hidden history of Black pioneers within cowboy and cowgirl culture and their continued influence and impact on the American Rodeo.

The Collection

A bold celebration of classic Americana reimagined for today, this is a refreshingly contemporary take on classic Western wear. IVY PARK Rodeo is where audacious design meets thoughtfully remixed classic streetwear and athletic wear fused with inspiration from the Black cowboy experience. The collection features 58 adult apparel styles, 5 adult footwear styles, and 13 different accessories. Cowboys and cowgirls of all ages can join in on the fashion show. The collection boasts dark denim fabrics and washed heavy French terry materials throughout. The apparel and accessories are elevated with unique denim monograms and bold purple glow cow prints. Utilitarian-inspired zips and snap fastenings complete the details.

Highlights from the apparel collection include a denim body suit and wide leg snap pant, a denim tracksuit, a washed French terry hoodie and matching sweatpants, denim chaps, a denim bucket hat, and a small cotton canvas waist bag. The footwear offering is exciting as well, with two colorways of the IVP Ultraboost – one which mimics the look of denim and a new colorway for the IVP Forum Mid. This collection introduces the new IVP Super Sleek “Chunky,” with an exaggerated outsole combined with a classic upper in two dynamic colorways.

The fourth IVY PARK collection launches exclusively on adidas' website for 24 hours on August 19. The drop is followed by a wider global launch on August 20.

adidas x IVY PARK Drop 4 consists of the IVP Super Sleek “Chunky” (priced at \$140), the IVP Forum Mid (priced at \$150), and the IVP Ultraboost (priced at \$200).

It is clear that adidas x IVY PARK prioritizes inclusivity and diversity within all of their drops. Within this new capsule, clothing sizes range from XXXS-4XL / 1X-4X. Unisex sizes range from 4 US – 14 US, and specific women's sizes range from 5 US – 14 US. Clothing prices range from \$45 to \$200 for adults.

With over 58 adult apparel styles, 5 adult footwear styles, and 13 accessories styles, there are plenty of choices for any wardrobe. Accessories including unisex hats, unisex bags, a denim bucket hat, a durag, socks, and bandanas. Accessory prices range from \$25 – \$75.

The collection concentrates on centering aesthetically pleasing colors such as Dark Denim, Glory Blue, Dust Purple, Purple Glow, and Ambient Blush. Prints include Dark Denim Monogram, Purple Glow Dark, and Brown Cow Print. The soft, high-quality fabrics used in this collection include 100% Cotton 16.5oz blue twill denim, 99% Cotton 1% Elastane 10.8oz stretch blue denim, and 100% Cotton 13oz cow print cotton twill denim.

 @weareivypark

 @adidas









Jay Wheeler

By: Emily Bunn
Photographer: Luis Suarez Silva



José Ángel López Martínez, better known as Jay Wheeler, is the supreme superstar of the Latin music scene. Infusing his beats with poignant lyricism, exciting collaborations, and Latinx excellence, Wheeler's music is always fresh and invigorating. Jay Wheeler was born April 25, 1994, in Salinas, Puerto Rico. At just twenty-seven-years-old, the Afro-Caribbean artist is already cementing his Latin legacy in music production. Towering over the industry at 6'1", Jay Wheeler stands tall with his incredible songwriting abilities.

Wheeler has quickly gained notable acclaim in the urban music scene. He has racked up chart-topping releases, an award at Univision's Premios Juventud, and massive online virality. The artist received the "Nueva Generacion Masculina" honor at the recent awards ceremony. Wheeler describes the surreal feeling of winning the award: "for me, [it was] an experience that I will never forget. I have to confess that I was nervous, but I really enjoyed it."

Elaborating on his victory, Wheeler states that he was "very surprised to win the award." Upon hearing his name called, "all the effort that I made since I started and everything that I had to go through in the process went through my mind," says Wheeler. Though extremely thankful for the award and his fan's support, Wheeler confesses that winning is not his intention. He states, "We work hard – not with the aim of winning the award, but to always give the best of me to my fans. I think [that] is the consequence of winning the award."

The star has also gained recent acclaim from Billboard. His single Viendo El Techo reached the #1 spot at Billboard's Latin Airplay and Latin Rhythmic charts. The whimsical visual for Viendo El Techo has managed to impressively collect over 20 million views on Youtube.

Another one of the Afro-Latinx star's most successful releases is Dos Tragos. He reflects on his fan's reactions to the energetic track: "Thank God my fans have accepted Dos Tragos. In just a few weeks it has more than 10 million views. I love my fans." His popular discography has internationally received





over a billion streams. La Curiosidad has reigned triumphant as the most well-known release from Wheeler. He remarks that "'Curiosidad' is the biggest song in my career, so far." The track exploded in popularity, resulting in the creation of two remixes. The two versions are La Curiosidad (Red Grand Prix Remix) [feat. DJ Nelson, Arcangel, Zion & Lennox, De La Ghetto & Brray] and La Curiosidad (Blue Grand Prix Remix) [feat. Myke Towers & Rauw Alejandro (feat. Dj Nelson, Jhay Cortez, Lunay & Kendo Kaponi)]. Wheeler credits his inspiration to create the remixed versions to the wide acceptance of the original release.

The singer-songwriter explains the difference between the Red and Blue Grand Prix tracks. "One [is] with artists from the new generation. The other [is] with artists who inspired me in and made me who I am right now. They are both my favorites. They are my babies" he says. In the future, Wheeler looks to continue doing many more music collaborations. "I would like to collaborate with everyone, since I am a fan of almost everyone in the genre" he

says. His one stipulation in creating music together is that "that artist feels the same respect for [the] music as me."

By working with famed artists like DJ Nelson – for the releases of Platnico (2019) and Platnicos (2020) – Wheeler has proved his unique contribution to the urban music scene. Other notable collaborations include Wheeler's work with Nicky Jam (on Se Reveló), Lunay (on La Curiosidad Remix Blue), and J. Balvin (on Otro Fili). Take My Life featuring Tyla Yaweh is Wheeler's first English release, showcasing yet another side of the versatile, bilingual artist. In just three days after the recent release of Take My Life, the single has already garnered over seven million views. In a statement, Wheeler remarks on the creation of his newest single:

"I'm so happy to finally present you with this project. It's something I've always wanted to do and I think it really shows the range of what I'm capable of doing. Teaming up with Tyla Yaweh was incredible too, I feel like he really brought the song together and I learned a lot from him in the process," says Wheeler.









The visionary artist is now preparing to drop his first, highly anticipated English album. This linguistic change in the artist's performance promises to bring an innovative, cutting-edge sound to his catalogue.

Wheeler explains how molding the sound of his music is an emotional process. Personal occurrences typically inform his emotive lyrics. At the same time, hearing other's musical outputs and "beats" also serves as inspiration to Wheeler's songwriting. He says, "My songwriting process depends on how I feel at the moment. There are times that I am inspired by situations that happen to me or happen to people around me." Wheeler reflects on finding lyrical inspiration: "when I listen to a beat and I love it, it inspires me in a great way."

Looking ahead at the rest of 2021, the urban artist eagerly awaits the output of his future releases. Wheeler grants 360 Magazine's readers a sneak-peak into his future endeavors: "We [are] com[ing out] with a lot of music. [Recently], we released my first song in English. [Next will be] my album completely in English. Then, my album in Spanish." Wheeler's drive and passion is sure to be heard on each and every upcoming release. Reflecting on his main goal in making music, Wheeler aims to leave his legacy on the Latin music scene. He hopes that his "music serves as an inspiration for many so [that] many can identify with it."

 @jaywheelerpr

 @jaywheeler



Juana Martín

SEL NOIR



The Spanish designer Juana Martín presents her new collection, "Sal Negra" ("Sel Noir"), at Paris Couture Fashion Week through a digital format.

The digital format in which the collection is exhibited delivers great audiovisual impact. The images are closely linked to nature. They take us directly to where the fashion film was recorded: the unmistakable Salinas de la Bahía de Cádiz, which belong to the Cultural Heritage of Andalusia, at dawn. Symbolism is crucial in "Sal Negra." Dawn represents the rebirth of a new stage after a turbulent year. The name of the collection is reinforced by the scenery in which the catwalk takes place.

The designer's new collection can be interpreted from two points of view. The capsule references both the prominence and symbolism of the color black. On the one hand, the collection can be understood from the trajectory and origins of Juana Martín herself, her roots and particular and recognized style. And, on the other hand, the collection can be viewed as a personal vision in which "Sel Noir" reproduces the situation experienced this past year around the world.

Black Salt is characterized by volume, structure and the binomial paradox between black and white, light and dark. Volume and exaggerated structures invade the garments, especially on the sleeves. We also find straight lines which are added to the curved format in more organic shapes.

The main fabrics are embroidered satins, structured organza with whalebones, taffetas, pleats, silk chiffons and sophisticated crystal mesh coats. Fabrics and textures take an important role in her video-parade, as they form an important contrast with the homogeneous blue sky and infinite sand that can be seen in the background. The colors of nature that serve as a backdrop merge and are part of the colorful collection.


 @juanamartinofticial

Photo Credit: Jean Assem Privé













GOTRAX EBE2 ELECTRIC BIKE

By: Emily Bunn x Vaughn Lowery
Photo Credit: Armon Hayes



GoTrax's EBE2 Electric Bike lets cyclists trek faster and further than ever before. The EBE2 Electric Bike is part of GoTrax's high series line, which showcases the brand's e-bikes with the largest motors and longest distance capabilities. The EBE2 is one of GoTrax's most lightweight and high performance e-bike models.

360 Magazine had the incredible opportunity to test ride GoTrax's EBE3 on the Ballona Creek Bike Path. We mountain biked over six miles of trails, soaking up sun and the picturesque California landscape. Our exhilarating bike trip with GoTrax led us from Marina Del Rey to Culver City. Reminiscent of canal-side bike trails in Amsterdam, Ballona Creek offered awe-inspiring views during our adventure. We whisked through sandy trails, expeditiously sped alongside Ballona Creek, and enjoyed breathtaking views across LA with GoTrax. We can't wait to take the EBE2 out for a spin at other LA cyclist hot-spots, like Elysian Park, Cogswell Dam, Mount Wilson, Marvin Braude/Pacific Coast Bike Path, Griffith Park, and The Rose Bowl Loop Trail.

Save time and money on commuting costs by utilizing the ferocious capability and cost-conscious feasibility of the EBE2. Fashioned for fast paced city cruising, this stealthy e-bike maintains a smooth ride for busy commuters. A super hero of modern microtransit, this agile e-bike makes for superior errand runs, pleasure trips or getaway missions. Channel The Hulk as you take on the world on this tenacious, brawny e-bike.

Without ever compromising speed or style, this reliable e-bike lets cyclists go the distance. The EBE2 lessens one's ecological impact and carbon footprint, transportation costs, and time spent sitting in morning rush traffic while increasing efficient physical activity, and pleasure.

GoTrax provides transportation solutions that are accessible and affordable. The company describes their mission as such: "To change the future of commuting by making products that are environmentally friendly and an effective alternative to traditional transportation. To create, a smarter, greener, and more unique traveling experience. To inspire riders everywhere to experience and join the electric vehicle revolution."

Design

The EBE2 boasts ultra-modern curb appeal, so riders are sure to be transported with sophistication and style. This e-bike is available to be outfitted in two attractive, monochromatic colorways- white or black. The super sleek, slim, 68.1" x 24.8" x 42.1" aluminum alloy body can compactly fit on subways, maneuver crowded city streets, and beat congested traffi in the bike lane. The narrow frame also improves handling and cornering capabilities.

The EBE2 is designed with stylish rims that give the bike a unique, cosmopolitan appearance. The ergonomic, plush bike seat provides a comfortable, cushioned ride, no matter the distance. This souped-up model also comes with custom aluminum alloy rims. Weighing in at only 66 lbs. and with a 265lb maximum pay load capacity, this light weight electric bike is transportable yet sturdy. This e-bike is sure to be the crown jewel of the streets, showcasing subtle sophistication with its low noise motor.

Technology

On the bike's handlebars, the LED display conveniently shows the five speed settings, speedometer, battery life, odometer and headlight status. Positioned to the right of the display monitor is the Shimano 21 speed shifter. Shimano's products are known to be durable, and provide riders with rapid shift capabilities. In close reach is the e-bike's accelerator, located next to the bike's speed shifter system. Under the LCD display is a USB port, allowing adventurers to charge mobile USB devices on the go.

Durability

The thin, 26" air filled, shock absorbing, road pneumatic tires allow for increased adaptability and maneuvering capabilities. With up to 50 miles of pedal assist, or 25 miles using thumb throttle only, the EBE2 is the ultimate companion for venturesome cyclists. The pedal assist settings on this e-bike have five speed settings for personalized rider customization. For bikers with the need for speed, the EBE3 is able to climb up to 20mph.

On both sides of the handlebars rests the EBE2's hand brakes, allowing bikers to yield at a moment's notice. The vehicle is also equipped with both front and rear brakes. Alert other cyclists of your presence on the road instantaneously with the bike's horn, situated on the right side of the handlebars. Thanks to the sturdy front fork suspension and 26" shock absorbing thin road tires, the EBE2 absorbs impact, lessening strain on bikers. The suspension is able to be locked and unlocked.

The EBE2 is a loyal escort where ever riders go-thanks to the e-bike's 1P53 waterproof rating and aluminum body. Ready for any outdoor expedition, this bike can travel



through most weather and road conditions. The off-oad capabilities of the EBE2 makes for endless expedition, whether on rugged mountain terrain or uneven city streets.

Performance

Reach new speeds with the massive 350 watt brushless motor, which can accelerate to 20 mph. This power-packed motor provides high torque while simultaneously maintaining low power consumption. With the impressive Shimano speed shifter, riders can transition between gears without friction.

Bikers can venture out on lengthy day trips and extended cruises with the EBE2's 36V 10.4Ah high capacity battery. Compared to the EBE2's sister model, the Emerge, this newer model packs more power than ever before. The EBE2 lets bikers to reach up to 50 miles under PAS Mode, or up to 25 miles under electric mode. The long range battery, which provides prolonged travel potential, is seamlessly integrated into the bike's body. Able to recharge in just 6 hours, GoTrax effortlessly keeps up with all of life's thrilling adventures.

For riders seeking out extra long-lasting battery power,

consider Raptic Strong's Titan 225 battery. The Titan 225 is a portable, rechargeable battery generator designed to provide long-lasting power for all your devices. It is able to recharge your phone up to twenty times, laptops up to five times, and tablets up to six times. The battery includes three USB hubs, one USBC hub, a lighter plug, and an AC plug. This portable power cell came in handy while we traversed trails at Ballona Creek all day long. With this extremely durable battery, you don't have to worry about losing power- no matter where your e-bike adventure takes you!

Safety

This e-bike is able to keep riders safe even at night, thanks to its illuminating front headlight. For added visibility, attach a valve tire light- like this one from Buzztronics- to your e-bike. USB handlebar lights also can help brighten biker's paths while riding at night. For bikers looking for rechargeable, long-lasting, illuminating power, look no further than Dash's 520 USB light.

For bikers looking for more security, bike lock kits like UBULLOX's on Amazon provide tools for proactive protection. Their bike kit includes a heavy duty bike lock, shackle, security cable, mounting bracket, and keys. Similarly, security tech company ABUS offers security solutions with their folding locks.

Another protective security measure bikers can take is attaching a horn to their vehicle. Considerations to keep in mind while purchasing a bike horn include sound, type of horn, sound modes, size, ease of use, and price.

The EBE2's included kick stand allows for bikers to prop up their bike while stopped. 360 Magazine recommends checking that the brake system is properly functioning before use. Furthermore, be sure to review the e-bike's safety warnings.

Ergonomics x Additional Features

Compared to other similar GoTrax models- including its predecessor model (the EBE1) and proceeding model (the EBE4) - the EBE2 reigns triumphant. The EBE2 is able to travel faster and almost double as far as the EBE1. The EBE2's 26" inch tires towers over both the EBE1 and EBE4 model's wheels, providing the utmost stability for riders. These wheels are unlikely to get bent and provide long lasting wear. As compared to regular bikes with spokes, the EBE2's mag wheels more lightweight, which licenses this e-bike to accelerate faster.

The EBE2 is affo dable compared to other e-bikes in its category, such as the NCN Moscow Plus or the ECOTRIC Fat Tire bike. The GoTrax 26" EBE2 Electric Bike also has a more powerful motor than comparable electric bikes, like the NAKTO 26" Caro Electric Bike. The thumb throttle

on the EBE2 is relatively smaller than average, which allows it to comfortable fit into rider's palms

The EBE2's original price was \$889.99, but this impressive, intrepid e-bike is currently on sale for just \$849.99. Upon purchase, orders are generally processed in 24 hours and shipped out for free in 3-5 business days.

This e-bike is easy to assemble, but mobile bike services may be contacted if need be. Cyclists looking for aid in constructing their e-bike should call Velofix- a mobile bike shop with many locations across the United States. For those on the East Coast, Cycle Haus is another trustworthy option for mobile e-bike repair. On the West Coast, Hoopty Bikes Mobile Bike Repair offers 24/7, mobile bike services. Once their e-bike is put together, riders are to be cruising in style wherever they journey on GoTrax's EBE2 Electric Bike.

All of GoTrax's products are certified to UL safety standards. If you're not satisfied, GoTrax offers a 30-day return and 90-day warranty. Furthermore, for additional purchase, customers can add on a 2-year (\$74.99) or 3-year (\$849.99) warranty plan.

@ridegotrax

@ridegotrax





HEDON

Hedon Helmets, the manufacturer of the world's most luxurious and stylish "motorcycle, bicycle and e-bike helmets, issues a bold and refreshing retake on two wheeled culture.

"Out of the ashes of our broken world, something began to stir. Was it a new force or perhaps an old friend? We witnessed nature breathing life back into the charred ruins, sowing mystical seeds inside the souls of the survivors. A hundred thousand of these "Soul Flowers" bloomed, right out of their brains and bodies. The attendants of this strange new Springtime were the 'Nine Biker Clans,' a brave new army who helped bring supernature back to the world, so the future could flourish again."

THE BREAKNECKS

Fast and furious, the adrenaline junkies "The Breaknecks" are high octane all the way, every damn day. Naturally competitive, they strive to be the number one clan through extreme racing and athletic fitness. Sometimes determined, sometime arrogant, they chase victory at any cost and never give up. They often say that "Fortune favours the brave." Their detractors however are known to call them "Young, dumb and full of cum."





THE GOD SQUAD

As the "Soul Flowers" burrowed deeper into the consciousness of each individual, the religious conflicts that had caused so much turmoil in the past began to melt away. Figures from across the spiritual spectrum came together as "The God Squad," willing to see the things they had in common. Christians and Jews, Hindus and Muslims - terms became meaningless. They welcomed an atheist member so they could learn her truth. The clan took on the words of Rumi, the great Persian poet-guru. He proclaimed, "there are as many paths to God as there are souls on the Earth."





THE GRAFTERS

A new world well within reach, but it can only be built with hard work. Luckily the stout-hearted men and women of “The Grafters” clan are glad to offer up their blood, sweat and tears. They are the muscles of society’s body. Thanks to their efforts, new communities are able to prosper. The Grafters subscribe to the Greek proverb: “Society grows great when old men plant trees whose shade they know they shall never sit in.”



THE HEDONISTICS

The free-living "Hedonistics" have dedicated themselves to re-discovering the near-forgotten wonder of the world. Inspired by the counter-cultures of the 1960s and 70s, they are committed to the three pillars of Peace, Love and Happiness. They are at once romantic and realistic, sophisticated and child-like, wayward but always full of hope. They trace back their philosophy to the great thinkers of history, like Walter Pater, the forefather of the Aesthetic Movement. Pater declared "to burn always with a hard gemlike flame, to maintain ecstasy, is success in life." The Hedonistics are convinced this notion might just save the world.





THE HIGH ROLLERS

The "High Rollers" are the deal-makers who piece together the complex financial mechanism that underpins the new world. All pin-stripes and boat club chic, their goal is to supercharge public enthusiasm for bold entrepreneurial ideas that can help re-shape society. Smart, pushy and ostentatious - sometimes bordering on the vain and decadent, they nevertheless add gaudy glamour to our post-apocalyptic party. As one clan member remarked as Soul Flowers popped out of his eyes: "Greed is good - but green is better."



THE SOULDIER

The Green Guardians are known across the land as the 'Souldiers.' They are a benevolent guerrilla force who patrol the countryside and protect those in need. The new-age environmental battalion is humanity's defense from the threats that manage to emerge wherever people's Soul Flowers take root. Strong, dependable and supportive, they believe in something. Napoleon Bonaparte once said, "Courage is like love: it must have hope for nourishment."



THE BILENNIALS

Hip, young and nicely irresponsible, the "Bilennials" are a clan of laid back, low key up-and-comers. Effortlessly stylish and full of ideas, they're inspiring to be around. Dwelling mostly in the urban hubs, they are free wheeling and free-loving. The Bilennials are diverse, experimental and gender bending, without any hang-ups or preconceptions. They agree with the author John Green, who said, "the world may be broken, but hope is not crazy."



THE WILD THINGS

The "Wild Things" don't give a fuck. This rebellious, neo-punk biker clan do what they want, when they want. So, shut up and get the fuck out of the way. These feral creatures inspire their more repressed fellow citizens to throw off their shackles and set their inner savages free. It's a cathartic way to live - as wild and as true to nature as "Soul Flowers" themselves. The "Wild Things" live by the words of singer Eddie Veder: "I know all the rules, but the rules don't know me."



THE WHEELER HEALERS

The noble folks in white coats are known as the "Wheeler Healers." The tribe of dedicated doctors, nurses and medicine makers keep the new world healthy and energized. They're equally adept in human anatomy and herbal healthcare, so they can tend to the bodies, minds and "Soul Flowers" all at once. They're dedicated to their vocation on a deep spiritual level and follow the advice of Florence Nightingale. Nightingale said, "Nursing is an art: and if it is to be made an art, it requires an exclusive devotion as hard a preparation as any painter's or sculptor's work. It is one of the finest of Fine Arts."

 @hedonworkshop





JForte Q×A

By: Ally Brewster

Throughout this pandemic, the artist Jesse Forte, known as Jforte, has continued to do what he has done his whole career since he began making music in 2013: push the boundaries of his music and what he can do as an artist. Jforte is constantly creating and expanding as he has out a new song every week over the course of the pandemic (55+ weeks). Throughout his career he has also founded his business “Young Revolutionary Minds,” hosted the YRM podcast, wrote three books, launched products, and trained to become an astronaut, all while giving back to and empowering his community. His song *Make It Happen* is the culmination of his drive, and the story he wants to put out into the world to inspire others. We had the opportunity to ask Jforte about his career and what’s next for the artist:

You stated that making music consistently throughout the pandemic was a goal of yours, and you’ve clearly done that with one song produced each week for 55+ weeks. Where did the idea of weekly songs come from and why was it so important to be weekly?

After writing my third book, “Make It Happen” and listening to *It’s All In Your Head* 200 times, I realized I needed to be consistent and treat my gift like a job. Once I heard Russ express it the way he did, it made sense to me and I tried it out. So far, it’s been going well and getting better! Being able to put out a song weekly keeps me energized to create. I know that people may not listen right then and there, but the music will be there forever and it’s better to start now than later.

What is the production process like when you are making a new song every week? Is it any different than the production of other work you have made?

At first, I had music I wrote to beats that were famous. Then, I shopped around for beats that made sense for the music I was putting out. I would purchase the beats and write music to them. Once I got the hang of it, I started buying more beats, listening, and then sitting down. [I would use] pen and paper [to] write down my feelings, thoughts, ideas, concepts and purpose. The more I write, the better I get.

Once I get the lyrics down, I start to rehearse them, call up an engineer, and prep for the studio. I generally have at least 5 songs ready to go, just because I like to truly take advantage of the opportunity of using the booth—time is money. Most of my sessions last between 3-5 hours.

When I write books, I try to write 2-3 pages a day. When I wrote *Fail Forward Through Success*, I would write in Cartel coffee in Tempe every day, and I wouldn’t leave until I pushed out 3 pages. Same thing with *Redemption*, and *Make It Happen* was special because I wrote it during the pandemic.

Being someone as busy as you are, burnout seems inevitable. Have there been weeks where it felt impossible to make a song? Where do you look for inspiration in times where motivation may be lacking?

Whenever my mind becomes too loud, I get rest, meditate, take a break and when I feel better, I take a step forward with whatever the goal is. I'm cool with resting, but I'll never lay down or give up on what I have intended to accomplish. Sometimes it doesn't happen instantly, but patience and persistence have been the best lessons and gifts I possess. I have an engine that is going to go, whether I am motivated or would rather rest. That was instilled back at Parkview.

Was music always something you wanted to do, or was it more like a passion that snuck up on you? Who were your biggest inspirations when getting into the music industry?

I was talking to Bow Wow a couple weeks ago on IG live and told him I performed *Basketball* for the talent show. We bumped Pac in the car when I was 3 and I could hear Rakim through the womb when I was being created. That's just confirmation that I am supposed to be right where I am and that these conversations are blessings from the universe saying "we got you" and to keep going!

I've always wanted to be a rapper. My second-grade teacher told me, "No." Subconsciously, I listened to her for 20 years. Then, this inner me said to fuck her opinion and be happy. I knew I wouldn't be happy if I wasn't pursuing what was in me. That's why it's important to be around people that lift you up and let you dream!

My influences are Jforte and Yé – fun fact: "I performed *Roses* at America's Got Talent." They liked it but I didn't make it past the 1st round. [Also,] Drake, Immortal Technique, Uncle Snoop, Meek Mill, Drake, Logic, Doja Cat, Cardi B, Jack Harlow, Bow Wow, Gucci, Rakim, Jay-Z, J. Cole, Kendrick Lamar, Missy

Elliott, Big Pun, 50 cent, Red Man, Method Man, HER, Queen Latifah, Lauryn Hill, Pharrell, Michale Jackson, Prince, Queen, Tribe Called Quest, Dr. Dre and so, so many more. I just love good music!

It's apparent that *Make It Happen* is an important, encouraging phrase for you as it is both a song title as well as the title of your third book; where did that phrase come from and what does it mean to you personally?

Make It Happen became even more powerful for me once I started to realize that people enjoyed the song and it pumped them up! "Making It Happen" means that regardless of circumstance, we rise to the occasion. That means meeting a deadline, being there for your loved one or just staying committed to the vision you see within yourself.

My goal is to share my truth in a majority of my music. If you listen to what I say in *Make It Happen*, it's everything I've specifically been through. By the way, I write 100% of my lyrics – no ghost writers or floating pens. I thought I should mention that because I take pride in making the music you hear from me.

You've pursued many different avenues throughout your life, from music, writing, and hosting podcasts to getting a technical degree in software engineering, college football, becoming an astronaut and even making a biodegradable toothbrush and charcoal toothpaste. What motivates you to explore so many different paths, many of which people choose as a career rather than trying to do it all at once?

I was a D student in elementary school. I bloomed in middle school and started getting A's and B's. Then high school hit, and I was a jock. Then college hit, and I did pretty well. I've had a chip on my shoulder most of my life, I think it comes from being an underdog, my upbringing, and just realizing I want the best for myself and the people that enter my life. I definitely haven't taken an easy road, but I

know that I rather take a road less travelled and lead the way than to do what's easy and regret the journey I could have had.

On your podcast "Young Revolutionary Minds" you share and support people's journeys in reaching their goals. What led you to decide to share these people's stories as the topic of your podcast?

One of my favorite podcasters, and the reason why I started that, was because of Lewis Howes. He is a big inspiration to me and I love listening to his podcast, you should check it out! Listening to his [podcast] made me realize that I have met amazing people around the world. I [also] love to share what they are working on! On top of this, I wanted to build relationships with new people, learn from some of the new leaders of the world, and have something to do while I was figuring out who I was.

You've been through lots of highs and lows throughout your life. What advice would you give people, whether it be making it in the music industry, or just achieving their personal goals? What have you learned that you'd like to share with people?

Love yourself. Trust that you are someone to adore, and know that your dreams will manifest when you do the work. Secondly, make sure to fight for what you want. When I say fight, I mean relentlessly go after what you desire. If you don't know, ask questions, preferably from people who have been there or know how to get there. When it comes to music, don't be afraid to explore different genres. Put your music out, stop waiting for the perfect time. Right now is perfect and will improve! Lastly, create a vision board and look at it every day. Read it out loud, then do something each day that gets you closer. And dream big!

Being in the public eye you make impressions on people and inspire others. You seem to try to always give back to communities and try

to have positive energy that you're putting out into the world. What message or feeling are you trying to put out to the world? Why is it so important for you to have that positive energy you're exuding?

Being an artist is a privilege and my vision is to inspire 7 billion people around the world through my voice, ways of life and community. I make a lot of music – some deep, some chill, others scary, and some gangster–but the message I'm putting out is, be you. Cuz I'm me, and I do it better than anyone in the world. Being me, of course.

In 2020 you came up with the goal to release a new song every week, and you have not stopped. How long do you plan to continue that? What's next for you in 2021?

I'm going to keep putting music out and when I need a break, I'll rest. I make music because it's my passion. In 2021, I'm manifesting opportunities to create music with the people I listen to like Kendrick Lamar, J. Cole, Bow Wow, Drake Meek Mill and Russ. I plan on finding ways for more people to listen to my music and to be inspired.

 @the.jforte

 @the.jforte



Blue Strokes

x

GR Gallery

Atanda Quadri Adebayo | Mamus Esiebo | Daniel Tetteh Nartey Moustapha | Baidi Oumarou

"Untitled," 2021, acrylic on canvas, 150 x 100 cm. By: Moustapha Baidi Oumarou



GR Gallery is pleased to announce – BLUE STROKES – a groundbreaking group exhibition showcasing multi-talented artists from different states of Africa: Mamus Esiebo, Daniel Tetteh Nartey, Atanda Quadri Adebayo, and Moustapha Baidi Oumarou. This exciting show will reveal, for the first time in a public exhibition in the U.S., the latest series of artworks that the artists have been working on for the past months. Appositely conceived for this occasion, this bold body of new works will independently invade the gallery space, contrasting and counterbalancing each other. The show will put together twenty original artworks, including paintings on canvas, works on paper, and a print.

Opening: Thursday, September 9, 5:00pm – 8:00pm (Exhibition Dates: September 9 – October 9, 2021). Members of the press can contact GR gallery in advance to schedule a private viewing and/or an interview with the artists before the exhibition is officially open. Reception will be held with no restrictions and drinks will be served. Visitors who want to attend the opening can RSVP by contacting the gallery.

– BLUE STROKES – includes artists from Ghana, Nigeria and Cameroon, all of whom have experienced and contributed to a rich history in their local culture and personal heritage. Besides the shared, extensive use of the blue tint and the technique used to apply it, the title also refers to the color of the sky and the sea. Blue is associated with freedom, elegance, inspiration, and wisdom. It alludes to the saturnine behavior that defines artists and keeps under control the powerful, striking act of wrath. The show features vivid imagery, an immense balance of rich contrast, and a super concentrated explosion of color. Every unique shade, texture and identity of the artists have been interwoven to create this unique exhibition. The artists hail from a variety of communities and homelands. Their stories and embracement are portrayed on each piece of artwork that was specifically made to present their vision, commitments, and actual life.

Featured Artwork | Moustapha Baidi Oumarou

Moustapha Baidi Oumarou was born in 1997 in Maroua, in the extreme north of Cameroon. Since his childhood, his developed sense of observation allows him to approach life with a certain philosophy. After primary and secondary studies, his taste for drawing led him to work in a silkscreen workshop. Supported by his entourage, he decided to focus on painting. In 2013, at the age of 17, he won the third prize in the visual arts of the Yawalta Maroua festival. This was an important distinction for him and the following year he joined the plastic arts club of the University of Maroua.

Atanda Quadri Adebayo

Atanda Quadri Adebayo (b. 1999, Badagry, Nigeria) has obtained his diploma and higher diploma in painting at Yaba College of Technology, Lagos, Nigeria.



"Survival's Gaze," 2021, acrylic and charcoal on canvas, 72 x 61 in.
By: Atanda Quadri Adebayo



Mamus Esiebo

Mamus Esiebo is a self-taught artist from Lagos, Nigeria. His work focuses on the lives of simple people. Esiebo's art covers subjects such as self-identification, the family life, and overworking. His painting shows a lot of vital energy, distinct ethnic motives, and his individual style. Esiebo's work projects a sense of optimism and the feeling that even the grimmest subjects can be approached with hope.

"Summertime," 2021, digital painting on canvas 36 x 48 inches



Daniel Tetteh Narley

Daniel Tetteh Narley is a 29-year-old Ghanaian painter who describes his artistic process as an opportunity to self-actualize. His work has been in a constant state of evolution infused with life experiences and interpretations. He uses the canvas as a mirror, to visualize one's state of mind. Narley's paintings are inspired by both intentional and unintentional acts portrayed in everyday figurative poses. The awkward and satirical nature of such, which remains elusive, leaves human actions undefined.

"Untitled," 2021, acrylic on canvas, 100 x90 cm

 @grgallery_ny



Reese Sherman Q×A

Reese Sherman is a talented photographer who creates stunning portraiture. The photographer has been featured by the likes of Town & Country, Essence, Ambassador Digital Magazine, W Magazine, Muze, and more. The vibrant portfolio of Sherman's evocative, striking, beautiful photographs can be viewed on their website or Instagram. Sherman looks to empower viewers with their photography and highlight gender-neutral inclusivity and LGBTQ+ acceptance. During this pride month, we sat down with the artist to discuss their latest photography project, which involves self-exploration, unity, and love.

Could you tell us about your photographic approach to this project?

This all came about during the BLM and Trans Lives Matter movement, where I was noticing so many people were standing up and showing up as themselves. Such an array of different people showed off their style and spoke loud and proud about who they are. [It] really inspired me to pick up my camera and shoot my husband wearing masculine clothes mixed with feminine jewelry against bright, bold and colorful backdrops. [These photos] showcase[ed] him being 100% comfortable within the style of art and fashion. I wanted to explore incorporating feminine elements within a masculine framework in a way that transcends sexuality. This is all about style and freedom and identity that goes beyond any pre-conceived category.

"This is all about style, freedom, and identity..." Was your model, Jamarr, a part of the creative process as well?

Jamarr is a creative individual... I love to collaborate with him and have him give his input into projects, especially this one, where we both styled the wardrobe and jewelry. Also, having my husband be a part of this project, I wanted the story to stay true to his own authentic style; since his normal everyday accessory wear isn't geared towards feminine pieces. But, styling him with a pink beaded necklace, yellow roses and eyeliner really took him out of his norm—but he was confident in wearing it all.

Did photographing your partner make this project more intimate/personal?

Absolutely! We just know each other so well to the point when we first started to talk about this project, we spoke about the issues the LGBTQ+ community was going through. The issues that the Black community was dealing with made this personal to us. Seeing Jamarr model and stay grounded in his sexuality was inspiring to me. This made us both proud of what we're hoping to accomplish, which is gender-neutral inclusivity.

Some of your images are more detailed and some of them not, could you tell us what this mean/how you would like the viewers to interpret your photos?

I want the viewers to see timeless, intimate and non-conforming pictures. I want viewers to feel confident to do whatever is it that makes them happy. If you want to pile on a bunch of jewelry head-to-toe, do it! If you're a man and you come across an accessory that is traditionally feminine, wear it and be proud! If you're a woman, same thing applies, if you want to wear clothing that's traditionally male. Be proud of how you present yourself. I just want people to feel empowered.

What is the most important component of this collection of work?

Two words: unity and love.

What is the most challenging component of this collection of work?

The challenge was putting this all together and hoping the result would match what we envisioned in our minds.

Could you comment on the styling of choice and what inspired you to choose these colors in particular? (Apart from the colors of the pride flag!)

The unapologetic energy of the model, the juxtaposition of the traditionally feminine jewelry against his body hair, the structured clothing made of shiny, flowing fabrics—they all promote the idea that masculinity is what you make it. Initially the pink just felt fun and exciting. Yellow felt like sun kissed skin plus it reminded us of "Breakfast at Tiffany's." The orange/red was striking and sexy. And a lot of the jewelry was my grandmother's, so that added an even more personal aspect to the work.

 Photography: @reeseshermanphotography
Model: @thegentlemens_happyhour







H3000

By: Emily Bunn



H3000 is dialing up the decibels on an otherworldly musical expedition. Tuning in listeners to a frequency never before heard on this plane of existence, the two musicians are innovative, fresh, and exceptionally extraterrestrial. Their debut, self-titled album is landing on this planet September 17 and is now available for preorder through Apple Music, Spotify and various other platforms. The band is composed of songwriter Luke Steele and producer Jarrad Rodgers, who have come together to assert their prodigal pop music prowess. H3000 looks to tackle hot button issues of the heart of the Year 3000 – which, coincidentally, mirror many of the issues currently facing the present.

H3000 met in Steele's 'adopted hometown' of Los Angeles, California, from whence much of the inspiration from the album initially came. While influenced by artists including Jonsi, Sufyan Stevens, and Bon Iver, H3000's innovative sound is entirely their own.

Steele recalls meeting in the summertime and instantly connecting with Rodgers. The two musicians describe their collaborative song writing process: "It always starts with a great track that Jarrad builds out. That [process] creates a palette or landscape. [It is] kind of the foundation to build the house on. With his sounds, the subjects usually become quite clear and direct, [as do] the words and [the] melody." The two musicians both bring incredible skills to the table, but together, their strengths truly complement each other.

"A good collaboration [requires] patience. When you can step into the other collaborators shoes and let go of your own ideas, you always learn and usually create something better. Two minds are better than one. That's the payoff for surrendering," comments Steele and Rogers. Expanding

upon that thought, they remark that there are moments of ease and moments of discussion, both of which contribute to the successful fusion of their ideas.

They two musicians reflect on the rampant inspiration they found while experiencing LA: "You go from seeing an old lady pushing a pram with a polaroid camera to meeting the most famous actors in the world. There is a lot in between those lines to write about." H3000 describes the vibrant vibrations of the city: "Los Angeles is an incredible city, it's so electric and wild. All kinds of emotions are at play." Their stay in the City of Angels not only resulted in the production of their album, but also in the creation of their own augmented reality world. As such, a video game version of the landscape utilized in Running music video was dreamed up by the dynamic duo.

The vivid, sonic soundscape was digitally constructed via Unreal, a game engine developed by Epic Games. Epic Games has facilitated the construction of other augmented reality worlds and video game landscapes, such as the smash-hit Fortnite franchise. However, Planet H3000 casts a different light— one that is "supernatural blue." This dreamy, indigo-hued landscape features the two adventurers in hyper-realistic video game form. In outfits reminiscent to space suits, the space pioneers trapeze across the expansive landscape in perfect alignment with their atmospheric instrumentals. A playable version of Planet H3000 will soon be made available on Twitch.

While no particular video games inspired their unique landscape, the two remark that "we were always gravitating to things that live in that hyper blue, Icelandic-style." With their boundless creativity and passion for production uniting them, Steele





and Rodgers channel their visions into audibly stunning works of art. By sharing their incredible song construction and lyricism with the world, the band hopes to facilitate a boundary-breaking immersion into their dynamic imagination.


In visualizing how the world will operate in this futuristic space, Jarrad and Rogers predict that many of today's issues will still exist. However, they presume that these issues will be exacerbated and experienced on a more intense scale. The duo ponders, "The subjects and darkness of the world are only growing thicker each day. It's getting heavier." The Year 3000 promises to sound "strange, like fast garbage," H3000 says. Elaborating, H3000 explains how they picture Planet H3000: "There is no logic in music, and now that's even losing its grip. Its confused Logic, 'cause now it's computer logic. Those CEOs with the numbers just punch 'em into the computer. There needs to be an intervention on quality so the actual good stuff can break through all the mess."

Looking towards the upcoming release of their debut album, Steele and Rogers eagerly anticipate celebrating love, loss, comradery, and hope with their fans. In total, the album's total production "only [took] a few months to build out the songs, but [it took] about a year to complete the [full] detail[s]." So far, a few singles have been dropped from H3000 – Flames, Running, Human Heart, and July Heat. While it is difficult for the two musicians to predict which of their releases will be the most popular amongst fans, they are excited to hear listener's reactions. H3000 states, "So far, everything I thought would resonate has been in reverse. I think I've finally given up on musical expectations and predictions."

Reflecting on the release of Running, the band comments that the reaction was "very mixed." However, the impact of a track doesn't always immediately resonate with listeners on its first spin. The duo comments, "now I've realized the moment of power in a song doesn't happen immediately or on the timeframe of release. That's been a real hard thing for me to grasp. You want people to love it when it's sent out to the world, but that doesn't always happen. Sometimes ten years later people say to me, 'this song you wrote changed everything for me.' Songs all find their own destiny in their own time."

360 Magazine can't wait to listen to the entirety of H3000 and explore the futuristic world of Planet H3000 in the Year 3000.

 @h3000official

 @h3000official



Lexus has announced its brand new 2022 NX model, equipped with updated technology and driving dynamics. Toyota and Lexus invited 360 Magazine to fly out with Delta Comfort+ to visit the automaker's headquarters in Texas. As such, we embarked on a Covid-friendly, four-day lifestyle trip for the first time since the pandemic. The trip offered participants the opportunity to experience the new 2022 Lexus NX, learn about Lexus's initiatives and upcoming launches, and ride with celebrity drivers, like Scott Pruett.

The headquarters in Plano, TX is a state-of-the-art corporate campus oasis. The architecture displays outstanding craftsmanship and an innovative foundation, which are the principles upon which Toyota was founded. Meredith Ezinma Ramsay, classical hip-hop violinist who has worked with artists such as SZA, Kendrick Lamar, and most famously with Beyoncé on her Coachella stage – performed a strings piece at the campus to introduce the Lexus NX 2022.

Renaissance Dallas at Plano Legacy West Hotel

The Renaissance Dallas was breathtaking. An anchor to the upscale complex of Legacy West in Plano, the cosmopolitan hotel was located in the city within walking distance of top dining and shopping options. Drink in hand, visitors can gather at the rooftop pool or by the fire pit to relax and enjoy food. The rooms were also equipped with pillow-top bedding, high-speed Wi-Fi, and a smart TV.

Designed to highlight local and regional cultures, Renaissance Dallas allows guests to immerse themselves in a creative blend of North Texas western influences and Asian culture. The hotel prides itself on "West of Zen" visual art experiences, as well as an urban mixed-use development. As Lexus is a brand that originated from Japan, this theme was fitting for the trip. Simply staying in the hotel was already a vacation in itself.



Lexus is the luxury vehicle division of Toyota. Marketed in more than 70 countries and territories worldwide, the Lexus brand is Japan's largest-selling maker of premium cars. Akio Toyoda, current CEO and grandson of Toyota founder, has promoted sports models like the Lexus IS-F and Lexus LF-A at auto races. He also participates as a driver at racing events under the fake name "Morizo." It's unusual to see a brand's president be so hands-on with development, but that's just another reason that Toyota is a unique company prepared to lead the future.

Since the pandemic started, global mobility has been essentially halted and there has been a huge financial downturn, even for the giants of the car manufacturing industry. AutoBlog has posted that Toyota hit their decade's lowest sales in 2019, "The Japanese automaker said its sales in July fell 19% versus the same month in 2019, to 169,484 units." Despite being one of the top brands of car manufacturing, Toyota was also affected by the Covid crisis, "In its financial year (FY) ending in March 2021, Toyota only produced 7.55M units of vehicles compared to 8.82M in FY 2020. FY 2021's figure is also the lowest number of vehicles produced by Toyota since FY 2012 when Toyota only produced 7.44M vehicles."

As they compete with Volkswagen for the top car brand spot and struggle with sales during the pandemic, Toyota continues to produce car models with strong, new developments. The NX will be available in a variety of fresh colors, including Redline, Cloudburst Gray, and Grecian Water. There will also be options that include Ultra White, Obsidian, and Ultra Sonic Blue Mica 2.0, which are exclusive to the F Sport NX models.

Luxury Inside and Out

The 2022 NX will also have additional updates made to alleviate interior cabin noise and reduce exterior distractions. On the inside, drivers can choose their nature theme of choice with Thematic Ambient Illumination, an optional feature that transforms the NX interior with 14 themes and 64 colors. Each mode has been carefully selected "to express ephemeral emotions and evoke nature-inspired feelings." The themes included are Rain Forest, Waterfall, and Sunset.

Luxury is not only about looks, but also about how the customer feels. The new NX comes with standard



heated front seats and optional heated rear seats for added comfort throughout the cabin. Increased head and legroom, as well as storage space, have also been added. Interior seat and console colors come in Black, Black with Rich Cream, Palomino, and Rioja Red NuLuxe.

For the NX's first time, the panoramic moonroof lets passengers see the sky with the push of a button. The smooth gliding opening and closing elevates the luxury feel and provides easy stargazing and airflow

Cockpit Design and New Multimedia System

The NX driver-centered cockpit has been updated with the driver in mind. To better connect the driver to the vehicle, the new 7-inch Multi Instrument Display (MID) and optional 10-inch Head Up Display (HUD) are designed to convey vehicle information as well as alerts within the driver's line of sight. All functions are accessible through the steering wheel to allow for intuitive operation while still ensuring safe driving practices and keeping the driver's eyes on the road.

An optional 14-inch touch screen (first for NX) features an immersive multimedia experience. The large screen allows for easy operation and viewing. Dial controls remain for frequently used functions such as climate control and media volume, and comfort features are readily accessible. This all-new interface allows the NX to integrate and navigate



swiftly, providing intuitive technology at the driver's fingertips. Equipped with Human Machine Interface (HMI), user interaction is enhanced through sight, touch and voice, thus catering to accessibility needs. Following the customer-first approach, the newly developed Virtual Assistant (VA) is intended to be the primary way occupants interact with the new multimedia system. The voice-first approach allows front seat occupants to access features such as navigation, media, phone, and other vehicle settings. The built-in VA responses allow for intuitive replies, thus creating a human-like conversation.

The Lexus Interface was devised with function and easy access in mind. 100% cloud capability and Google POI integration allows the system to have faster and more accurate navigation to get the driver and passengers to their destination quickly and safely. Enhanced navigation allows for offline mode, which detects when vehicles enter areas with low connection and then automatically downloads maps in advance, saving trouble and panic.

In the age of digital transformation, the user profile feature creates a more personalized experience so that moving from vehicle to vehicle is convenient. The driver's personalized settings will be retained on the cloud and are accessible each time they return to the vehicle. Once created, users can use a Bluetooth device to access their profile. An extension of the user profile feature, vehicles equipped with this new system will enable owners the access to a digital key. This digital key allows drivers to lock/unlock and start/stop their vehicle through the Toyota or Lexus app (when within

Bluetooth proximity to the vehicle). The digital key can be shared with up to seven different guest users. No password or PIN is required, creating a seamless guest experience via the app.

Through the app, drivers also receive personalized maintenance updates and vehicle health reports to help maintain their vehicle. For the 2022 model, Lexus NX will also feature standard wireless Apple CarPlay and Android Auto capability, as well as a new addition to charge your phone wirelessly.

Safety System

With the safety of all passengers in mind, the new Lexus NX will come equipped with the latest Lexus Safety System +3.0 for safe driving. Functions of the system include:

Risk Avoidance Emergency Steer Assist – supports collision avoidance within the lane by providing gentle braking and steering operation.

Left Turn Oncoming Vehicle Detection/Braking – designed to provide a warning and automatic braking if the driver turns left in front of an oncoming vehicle.

Right/Left Turn Oncoming Pedestrian Detection/Braking – designed to provide a warning and automatic braking if a driver turns left or right in front of an oncoming pedestrian or cyclist.

Oncoming Vehicle Detection added to the Pre-Collision System – designed to alert the driver, and

potentially activate automatic emergency braking to help avoid a frontal collision.

Dynamic Radar Cruise Control with Curve Speed Management – maintains a cruising speed in alignment with the flow of traffic while managing speed on curves.

Additions to the current Lexus Safety System features for the NX:

Road Sign Assist – displays select road sign information in the instrument panel.

Pre-collision System – provides the potential to detect a preceding vehicle, pedestrian, or cyclist in low-light situations.

Lane Assistance – designed to provide an audible alert if an inadvertent lane departure is detected.

Intelligent High Beam – provides greater visibility for drivers with added illumination when the road ahead is clear. The system will temporarily switch to low beams once it detects the headlamps or taillamps of vehicles ahead.

Road Sign Assist – uses a built-in camera to provide road sign information on the instrument panel or the Head-Up Display.

Safety Exit – uses seamless door opening with the push of a button. Once activated, it makes sure that door does not open when there are passers-by, such as bikes or pedestrians. Available for rear



doors as well for protection of children and family. These safety features provide peace of mind for unexpected emergencies and connect drivers with a 24/7 emergency response agent.

The all-new 2022 NX will start production in the third quarter of 2021. Pricing will be announced closer to the on-sale date."

New NX 350 2.4 Turbo Engine

Enhancements in vehicle rigidity now allow for the NX to have a higher horsepower 2.4 turbo gas engine. Not only is it environmentally friendly, but the new 8-speed transmission also provides the gas-powered NX with the feel of a performance vehicle with the perspective of a crossover utility vehicle. The turbo gas-powered engine has an estimated 275 horsepower and 317lbs. per foot of torque. When combined, the engine results in a 0-60 second time of 6.8 seconds, which is half a second quicker than the previous models.

This is made possible by improvements to torsional rigidity through laser peening welding and the addition of high rigidity foam. The twin hood lock also adds front lateral flexural rigidity that improves the aerodynamics of the vehicle.

NX 450h+ Plug-In Hybrid

The new plug-in hybrid PHEV system brings Lexus Electrified to life through performance and design, as well as through the signature quietness of this model. The NX 450h+ has an estimated 36-mile range on electric power only, made possible by the newly developed lithium-ion battery. The system achieves the EV output equivalent to a 2.0-liter engine. When combined with the newly developed hybrid transaxle, a 2.5-liter inline 4-cylinder engine delivers on the performance luxury guests are seeking with an estimated 6.0 second 0–60 second time.

The high-output and high-efficiency systems were constructed to reduce power loss when converting AC power to DC power, resulting in shorter charging times. The NX plug-in hybrid can be fully charged in about two and a half hours when equipped with the optional 6.6 kW Expedited Onboard Charger. With the standard 3.3 kW charger, it will take about four and a half hours.

For a sporty driving experience, the NX 450h+ uses a newly developed, electronically-controlled, full-time AWD system. The AWD system optimizes front and rear torque distribution according to driving conditions. With this, drivers can control the vehicle as intended, with elegant control for a wide range of driving styles.

Along with the navigation, Predictive Efficiency Drive will be coupled to learn driving habits and predict the expected roadway ahead while analyzing real-time traffic reports. This helps to optimize charging and discharging of the hybrid battery. With more miles clocked on the NX, more data is gathered to help optimize fuel consumption. With accumulated knowledge about the driver's behavior, the system will be able to predict when the vehicle is likely to slow down or stop. This allows for more efficient energy to be recovered and recharged into the hybrid battery, optimizing battery capacity for the electricity plug-in hybrid model. While Lexus is unable to give us the exact specs yet, an official announcement will be made later on.

Hybrid Performance and Fuel Economy

Known for their signature driving performance, passengers can experience great performance and fuel economy with the new Lexus NX 350h. With a combined 239 horsepower, a 20% increase over the current model, and an estimated 36 MPG,

the NX hybrid brings a brilliant performance that illustrates the brand's hybrid leadership. Passengers will also be able to feel the quicker 0–60 time with 1.5 seconds taken off the time from previous NX generations at 7.2 seconds.

The hybrid drive system pairs the D4-S fuel injection 2.5L 4-cylinder gasoline engine with two high-torque electric drive motor-generators for strong acceleration and passing performance. Instead of transfer gears and a driveshaft for the rear wheels, the AWD system employs a second, independent electric motor to drive the rear wheels to maintain optimal traction.

Teammate Advanced Drive Backgrounder

The Teammate advanced driver assistance will debut on select 2022 Lexus LS 500h models with AWD and is expected to arrive in the US this fall. The Level 2 system evolves from adaptive cruise control to automatically change lanes and pass vehicles while driving.

Designed to partner with and assist the driver on the highway, it enables automatic steering, acceleration, and braking on the highway under the active supervision of the driver. This technology also enables the car to parallel park itself or back into a parking spot. Lexus Teammate teams two systems: Advanced Drive and Advanced Park.

Safety is the first priority of the automated driving development program, so Lexus has committed Advanced Drive to this cause. The Advanced Drive integrates the vehicle's mapping system and plans 6 miles ahead to help reach the car's destination. This benefits the driver by reducing fatigue from driving. A series of fail-safe operations are also included to help prevent loss of control for up to four seconds in the event of a system malfunction or limitation.

Developed in close coordination between Toyota Motor Corporation and Toyota Motor North America, engineers used the same test vehicles in both countries. This allowed for the development of U.S.-specific considerations, such as HOV lanes and draw bridges. These tests helped to incorporate catered design and performance into the Advanced Drive system.

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KBO ELECTRIC BIKE

By: Emily Bunn x Vaughn Lowery
Photo Credit: Jeff Langloi



The KBO Breeze Commuter Electric Bike marries modest price with versatile e-bike functionality. This street-friendly model is the perfect everyday companion for professionals on the go and bike enthusiasts alike. 360 Magazine was fortunate enough to test ride their most popular models on the reopened, busy streets of Los Angeles.

Our LA adventure with KBO led us to Ballona Creek Bike Path. We mountain biked over six miles of trails, taking in Ballona Creek and the stunning California landscape. Comfortably seated on the KBO Breeze, our bike trip led us from Marina Del Rey to Culver City. While this e-bike is the ideal city cruiser, it also was great for riding along Santa Monica's beach on the sunny afternoon.

The KBO Breeze is perfect for comfortable city cruising and commuting. If you're looking for more adventure, the KBO Breeze can handle rough terrain as well, thanks to its sturdy front suspension and mechanical disc brake system. For young people and professionals on the go—whether you're going into the office picking up groceries, or just getting some exercise—the KBO Breeze is the perfect electric bike option.

The recommended rider height for the e-bike is 5'4"–6'4", so this electric commuter bike is ideal for adults on the go. It's not often that an e-bike has this wide of a range of recommended rider heights, making this e-bike suitable for almost everyone.

KBO Bike was founded in 2018, and the company is driven by the principals of high-quality and affordability. KBO stands for "Keep Biking On." The company believes in clean alternative transportation solutions and aims to reduce pollution. The company's e-bikes are a green, sustainable, no-petrol alternative to cars and other public transportation. The KBO Breeze bike model was developed due to COVID-19 and the virus' impact on increasing personal transportation. The KBO Breeze was the company's first product and stands as a tested and true model of e-bike excellence.

Curb Appeal

The KBO Breeze comes in a sleek black or electrifying tangerine color. The black variant has a classy, streamlined appearance, whereas the orange model is sure to be the star of the streets. The fenders of the bike are painted to match the body color, showing KBO's acute attention to aesthetically pleasing detailing. In addition, the lustrous paint job on the bike proved KBO's dedication to both artistry and craftsmanship.



Design

The KBO Breeze is brawny and built to last, weighing in at 62 lbs. The stem diameter of the bike measures 31.8mm, and the handlebar diameter is 22mm on the sides and 31.8mm in the middle. Though this e-bike is compact, it packs in ferocious function and persistent power.

The 6061-aluminum bike frame is composed of a 170mm forged alloy crank, a KMC chain, front suspension fork, front light, sensitive cadence sensor, speed sensor, and rear light with an integrated taillight. The e-bike's compact body has a unique, retro look to it. Unlike many minimalist modern e-bikes, the KBO Breeze maintains a vintage-looking appeal. Lower down on the bike's body, stainless steel spokes encase the wide front and rear tires.

On the right handlebar, riders can gently twist the throttle to accelerate. The throttle is very responsive and is made from a different material than the rest of the grip, so riders can easily rev the engine. The Shimano Derailleur also helps riders find their optimal cruising speed while riding

The seat of the KBO Breeze is cushioned and

comfortable for all riders. The saddle-inspired seat reduces the feeling of turbulent riding and road bumps. The seat post has a diameter of 30.4mm and a length of 300mm.

Technology

With an LCD Backlight display panel, riders can easily access information while driving the KBO Breeze. The panel shows your speed, power level, assist level, total miles, and more useful statistics. This display is especially functional, as it also starts and stops the bike with the push of a button. By using the “M” button on the left side of the display, users can toggle through different settings and turn the bike on and off

Further, the KBO Breeze's 0–5 pedal assist levels allow for users to customize the operating mode of the e-bike. Pedal assist makes for customizable cruises with a smooth cadence.

Customization

With our gifted KBO Breeze bike unit, we also received a KBO water bottle holder, full fender, rear rack and multi-function tool. Upon purchase, the e-bike comes with free aluminum full fenders and a rear rack, both of which are essential for commuting. The rear rack also is helpful when it comes to transporting goods while cycling.

Upon purchase of the KBO Breeze, the company offers a second battery for purchase to double the effective range of the bike. This second battery allows for bikers to travel 60 to 110 miles without having to stop to charge the e-bike.

Durability

The KBO Breeze is an extremely durable and reliable e-bike. Equipped with an aluminum alloy front suspension fork, the Breeze has 80mm of travel, preload adjustment, and lock out abilities. With a payload capacity of up to 300lbs and suspension damping, the KBO Breeze easily absorbs shock and impact force while riding.

The KBO Breeze is equipped with 27.5 x 2.4-inch Panasonic tires. These high-quality tires are resistant towards punctures. The wide width of the tires makes for improved traction and stability. Further strengthening the bike's stability, the aluminum

Wellgo pedals on this e-bike lets riders to rest their feet on a large platform with tenacious grip.

When you arrived at your destination, use the KBO Breeze's heavy-duty, rust-resistant kickstand to prop up your e-bike securely.

Performance

The KBO Breeze comes with a removable 4V, 16Ah lithium-ion Samsung battery that affords bikers 768 Wh. The KBO Breeze's hub motor has a 750 peak. Provided with such a long-lasting battery, the KBO is perfect for both day bike trips and multi-day biking excursions. With an estimated range of 30–55 miles from a single charge, the 3.0-amp charger quickly recharges so you can get back on the road in no time. In only five hours, the quick and smart 48V charger keeps up with the rapid pace of busy commuters and speed demons. Fast, but not too furious, the KBO Breeze offers a ride to remember.

Bikers can ride through city blocks, light trails, and dirt roads breezily with the e-bike's sustained 500W brushless geared hub motor. No matter how steep the hill, the KBO Breeze is able to climb to the top with energy and ferocity.

Installed with the reputable Shimano 7 Speed Derailleur gear shifter, the KBO Breeze lets users effortlessly switch between gears while driving. Further, the Shimano gear shift automatically adjusts to different terrains on-demand. That way, wherever your journey takes you, you're ready for whatever road you embark on.

The Tektro Aries Mechanical Disc brake system has 180mm disc rotors in the front and rear of the bike, providing powerful braking force once arrived at your destination.

Safety

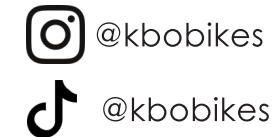
Safety features include a 48V LED headlight for safe nighttime cruises. By pressing and holding down the “+” button for three seconds, users can turn on the bright light. On dark nights, the bike's integrated brake rear light will automatically light up upon braking, keeping cyclists safe and their paths illuminated.

Ergonomics x Additional Features

Compared to other bikes in its category, such as the Ride1Up 700 Series Bike, the KBO is competitively priced. Especially due to the large 48 V 16 Ah battery that it comes equipped with, the KBO Breeze stands with a larger and less expensive battery than most. Further, the e-bike's two-year warranty is double the standard e-bike warranty offering. Additionally, as compared to Rideal's Ariel Rider e-bike – which only has a Shimano 6-speed drivetrain, the Breeze's 7 Speed Derailleur makes it stand out. In these ways, KBO Bike has gone above and beyond to provide for their customers.

The Commuter Electric Bike KBO Breeze comes modestly priced at \$1,499.00. The KBO Breeze comes with \$198 worth of free gifts upon purchase, including a water bottle holder, multi-function bicycle 16-in-1 kit, KBO Breeze rear rack, and the KBO Breeze aluminum full fenders. The full fenders are extremely durable and help protect riders from water and mud.

Further, free shipping and a two-year warranty are included.



Westfield Century City's newest pop-up, THE COLOR COLLECTION, is an everyday capsule designed by Marc to celebrate comfort, creativity and self-expression. The capsule will debut just in time for the back to school and back to work shopping season. For a limited time, the Marc Jacobs Color Collection will be on display for guests to shop and browse. The popup will feature accessories and athleisure in vibrant matching hues and shades. Everyday wardrobe essentials such as t-shirts, biker shorts, tote bags, and slides will be offered. All accessories and apparel don the iconic Marc Jacobs logo.

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