

PISO 21





PRESIDENT’S NOTES

360 is an edgy fashion, lifestyle and culture magazine. We will introduce cutting-edgebrands, entities and trends to tastemakers within their respective communities. Our founding members have over 30 years of collective experience both as notable talent and professionals within the realm of fashion, music, art, design and entertainment. We are more than just a magazine comprised of journalists, representing a movement of social awareness and change.

We are a LGBTQIA friendly publication. The magazine is contemporary in look and appeal. Quality art content is the constant goal. The magazine will be entertaining, newsworthy and thought-provoking. It will appeal to a broad entertainment readership. No magazine like it is available today, constantly showcasing racial and sexual ambiguous talent and artists.

President/Editorial Director / Vaughn Lowery  
Trademark Attorney / Linda Joy Kattwinkel, Esq.  
Global Business Manager / Rodney Ramlochan  
Art Director / Edwin De León  
Culture Editor / Tom Wilmer  
Lifestyle Editor / Patrick T. Cooper  
Latinx Editor/Javier Pedroza  
Creative Director / Tommy P  
Auto Editor / Shin Takei  
Auto Contributors / Anthony Sovinsky, Benjamin Reese  
Fashion Director / Marc Littlejohn  
Fashion Editor / Apuje Kalu  
Fashion Contributors / Jamison Harris, Jonta Harris  
Wine & Spirits Editor / Ilona Thompson  
Copy Editors / Elle Grant, Hannah DiPilato  
Special Assignments / Ana De Cozar, Krishan Narsinghani, Frank Pena, Armon Hayes  
Tiandra Black, Cameron Michael Parkes, Kelsey Welsh and Amardeep Singh  
Contributing Photographers / Jones Crow, Owen Duckett, Elton Anderson, Jeffrey Langlois  
Digital/Marketing Coordinators / Anuli Okeke, Fidely Felisse, Alexandra Quintero, Charnese Ballard, Diana Macaraeg, Shamiek Artis, Betsy Mendoza, Tiffani Gipson, Victor Harrington, Kasia Widera, Hannah Audrey Lowe  
Layout Graphic Designer/ Alejandra Villagra  
Cover Photographer / Federico Gómez

CONTENT

BRONX NIGHT MARKET

06

JOSEPH LOWERY

34

GLASSTRESS BOCA RATON

50

HIMIWAY BIKE

74

ROLLS-ROYCE WRAITH

14

PISO 21

38

MARTHA’S HOUSE

63

LAMBORGHINI URUS

82

TAG HEUER × PORSCHE

22

LAND ROVER DEFENDER

42

212 PHOTOGRAPHY

66

NY  
460 E. Fordham Rd. #8030  
Bronx, NY 10458  
ny@the360mag.com

LONDON  
323 Sansom Road  
London Leytonstone  
E11 3HQ  
london@the360mag.com

PARIS  
8 Rue Baudelique  
75018  
Paris, France  
paris@the360mag.com

DALLAS  
2149 San Simeon  
Dallas, TX 75006  
dallas@the360mag.com

LA  
PO BOX 361566  
Los Angeles, CA 90036  
la@the360mag.com

CHICAGO  
chicago@the360mag.com

SOUTH AFRICA  
sa@the360mag.com

JAPAN  
japan@the360mag.com

MIAMI  
miami@the360mag.com





# BRONX NIGHT MARKET

360 Magazine recently had the opportunity to sit down with Marco Shalma, founder of Round Seven Media and MASC Hospitality Group. He is responsible for beginning a food and culture festival in New York called The Bronx Night Market. In this interview, he talks about everything from advice for young entrepreneurs to his favorite food spots in New York.

## How did you begin Round Seven Media and why did you decide to start this?

I started in 2013, which was after my education at NYU for undergrad and pursuing a master's degree in film and tv. Marketing was my passion, and I wanted to run a campaign in a different way. I wanted to use the concept of getting people into the mix of the story and I wanted to get that into a narrative for clients in marketing. In 2013, I sold my shares in restaurant groups and I wanted to begin marketing for myself. I went around and started looking for clients in restaurant and hospitality for about 20 years, which I had experience in. With the explosion of Instagram and technology, it was the perfect time to explore marketing opportunities.

When the company started, the first thing was to go find professional people with a school of thought from film and writing. Our business is known for being a launch campaign for ideas, projects, etc. and we will build an online presence for our clients by finding the key demographic. We are focused on the launch period so our work doesn't really go further than the six month period.

## You also founded MASC Hospitality Group, what made you start another business as well?



MASC Hospitality is one of those situations that happened backward, meaning we first took on the Bronx Night Market project in 2017, which then branched out to many other events that were affiliated with the Bronx Night Market. At one point, we needed to incorporate all of these events, so we decided to create MASC Hospitality Group. If you think about it, MASC Hospitality is a company that basically creates different events while Round Seven Media is the one promoting these events. Sometime around 2018, I started taking fewer clients for Round Seven Media and started adding more of my own companies to Round Seven Media.





**What is your favorite event that MASC Hospitality Group is responsible for?**



My favorite event hands down is Bronx Night Market. The Bronx Night Market is my baby, it's a proud moment for me because it came from a vision of bringing something to the Bronx community, my community, that is a prideful event and a reason to be proud of the borough, without needing to commute to Manhattan or Queens to experience a festival that celebrates culture, cuisine and commerce.

We always say culture, cuisine and commerce because culture encompasses the diversity of the city with so many different flavors, cuisine because this is the grand unifier, everyone can enjoy a meal together no matter what skin tone or nationality and commerce is the idea of creating space for young entrepreneurs and small local businesses to present what they do to a large number of people and promote their business to help them move into the next stage of their success. This encompasses everything we are about, supporting small businesses, young entrepreneurship and of course, good, good food.

**Have you encountered any problems while being a business owner for these two organizations?**

When you're an entrepreneur or small business owner, you always encounter problems. It's always a matter of hiring the right people, navigating through resources, financing and funding, but mostly it's identifying and understanding the demographic. I think for me, as a serial entrepreneur, a good idea is a good idea, but you need to identify your key demographic. You need to identify what you do and who it's for. Then, you work for months or years fine-tuning to make everything connect and basically build a community around your brand.

For example, Round Seven Media is a brand that understands the power of our way of doing business. We are known as one of the top agencies in New York to run launch campaigns for brands because we are dedicated to doing that. With something like The Bronx Night Market, it's about identifying Bronx-based foodies and people that want to explore offerings and now they have the opportunity to do that in a place where they feel safe, secure and happy. The event is really designed for the community instead of something that could be done anywhere else.

**What do you look for in employees that you hire for your company?**

We hire on a regular basis, we continuously hire for different projects on behalf of companies. When we finish a launch campaign at Round Seven Media, we like to hire people to replace us, younger people, hungry people that can do social media for those brands. When we look at hiring, the most important thing for us at the moment is consistency and the ability to have a follow-up and a follow-through. I think those are the three very, very important elements because in today's field of business, having consistency and bringing your



A-game every time is something that is critical to the success of any business. I've unfortunately had to work with people that can bring 120% one day and 30% the next day. This also has a lot to do with company culture and the idea that you need to create an environment that allows people to be consistent.

Another big part is the ability to follow up and follow through. I can't even tell you how many times you will be doing things where you need to follow up with clients and partners and sometimes it even takes up to 20 emails.

Each and every opportunity for you to accomplish something or to create something if you don't follow through, you have failed. We are also looking for employees that are super savvy with communications and social media because this is becoming a crucial part of any brand. The ability to understand how media works and how to maximize these services is important to our brand.

**What advice would you give to young entrepreneurs like you once were?**

If I had to give one piece of advice to young entrepreneurs, it would be to not bite off more than you can chew: focus, focus, focus. I keep seeing a lot of young entrepreneurs that I work with trying to do too much. They try to put on six or seven different hats and be the CEO of the universe at the same time. I always say, focus on the one thing, take your time, become the best in your field and then explore from there. From what I've seen, the ability to focus and distill your message and brand into the simplest form and show it to other people such as the investors and partners, showing your dedication to a single idea is the most valuable.

When I used to work on movies, right after grad school, one of the exercises I had that influenced me completely was an exercise of writing a logline for a feature film. You have a script of like 90 pages that you need to turn in to a 25-word logline that will explain exactly what that movie is. It's almost an impossible mission, but once you start on this, you understand how important the focus is. I now tell people you need to understand your business so well that nothing will get in the way. That's how you get investors and money.

**I know you're passionate about food, what are some restaurants you would recommend to our readers?**

It's hard to talk about restaurants right now when the restaurant industry is suffering so much. Every day we see another one of my favorite restaurants closing down and the industry is struggling especially when it seems like the industry won't open soon. I'll tell you about food in general, as a foodie the most important thing for me is not chasing trends, but a restaurant that has a focused menu, where they know what they're doing and they're focused on creating the best experience with a sense of consistency. I know I probably sound like everything is driven like that, but honestly, it's so important.

Before covid I used to go to a restaurant once a month in West Harlem that used to make the most amazing eggplant pasta, there was also a place I used to go with the most amazing salmon dish and I used to go to another place with the most amazing pad thai. That's

the best thing about living in New York, you get exposed to so much food and you'll try a lot of trends, but at the end of the day, when you hit something that you know is going to be just as good every time you get it, it becomes the place you go for that dish.

The older I get I realize that's the most important thing because I want to go back to the restaurant five years later and get the same food and experience. I'm hoping we'll come out of this soon and be able to go and enjoy restaurants again. Even if you don't like restaurants and you're a great cook, you miss sitting down with your friends in a restaurant, eating some food, enjoying a bottle of wine and sharing a good laugh. It's not about the food, it's about the experience.





**Where do you see yourself going next in your career?**

At the moment we are trying to get back to normal life, especially with Bronx Night Market and other events that we have. I'm working very hard to define what we can do in public spaces to help restaurants and other brick and mortar restaurants come back to life.

At the moment, I'm really dedicating a lot of my time to working with city and state agencies to create programming that will allow brick and mortar businesses to have more visibility as well as helping small businesses that began at home during the pandemic. I like to call these businesses "homentrepreneurs" and they will need a place for their businesses outside to get more traction in the community once the pandemic is over.

I am taking my experience within marketing and media, my ability to push forth different agendas and my ability to plan different activities to bring these skills to neighborhoods around New York and support these businesses and give a place for new entrepreneurs to grow outside of their homes. This is something I have been very excited about for a few months.

**After Covid is over, are there any events you would hope for the MASC Hospitality Group to execute?**

Help New Yorkers get back to normal as soon as possible. Possibly that will be creating open-air markets and events relating to many different niches, and just to let New Yorkers come to celebrate returning to normalcy. After covid, trying to figure out with different partners how to help businesses survive the next few months and thrive as soon as we get out of this crisis. This has been a focus for us to do. We have seen way too many friends of ours close shop and disappear.

📷 @marcoshalma  
📷 @bronxnighmarket









# ROLLS-ROYCE WRAITH

By: Krishan Narsinghani × Vivek Lalchandani × Emily Bunn × Vaughn Lowery  
Photography: Jeff Langlois







360 Magazine had the opportunity to drive the highly anticipated 2021 Rolls Royce Wraith Black Badge across Los Angeles. Bespoke from the Rolls Royce family, the Wraith distinguishably has a sportier handling as compared to other models. The souped-up luxury coupe delivers a smooth yet powerful drive. Turn up the radio and listen to members of the world of hip-hop praise driving the vehicle themselves. Who would want a chauffeur when you can climb behind the wheel of the Wraith yourself?

### Design

With special detailing to the trim, plus black badge symbols, the Wraith is no joke when it comes to design. The phantom grill and the dark chrome spirit of ecstasy figure at the front of the car is a signature distinction of Rolls Royce vehicles. The rippling 21" carbon alloy composite wheels are detailed with the requisite black exterior detailing. The iced Selby Grey exterior of the Wraith, mixed with the interior's red accents and metal appointments throughout, elevate the majesty of the car. As we drove along the coast of California, the Wraith glistened with a golden coat from the sun. In addition to the interior, the cabin is ultra-luxurious, and includes leather floor mats for those who embark on a slightly grittier driving experience.

### Technology

The technology inside the Wraith is crafted to create an out-of-this-world driving experience. While seated in the vehicle, drivers need not a sunroof to watch the stars because with the Wraith's galaxy lights, the night sky is shining within finger's tips reach. These lights create a stunning, serene atmosphere that makes inhabiting the Wraith feel astronomically glitzy. However, if you're looking for more luxury, utilize the Wraith's heat and cool controlled, massage chair seats. Recline and relax as you tune into the 1,300-watt Bespoke Audio System, which uses an 18-channel amplifier with 18 speakers throughout the vehicle for the optimal listening experience. Easily surf between radio channels using the touch dial to navigate through the

touchscreen dashboard, which provides navigation systems and access to all of the car's multimedia features. When you decide to start your journey in the Wraith, comfortably situate yourself into the car and allow the electronic-closing doors to do the heavy lifting for you. The backup and side cameras provide 360 views of the car, so you can feel safe and in control as you start your next adventure.

### Performance

Rolls Royce stuck to their roots when it came to driving the Wraith. The black badge is powered by a silky smooth 6.6 liter turbocharged V12 engine that outputs 623 horsepower and 642 lb/ft torque, up from the 605 lb/ft the regular Wraith puts out. While those numbers sound incredible, the car also weighs in just over 5375 lbs, or in other words, almost as much as a Cadillac Escalade. Needless to say, drivers won't be winning many races against most other cars, which have 600+ horsepower. The advantage of driving a Rolls Royce is the smoothness though, which is exactly where the Wraith delivers with transmission performance and power. Shifts are almost imperceptible, causing the Wraith to sometimes feel like an electric vehicle. Power from the V12 builds with absolutely no vibrations in the cabin.

### Ergonomics

When it comes to suspension, the Wraith rides like a dream. Literally, sometimes you may need to pinch yourself to make sure you're still awake. Noise, vibration and harshness are almost completely eliminated. The near 123 in. wheelbase ensures the ride is incredibly smooth and planted. All power is pushed to the rear wheels with air suspension standard on all four corners. This gives the Wraith the most ideal suspension setup for a long distance cruise. Drivers will wield an immense amount of power, a beautiful hand-crafted interior, and a suspension that allows you to have fun maneuvering corners, while maintaining stability on any type of pavement.

The 2021 Wraith is not for the car enthusiast, but is perfect for the everyday, casual driver who prefers comfort over aggressive driving dynamics. This ultimate grand touring machine starts in at \$338,000 base price, however buyers can pay to customize more of the car's features. Our Black Badge tester retails at \$485,325. If you're looking for a suave ride and prestigious interior, the Wraith is worth the wait.

[rolls-roycemotorcars.com](https://www.rolls-roycemotorcars.com)











# TAG HEUER x PORSCHE

Fueled by a common history with innovation and motor racing at its core, led by visionary families whose values of entrepreneurship, precision and performance propelled them to the forefront of their respective industries, TAG Heuer and Porsche join forces to unveil an extensive partnership that will set a new standard for brand integration.

The Swiss luxury watchmaker, TAG Heuer, and the German sports car manufacturer, Porsche, have announced their new partnership: an authentic alliance between two brands whose common DNA in motors ports and racing forges a holistic and long-term collaboration—ranging from competition to product development. A new watch, the TAG Heuer Carrera Porsche Chronograph, is unveiled as first celebration of the iconic brands.

TAG Heuer CEO Frédéric Arnault says that now is the time is right for his brand's partnership with Porsche: "TAG Heuer and Porsche have common history and values, of course, but more importantly, we share an attitude. Like Porsche, we are disruptors at heart, always in pursuit of high performance. With this alliance, TAG Heuer and Porsche finally come together officially after decades of close encounters and will create unmatched experiences and products for customers and fans that

are passionate about both our brands and what we stand for."

"The strong friendship of our brand with TAG Heuer has existed for decades, and I am more than happy that we are now taking the next steps in the frame of a strategic partnership," says Detlev von Platen, Member of the Executive Board for Sales and Marketing at Porsche AG. "We bring together what our customers love the most about both of us: authentic heritage, thrilling sports events, unique life experiences and the fulfilment of dreams. We both strive to create some unique, magic moments for our communities. We now look forward to doing it together."

## **TAG Heuer and Porsche: Two histories—one passion**

TAG Heuer and Porsche have a number of things in common, from their rich histories and reputations for innovation to cutting-edge technologies, powerful and independent mindsets, and a knack for excellence in design. For over half a century, their stories have intersected in intricate, intriguing ways.

Of course, the argument can be made that certain similarities of heritage can be traced all the way back to when both companies were founded by self-taught entrepreneurs. Edouard Heuer and Ferdinand Porsche were visionaries



and pioneers whose creations changed their chosen fields forever. Heuer was responsible for the first manufactured chronograph and Porsche invented an electric wheel hub motor. Both these accomplishments earned medals at World's Fairs held in Paris 11 years apart. Heuer was honored in 1889 and Porsche presented the first Lohner-Porsche Electromobile with this innovation at the Expo in Paris in 1900.

### **A Beautiful Friendship Begins . . . and Flourishes**

The true cornerstones of the new partnership, however, are descendants of the brands' founding fathers. Ferdinand Porsche's son, Ferdinand Anton Ernst, or "Ferry", joined his father's engineering office in 1931 at the age of 22. He later founded the car brand that bears the family name in 1948. Within a few years, the Porsche name would be associated with race track success all around the world—including a class win in the Carrera Panamericana race of 1954. In honor of its successful participation, Porsche calls its most powerful engine 'Carrera'.

Edouard Heuer's great-grandson, Jack, led his family's company for decades. In 1963, he created the first Heuer Carrera chronograph, designed to let drivers tell the time at a glance in the heat of action.

This ground-breaking timepiece and Porsche's most powerful Carrera engine united Porsche and Heuer – for the first time – in the spirit of the 'Carrera' (or 'race'), which embodied ambition, speed, and technical excellence.

Jack Heuer was also responsible for the Heuer Monaco, the first square-faced, water-resistant automatic chronograph watch. Its name evoked the Monaco Grand Prix as well as the Principality's renowned Monte Carlo Rally, which Porsche won in three consecutive years, from 1968 to 1970, with its signature 911 model. Just as the Porsche 911 had done for automobiles, the Heuer Monaco – with its distinctive case, the blue metallic dial, the red seconds hand and the crown positioned on the left side of the case – broke with the familiar design codes of traditional watchmaking.

The Heuer Monaco's innovations had come at a significant financial cost. As an alternative to an expensive advertising campaign, Jack Heuer further cemented his brand's link to Porsche with a creative sponsorship arrangement with Fribourg, Switzerland-based racing driver and Porsche dealer Jo Siffert. In 2005, at the premiere of the film Jo Siffert: Live Fast – Die Young, Jack Heuer remembered the terms of their contract: "In exchange for CHF 25,000, he would put our logo







on his car and suit. In addition, he could buy our watches at wholesale prices and resell them to his racing friends at a substantial profit. Which he did with great success because half of the F1 paddock was wearing Heuer watches by the end of the 1969 season!"

It was this connection that led Steve McQueen to wear the Heuer logo on his racing suit during the filming of Le Mans in 1970, in which he drove a Porsche 917. The enigmatic American actor said at the time, "I drive the same car as Jo Siffert, and I want to wear the same suit as him."

There was another important, and more formal, link between Porsche and Heuer – or more precisely, TAG Heuer, the name assumed by the Swiss watch brand when it was sold to the TAG Group in the mid-1980s. Together, the brands developed and produced the TAG-Turbo engine that enabled the McLaren team to win three consecutive F1 world titles: with Niki Lauda in 1984, followed by Alain Prost in 1985 and 1986.

In 1999, the relationship grew even stronger – from the Porsche Carrera Cup and Supercup competitions, followed by the Endurance World Championship, and more was yet to come. TAG Heuer, as a founding partner of the Formula E championship, helped raise the profile of thrilling single seater races in electric cars. Porsche created its own Formula E team with TAG Heuer as title and timing partner in 2019, marking a starting point for an even more powerful and far-reaching collaboration. And in 2021, that "beautiful friendship" has become a holistic, official brand partnership, celebrated by a special-edition timepiece that proclaims proudly, "It was worth the wait!"

#### **New Sports Partnerships for 2021 and beyond**

Along with the TAG Heuer Carrera Porsche Chronograph, which is introduced below in stunning detail, 2021 will feature a rich portfolio of joint projects that reflect TAG Heuer's and Porsche's shared commitment to speed and precision sports.

#### **Motorsports: continuing the legacy**

The foundations of the long, strong link between TAG Heuer and Porsche are world-class motorsports, and it is fitting that in the years to come, these thrilling competitions will be at the very heart of the new partnership.

The TAG Heuer Porsche Formula E Team made history in its debut season. It set a milestone at the opener in Diriyah (SA) in November 2019, when André Lotterer crossed the finish line in second place: that was the first time a rookie team finished on a podium in its first race since the maiden season in 2014/2015. In its second year, the TAG Heuer Porsche Formula E Team will not only continue to attract new fans to a circuit that pits all-electric cars against each other, but also fight for the World Championship. Behind the wheel of Porsche's latest all-electric racecar, the 99X Electric, will be drivers André Lotterer and his new teammate, Pascal Wehrlein.

Porsche has long distinguished itself in endurance events and together with TAG Heuer, its GT Team is well prepared for the coming FIA World Endurance Championship (WEC). The milestone year will also include series partnerships in ten editions of the worldwide one-make cup series, Porsche Carrera Cup.

In addition to physical competitions, TAG Heuer also engages in virtual racing by supporting the Porsche TAG Heuer Esports Supercup. With such a rich, common heritage on the track, TAG Heuer is naturally stepping in as global partner in Porsche's 'classic' events and rallies as well.

#### **One team, on the green and on the court**

Beyond the broad-based partnership in motorsports and esports, TAG Heuer and Porsche also share a passion for two other popular activities, golf and tennis. Golf has been a focal point of the TAG Heuer Connected watch developments in recent years, with the TAG Heuer Golf app







offering a best-in-class experience to hundreds of thousands of players. Porsche for its part is running its own golf activities, like the Porsche Golf Cup, and is sponsor of the Porsche European Open golf tournament since 2015, both of which TAG Heuer will join.

Porsche's support of tennis includes its own tournament, the Porsche Tennis Grand Prix in Stuttgart, of which TAG Heuer will be the Official Timing, Watch and Chronograph partner moving forward and which features some of the most talented women in the game. This comes of TAG Heuer's already prominent on-court presence and via partnerships with world class tennis players. Joining forces in these sports as well was the obvious next step for both companies.

#### For the competitor in all of us

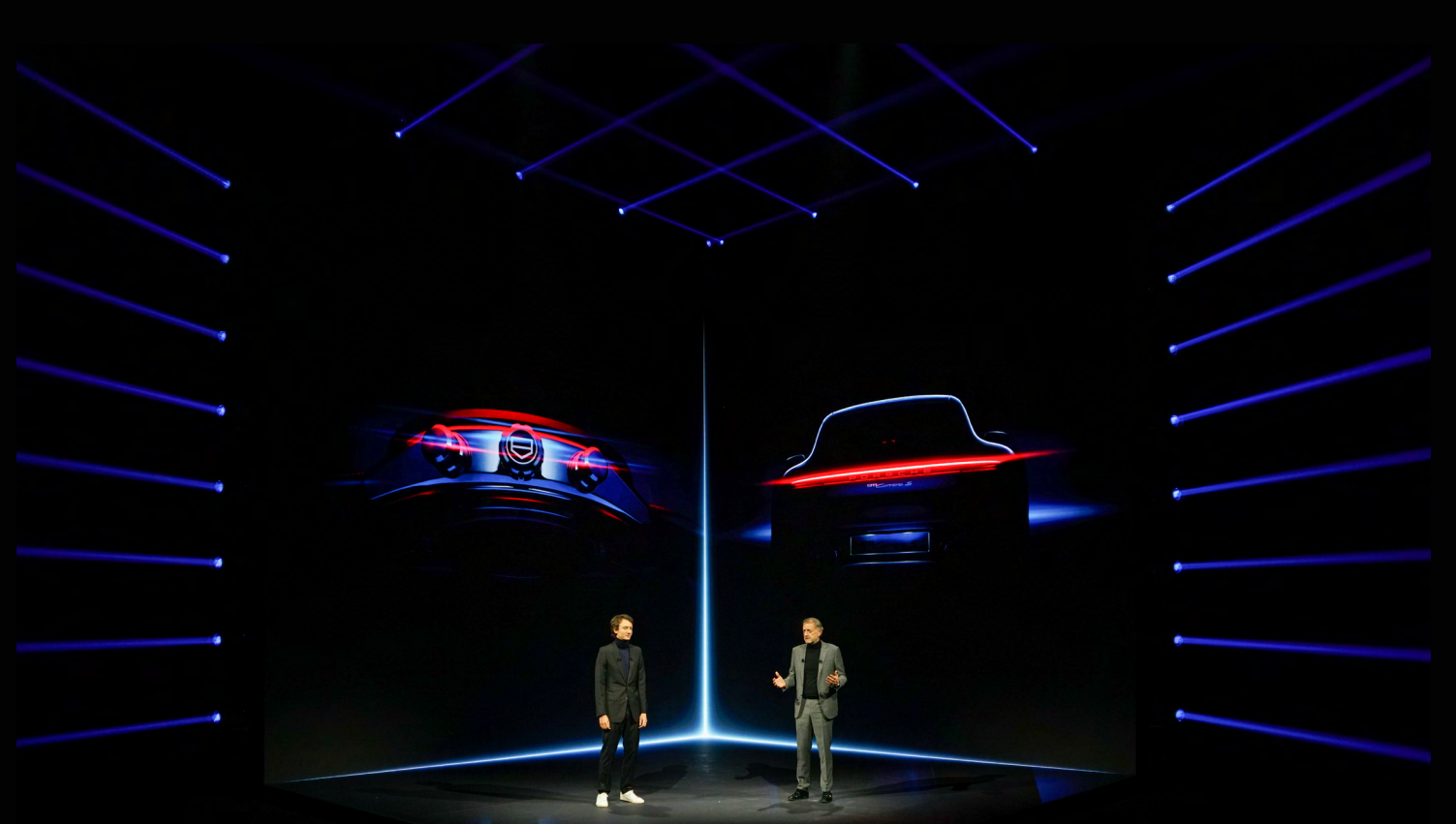
TAG Heuer and Porsche know that their clients and fans are not simply observers. They are everyday thrill seekers who are eager to take on new challenges and make their own marks. They

believe that beautifully-designed objects should not be locked in a safe or stored in a garage but should be used, put to the test, and enjoyed. For precisely these enthusiasts, TAG Heuer and Porsche are creating unforgettable moments through the different Porsche experience formats.

#### Celebrating a partnership:

Carrera: an icon of a name that has been associated with TAG Heuer and Porsche for generations – so it was a natural choice for the first creative product collaboration. A tribute to the heritage of two legendary brands, both on and off the racetrack, the new chronograph offers a first glimpse at what they can achieve together.

The TAG Heuer Carrera Porsche Chronograph is an exquisite example of coordination, cooperation and collaboration. Based on TAG Heuer's Carrera Sport Chronograph design, with its distinctive tachymeter scale engraved on the bezel, it introduces a number of features inspired by Porsche's design essence. A compelling



union of two icons of performance, quality, and innovation, this chronograph is a seamless blend of the Porsche and TAG Heuer universes, reflecting the excellence of both names without diluting the essence of either.

Porsche's engraved inscription is visible on the bezel and the unmistakable font is also used for the indexes. The Porsche colors of red, black, and grey – which also recall historic Heuer models – are incorporated throughout the watch, and on clear display through the transparent crystal case back is the oscillating mass, which has been redesigned in an affectionate tribute to Porsche's celebrated steering wheel. It is printed with "Porsche" and "TAG Heuer." The dial's asphalt effect, created especially for this watch, perfectly expresses a passion for the road, while Arabic numerals suggest the numbers on the dashboard of fine Porsche sports cars.

This ground-breaking timepiece is presented either on a soft strap in luxurious calf leather and innovative stitching that echoes the Porsche interior, or on an interlocking bracelet reflecting streamlined racing design. At the heart of this stunning timepiece is the in-house Calibre Heuer 02 manufacture movement with an impressive 80-hour power reserve. The chronograph mechanism's vertical clutch

and column wheel demonstrate the brands' unflinching demand for absolute precision.

Finally, the TAG Heuer Carrera Porsche Chronograph is a Special Edition watch and is delivered in bespoke packaging with colors and a style consistent with the remarkable watch inside. The black watch box features the logos of TAG Heuer and Porsche in white. Inside the box is a perfectly-sized black travel pouch with an unmistakably Porsche red interior.

The official partnership between TAG Heuer and Porsche may be on its starting line, but it has been built on a remarkable foundation: the shared heritage and the common interests of two of the world's favorite and most dynamic luxury brands. It is a friendship reflecting the dreams and aspirations of visionary founding families. It is a true collaboration developed over decades on some of the world's most challenging racetracks and on the wrists of drivers who were the very embodiment of Jack Heuer's motto, "Time doesn't stop. Why should we?"

[tagheuer.com](https://www.tagheuer.com)

[porsche.com](https://www.porsche.com)





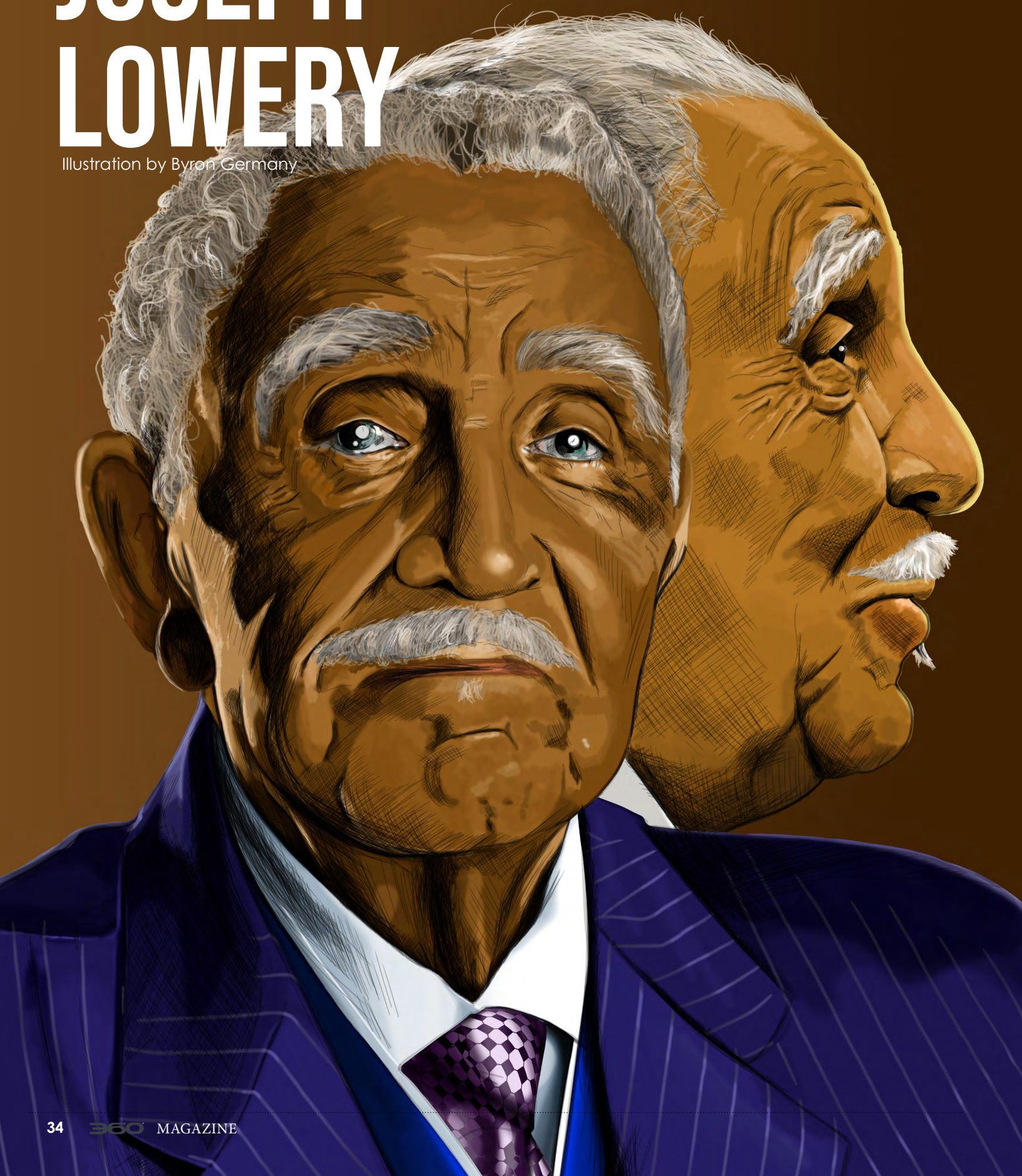






# JOSEPH LOWERY

Illustration by Byron Germany



In a year that feels to be full of unprecedented loss and tragedy, another titan is counted among this year's victims. Notable American minister and Civil Rights activist Joseph Echols Lowery passed away at age 98 on March 27, 2020, at the beginning of the pandemic's escalation in the United States. As such, his legacy has gone under appreciated, swallowed by momentum of the current moment.

Born to Leroy and Dora Lowery in Alabama in 1921, from a young age Joseph Lowery had a keen sense of justice. After being disrespected and abused by a white police officer, Lowery ran home to get a gun, but was talked out of further action by his father. This sense of justice carried him forward for the rest of his life. He left his home briefly during his school years, staying with family in Chicago, before returning and ultimately going to Knoxville College, Alabama A&M College, and Paine College. For his minister training, he attended the Payne Theological Seminary and went on to complete a Doctor of Divinity degree at the Chicago Ecumenical Institute. Following this broad education, he returned to Alabama where he began his spiritual work and activism.

Joseph Lowery was pastor of the Warren Street Methodist Church in Mobile, Alabama from 1952 to 1961, a period in which he became increasingly involved with the Civil Rights Movement escalating throughout the American South during the 1950s and 60s. After the famed incident of Rosa Park's arrest on a Montgomery bus motivated a response, Lowery worked with other local leaders to organize the Montgomery Bus Boycott as a movement from the ground up. Lowery and Rosa Parks, both Civil Rights Movement activists working in their native Alabama, became close personal friends during their work promoting the Montgomery Bus Boycott. The two became icons of the movement, but also worked to promote the work and memory of one another in later years, including at Rosa Park's bust sculpture reveal at the National Portrait Gallery in Washington D.C. in 1991.

Lowery and Park shared an exceptional friendship that spanned nearly half a century, until Parks' death in 2005. At the same time as the Montgomery bus boycott protests, Lowery headed the Alabama Civic Affairs Association, an organization dedicated to desegregation doing work throughout the Southern States.

Lowery also shared a special friendship with another icon of the Civil Rights Movement, Dr. Martin Luther King Jr. The pair shared a long working relationship, protesting and organizing in Southern states during the height of the Civil Rights Movement, but their partnership extended far beyond work. Lowery remembered his friend

as more humorous than others would expect, due to the grave subject of his public speeches. Dr. King's teasing let Lowery know "he loved me" as he did not show that side or tease those he did not truly care for. Yet Dr. King, Lowery observed, had a tremendous capability for love and empathy. "He not only was intellectually equipped to deal with academia and scholarship, but he was down to earth to deal with the humanness in all of us," Lowery said. Joseph E. Lowery strove to continue his and Dr. King's work after his tragic assassination 1968.

In 1957, Lowery, along with Martin Luther King Jr., Fred Shuttlesworth, and others, founded the South Christian Leadership Conference, of which he was president from 1977 to 1997. This leadership position came following King's assassination and Ralph Abernathy's resignation. He continued his activist work into the 1960s, participating in the famed march from Selma to Montgomery at the request of Dr. King. Lowery co-founded and led the Black Leadership Form, a consortium of black advocacy groups committed to advancing the causes of African Americans during the era. Following the landmark Civil Rights Act of 1964, Lowery's work continued both in the United States and internationally.

He protested the existence of the Apartheid in South Africa throughout the 1970s and was arrested outside the South African Embassy in Washington D.C. for doing so. At friend Coretta Scott King's funeral, he also publicly solidified his renouncement of the war in Iraq, emphasizing the brutal injustice. A bold, but applauded move considering four U.S. presidents were in attendance. Lowery was also a noted support of LGBTQ+ rights, supporting civil unions and ultimately same-sex marriage in 2012.

Later in his career, he served as pastor of the Cascade United Methodist Church in Atlanta, where he led the congregation from 1986 through 1992. He called the city home through his death. His accomplishments there include adding over one thousand members to the church's congregation and increasing the church's land acreage. To honor him, the city of Atlanta renamed a street Joseph E. Lowery Boulevard, west of downtown Atlanta and near the campus of the Georgia Institute of Technology.

The Lowery Institute, founded in 2001, is also a significant part of Lowery's later legacy. It has remained a pillar in the community of Atlanta since its founding for now what is nearly two decades. Named for himself and his beloved wife Evelyn, the Institute seeks to "to ensure the continuity of the advocacy of Dr. Lowery and his lifelong, enduring commitment to non-violent advocacy, and to the moral, ethical,



and theological imperative of justice and human rights for all people.” Based in Atlanta, goals of the Institute include non-violent community mediation, educating future leaders, empowering victims of violence, shrinking the “school-to-prison pipeline,” and much more. The Lowery Institute’s reach and aspirations expand far beyond the city of Atlanta, striving to empower black youths across the world in a variety of ways. From partnerships with Somebody Cares in Malawi, to hosting leadership camps in Georgia, to raising HIV/AIDS awareness in black communities, and beyond, the Lowery Institute labors to make the world a better place.

Cheryl Lowery, daughter of Joseph Lowery and head of the Lowery Institute, had this to say: “We are so excited about our scholar activists currently working on social justice research projects that will unfold in the spring. These undergraduate and graduate students are also serving by phone banking to get out the vote, tutoring in an inner-city school and writing blogs addressing issues relevant today. Additionally, we are gearing up for our 6th Change Agent Tank where future social entrepreneurs from colleges across the country will compete for startup money for a social justice initiative. We have to continue to raise a generation of change agents, not afraid to speak truth to power, not afraid to work for the common good.” The Lowery Institute continues their work to this day and is accepting donations.

Most noteworthy of the end of his career was Joseph Lowery’s role during the Obama administration. On January 20, 2009, Lowery delivered the benediction at the inauguration of Barack Obama as the 44th President of the United States. This historic event marked Lowery as the first black man to deliver the benediction, during, of course, the first inauguration of a black man as president of the United States. He chose to open with excerpts from “Lift Every Voice and Sing,” considered by some to be an anthem for black Americans. Known for being outspoken, honest, and good-humored, Lowery chose to finish with an interpolation of Big Bill Broonzy’s: “

“Lord, in the memory of all the saints who from their labors rest, and in the joy of a new beginning, we ask you to help us work for that day when black will not be asked to get [in] back, when brown can stick around, when yellow will be mellow, when the red man can get ahead, man; and when white will embrace what is right. Let all those who do justice and love mercy say Amen! Say Amen! And Amen!”

Joseph E. Lowery received a tremendous number of awards during his long, impressive career. The NAACP awarded him their Lifetime Achievement Award in 1997, calling him a “dean of the civil rights movement.” He has also received the Walter P. Reuther Humanitarian Award, the Martin Luther

King Jr. Center Peace Award, and the National Urban League’s Whitney M. Young Jr. Lifetime Achievement Award. Lowery has also been presented with several honorary doctorates from universities including Emory University, Morehouse College, Alabama State University, and more. The highest honor received by Joseph Lowery is the Presidential Medal of Freedom, awarded by President Barack Obama on July 30, 2009. The Presidential Medal of Freedom is the highest civilian honor in the United States.

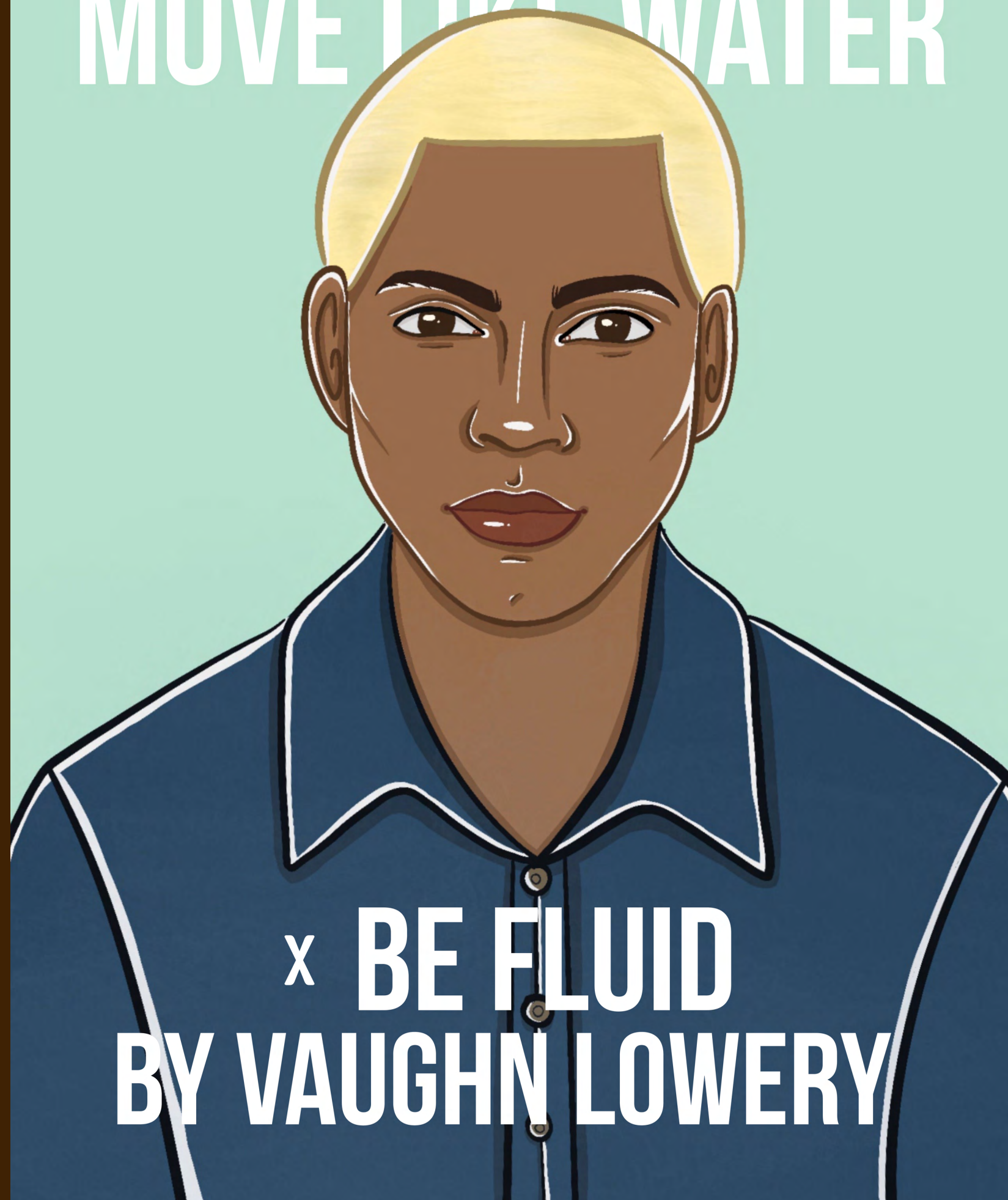
In 2014, Lowery worked with famed television icon Oprah Winfrey during a month-long celebration of Civil Rights heroes. Lowery appeared on the star-studded television special Oprah Winfrey Presents: Legends Who Paved The Way with many of his brother and sisters in arms. The celebration came in time with the film Selma, directed by Ava Duvernay, as a timely accomplice. Lowery, as one of the longest surviving Civil Rights Movement activists, constantly worked to solidify the legacy of those involved in the movement and emphasize their importance in history.

Family was incredibly important to Lowery during his lifetime. With his first wife Agnus, he had two sons, Joseph Jr. and Leroy. With his second wife Evelyn, to whom he was married for 63 years, he had three daughters: Yvonne, Karen, and Cheryl. Cheryl currently heads the aforementioned Lowery Institute. Joseph Lowery gathered with most of his extended family about a year before his passing and before the coronavirus pandemic, a comforting thought to many family members. Beyond his family who mourns him, Lowery was also publicly mourned by several faces familiar to general citizens. President Barack Obama, Vice President and Democratic nominee Joe Biden, Tyler Perry, friend Jamie Foxx, friend Ludacris, and many more all commented on the tragedy of losing such a great American hero.

Heading into an election season steeped with strife and antagonism, Joseph E. Lowery’s legacy serves as a poignant reminder. His efforts to strive for a better world, his constant service and activism, and his dedication to both God and uplifting black Americans all solidify him as a true icon of Civil Rights and American history. Lowery is survived by his children and grandchildren, including the President of 360 Magazine, Vaughn Lowery.

[loweryinstitute.org](http://loweryinstitute.org)

# MOVE LIKE WATER



## x BE FLUID BY VAUGHN LOWERY





# PISO 21

By: Dana Feeney  
Photography: Federico Gómez @falcocultum



360 recently had the privilege of speaking with the Latin pop group, Piso 21, who came to fame after appearing on X Factor Colombia. The group consists of Pablo Mejía (Pablito), Juan David Huertas (El Profe), David Escobar (Dim), and David Lorduy Hernández (Lorduy). When asked about the meaning of their band name, Dim told 360 that their name is derived from the place their dreams began, which was the 21st floor of a building in Medellín. He also said, "That is why we set our battle phrase 'Let's go up;' we would always look up every time we would go there."

Their group works more like a family according to El Profe. He said "That is what we are, we have grown together as professionals and most importantly, as human beings. That together is what makes Piso 21, we mature step by step and each of our personalities makes its contribution to the group. When we compose, we do it together. When someone has an idea, we work it together... We are a family and a musical group in which we all support each other equally."

Piso 21's creative process is "simple", according to Dim, which feels modest considering they generally write their own songs and are very involved in the studio production process. "Besides that, I really enjoy the production process personally, always looking for new sounds, trying to find evolutions or mergers with different genres without losing the essence of Piso 21; that's the most important thing," said Dim.

The group will be returning to X Factor Colombia as judges, which exemplifies how these talent shows can showcase and uplift talent beyond their run on the show. The band has remained true to their roots, even as they've been exposed to so many different international influences and as their fame grows. When asked

what sharing their Colombian culture with international fans means to them, Lorduy said "From Colombia to the world. I think we are in such a beautiful time that Colombia is shining for good reasons... Maluma, J Balvin, Karol G, Camilo, Greeicy, Us... it is an example of what we represent."

Over 13 years the Colombian musicians have grown from a young boy band to a mature urban pop group that has collaborated with the likes of the Black Eyed Peas, Christian Nodal, Zion & Lennox, and most recently Maluma. While speaking about their past collaborations, Dim said, "All the collaborations in themselves are important collaborations, they are made with the heart and are made thinking about being able to add knowledge and experience to the repertoire."

360 then asked about their experience working with Maluma on their newest single *Más De La Una* and Dim replied, "Working with Maluma is always like working with a brother and working with family. Working with someone who puts their whole heart into the process, collaborations and it's always working with someone who always tries to speak with honesty." The official video for *Más De La Una* currently has almost 30 million views on YouTube. Looking into the future, Piso 21 told 360 there are many artists they would love to work with in the future especially Yankee, Ozuna, Bruno Mars, and The Weeknd.

When asked more about the inspiration of *Más De La Una* or *Past 1 AM*, Dim told 360 that "I think many things happen after 1 am, in this case, if they don't answer you past 1 am, you become an eight as we say here, you start getting in your head, you start to overthink things, but I think that beautiful things also happen past 1 am." According to Pablo, all of the group's members are night owls and

said, "It simply doesn't matter at what time we meet up to hang out or to compose or record, we always have such a great time that we don't realize that it's past 1 am."

With the Coronavirus pandemic, 2020 was a hard year for everyone and the music industry was especially affected because the virus has canceled tours and shows indefinitely. When asked about how it has impacted Piso 21, Lorduy said "It has been difficult because we have had to forcefully change some routines. One of the things we enjoy most as a band is to play live, being on stage, traveling, and being in contact with our fans. It's basic but very important to us."

On the other hand, he expressed their gratitude for being able to share time with their families and for the opportunities they have been given despite the pandemic, such as releasing songs and filming music videos with extra precautions. Lorduy also said, "We have all realized that this virus does not have preferences of gender, age, location, so we have to keep taking care of ourselves and our loved ones. We are sure that this 2021 will be much better than last year with faith in God. Let's all go up together."

Moving into 2021, Piso 21 has many exciting things on the way including their album *El Amor En Los Tiempos Del Perreo*, which releases in March, judging X Factor Colombia, and hopefully a tour if the pandemic finally ends. When asked about their new album, Pablo told 360, "We are so excited to be able to finally announce that *El Amor En Los Tiempos Del Perreo*, an album full of emotions and a diversity of rhythms, with songs that have already been released, such as *Querida* with Feid and *Mas de la Una* with Maluma and many more surprises, some collaborations that you will really love."

Some aspirational words from El Profe about the group's intentions moving forward, "We hope that very soon, with the vaccine being available now, things will slowly start getting

better and back to normal and allow us to eventually perform for our fans. We dream of that moment." Make sure to check out their album, *El Amor En Los Tiempos Del Perreo*, available anywhere you stream music later this month.

 @Piso21



# 2021 LAND ROVER DEFENDER



By: Emily Bunn x Vaughn Lowery

Reimagined after 70 years of innovation and improvement, the newest model of Land Rover's Defender 110 honors the company's history of creating safe and reliable vehicles, with a new-found attention to detail and design for the 21st century.

At CES 2021, Chief Design Officer of Land Rover, Gerry McGovern, spoke about the Defender 110 and said, "The new Defender is respectful of its past but is not harnessed by it ... This is a new Defender for a New Age. Its unique personality is accentuated by its distinctive silhouette and optimum proportions, which make it both highly desirable and seriously capable – a visually compelling 4x4 that wears its design and engineering integrity with uncompromised commitment."

Whether you're off-roading, looking to pick up some necessary lockdown supplies, or traveling to see friends and family, the Defender promises to get you to your destination safely. Here at 360 Magazine, we recently took the luxurious yet rambunctious 2021 Land Rover Defender for a test drive, and were impressed by the car's capabilities and curb appeal. We took the vehicle out for a spin to retrieve needed supplies from various retailers including Home Depot, PetSmart, and Michael's Art Supplies, shoot emerging recording artist LaJUNE, and pop in on my son and mother after they recovered from COVID-19 for some much needed fun. During all of these getaways, the Defender's breaks dug deep into the asphalt at stop signs and hugged tight corners. All of the passengers felt safe and secure in the vehicle which operated with control and ease throughout all of our adventures.

Other recently released vehicles– such as the Mercedes Benz G Class, Toyota 4Runner, and Jeep Grand Cherokee– all pale in comparison to the Defender's sleek design and driving capability, crafted with commitment to your safety and pleasure.

## Design

The Defender's style matches what it can do: its incredible capabilities match its dazzling curb appeal. Viewing the available Indus Silver, Gondwana Stone, and Pangea Green paint jobs immediately showed shine with a glimmer of affluence and sophistication and compliment the vehicle's constructivist, modular interior. A magnesium cross bar beam has been installed both for its reductive design and durability that it grants to the vehicle's body. Beautiful alpine lights in the rear of the vehicle allow for an open-air design from floor to roof. The large panoramic sunroof in the car cabin makes the vehicle feel even more spacious by letting in even more light.

Additionally, the second row of origami seats can fold down to allow even more room inside the car cabin. With these seats folded down, the

Defender 110 offers a total storage capacity of 78.8 cubic feet, or 36.2 cubic feet with the second row of seats positioned upright. Deep pockets on the back doors, baskets on the side doors, and a lockable 1.5-gallon glove box each allow for easy access to storage inside the vehicle.

Designed to maximize storage, users can lift up the floor to reveal a hidden storage bin equipped with a tool kit. In the trunk, a clip-in, textured floor design designed for rugged use, covers the floor and the backs of all of the seats. This load space lets users transport the treasures and grit of your outdoor adventures, and can be hosed off or machine washed once arrived at your destination.

As you're cruising down the road, the cars' all-terrain, blackout tires will transport you on a smooth ride to any destination you can dream of, and in case of emergency, a full-size spare tire is mounted on the rear of the vehicle. The wheels come in several available sizes (in): 18 x 8.0, 18 x 8.0, 20 x 8.5, 22 x 9.0. Additionally, the rear of the vehicle possesses advanced tow assist and an ultra-strong tow hitch receiver with a maximum towing capacity of 8,201 lbs.







### Technology

The new Land Rover Defender 110 offers the world's first dual-modem, dual eSIM design, manufactured to enhance efficiency and function. Furnished with the Pivi Pro infotainment system in the vehicle's dashboard, the system alerts drivers with Software-Over-The-Air (SOTA) updates, and lets users stream music and operate applications with CloudCar technology. CloudCar technology allows for drivers to safely and seamlessly incorporate their digital lives into their driving—drivers can dial into meetings, store calendar invites, and stream music services like Spotify, Tunes, and Deezer with ease.

Further, a 10-inch high-resolution touchscreen allows drivers precise control over the vehicle with a digital speedometer display. Everything a driver needs to adjust is easily accessible. Other capabilities include driver assist, advanced off road, and standard off road standard packs. This model also offers Bluetooth, Android audio, and Apple CarPlay, so you can stay connected with those you hold close, no matter how far away they are.

And if you are embarking on an ambitious road trip to see your far-away family; The Defender 110 offers six standard speakers, or an optional Meridian sound system with subwoofers, so you can keep the beats bumping. Wherever you go, Smart Voice Guidance technology will optimize routing to get you to your destination most efficiently.

The Defender is equipped with AC power, so you can power accessories (such as a cooler) from remote locations. Wherever you go, the advanced technology and luxurious experience of driving the Land Rover Defender 110 stays with you.

### Performance

Equipped with all-wheel drive, this off-road vehicle can handle all landscapes. The Defender's auto-functionally Terrain Response 2 and ClearSight Ground View technologies can recognize different types of outdoors terrain and adjust the vehicle accordingly. Whether you are driving through the desert or tundra, the Defender promises the same deluxe driving

experience. With a built-in hydraulics system, the Defender is able to be raised or lowered over whatever external grit you encounter, protecting the vehicle and its occupants against a single scratch. The Defender's Response 2 technology grants intelligent off-road technology to drivers, optimizing traction in various outdoors environments.

Beneath the hood, the Defender is equipped with both dual turbocharged and supercharged Inline 6 engines, and a 48-volt hybrid system. The Defender offers a permanent magnet electric motor. With such a powerful system, the Defender can put out 396 peak horsepower at 5,500rpm, and 406 pound-feet of torque at 2,000-5,000rpm. The vehicle also boasts an 8-speed automatic transmission and dual-range gearbox. The fuel economy of the Defender is also impressive, with 11 MPG in the city, or 20 MPG on the highway. The 2021 Land Rover Defender is expedition ready wherever you wish to go, while assuring that safety and comfort come along for the ride.

which includes emergency braking, lane keep assist, traffic sign recognition, cruise control, speed limiter functions, driver condition monitors, and front and rear parking aids. The vehicle's 3D Surround Camera system, developed with Bosch, is equipped with four wide-angle HD Cameras that provide a 190-degree field of view— a 50-degree wider field of vision when compared to traditional rear-view mirrors. This system includes a 3G bits/s video backbone and 14 ultrasonic sensors, which makes backing up into the smallest of spots effortless. Even if your trunk is full, the Defender is equipped with a digital rear-view mirror for increased visibility.

Best of all, seat pretensions and front-impact, side-impact, and overhead airbags have been installed to protect passenger's heads and torsos in case of a crash. To further ensure the safety of its occupants, the Defender protects its passengers with a security system designed to anticipate and detect unwanted vehicle intrusion.

### Safety

Engineered without compromise, the Defender commits to the utmost safety of its users. Land Rover's 2021 Defender comes with driver assist,

### Ergonomics x Additional Features

At a modest MSRP of \$62,250, the Defender offers luxury and sophistication to anyone ready to get behind its wheel. Upon purchase,





there are four optional accessories packs that allow users to specifically tailor their Defender experience: the Explorer Pack, Adventure Pack, Country Pack, or Urban Pack. The Land Rover Defender 110 drives users to experience new landscapes of life, during a time while everyone else is staying inside. Accoutered with a pop-up roof tent accessory, the Defender is ready to travel with you wherever you go, whether it be on an outdoors expedition or= just a short trip to the grocery store.

[landroverusa.com](http://landroverusa.com)











# GLASSTRESS BOCA RATON 2021

Yin Xiuzhen  
The Container of Thinking, 2015  
Dimensions variable

Some of the world's leading contemporary artists are invited to breathe new life into centuries-old glassmaking in Venice - maestros of glassblowing from the legendary Berengo Studio residency help artists manifest their visions.

Among the 34 artists: Ai Weiwei, Fred Wilson, Joyce J. Scott, Jimmie Durham, Ugo Rondinone, Fiona Banner, Vik Muniz, Monica Bonvicini, Jake & Dinos Chapman, Laure Prouvost, Renate Bertlmann, Thomas Schütte, Loris Gréaud, and Erwin Wurm. "There is every reason this year to have a world view," says Irvin Lippman, the Boca Raton Museum of Art's Executive Director, as South Florida boldly ushers in the new year with the national premiere of Glasstress 2021 Boca Raton.

"Three years in the making, with 2020 being such a challenging year to coordinate an international exhibition of this size and scope, the effort serves as an important reassurance that art is an essential and enduring part of humanity."

"This is also a tribute to the resilience of Venice's surviving the floods and continuing to make art through the pandemic," adds Irvin Lippman. The new exhibition runs January 27 through September 5, 2021 and the Museum will feature online initiatives for virtual viewing. Watch the video here featuring interviews with some of the artists in the new exhibition. The 34 artists in this new, never before seen edition of Glasstress were all invited by Adriano Berengo to work alongside his master glass artisans at the Berengo

Studio is on the island of Murano in the Venetian lagoon. Most of these works in glass have never been seen elsewhere, and were handpicked by Kathleen Goncharov, the Museum's Senior Curator who traveled to Italy in 2019. With incredible energy, the Studio has brought a new vision on how to stimulate today's leading artists into thinking how the medium of glass can be made into dramatic and provocative works of contemporary art. Most of these artists have, during their careers, been invited to participate in the Venice Biennale. Some of the works were created during the pandemic lockdowns, with artists collaborating remotely via Zoom with their glass artisan partners after initial on-site work at the studio in Venice.

"Unlike the past and the present, what comes next for our world presents itself as constant possibility, always transforming as we move forward in time," says Adriano Berengo. "This concept of transformation has always held an affinity with glass, a medium which - as the name Glasstress suggests - exists in a state of constant tension. Life needs tension, it needs energy, and a vibrant exchange of ideas."

The exhibition presents 34 new works that explore some of today's pressing subjects, including human rights, climate change, racial justice, gender issues and politics. The Boca Raton Museum of Art has dedicated more than 6,500

square feet of exhibition space to this collection. A fully illustrated catalogue is also available.

The mission of Glasstress is to restore the visibility and reputation of Murano glass, after decades of closures of ancient, centuries-old glass furnaces. Instead of creating decorative objects with glass, these artists are invited to create original works, often on a massive scale. They collaborate with glass masters whose expertise has been developed over generations in Venice. Most of these artists have never worked with glass, so they unite their artistic ideas with the technical expertise of their skilled collaborators.

The results are breathtaking. The first installation visitors to the Museum will encounter is Sala Longhi by Fred Wilson. He created this series at Berengo Studio after the Biennale exhibited his work about Black residents of Venice from the Renaissance to the present. This installation features an ornate white chandelier with 29 glass panels that mirror 18th-century Venetian artist Pietro Longhi's paintings. Instead of canvases, Wilson shows the viewer only the whites of the eyes of his Black subjects through cutouts in black reflective glass.

"We have brought Glasstress to countries around the world for ten years, seeking to expand and enliven international awareness of the variety and richness of contemporary artists using glass in their creative practices," adds Adriano Berengo. "In the past, its place in the art world might have seemed uncertain. But now in this latest edition of Glasstress, the first after a global pandemic, one thing we know for certain: glass endures. Life is fragile, just as glass is fragile, yet in this fragility there is also strength."

"It is in this spirit of experimentation that Glasstress Boca Raton 2021 explores the limitless potential of glassblowing. "We realize how far we have come as we approach the 60th anniversary of the American studio glass movement that launched in 1962 through the efforts of Harvey Littleton and Dominick Labino," adds Irvin Lippman. "This presentation of Glasstress is also a tribute to them."

This show also unveils the Museum's new acquisition for its collection, created in the Berengo Studio - Glass Big Brother, a sculpture by Song Dong, one of contemporary Chinese art's leading figures. The large-scale ceiling installation is 11 feet long and reaches all the way to the floor. Thirty surveillance cameras are ensconced from top to bottom, looking out at all directions around the chandelier.

The installation Rosemarie's Divorce, by Renate Bertlmann, unites aspects from Rosemarie's Baby (1983), her multi-part installation about the ambivalent relationship between mother and child, and Discordo



Ergo Sum, a field of knife-roses she exhibited at the Venice Biennale in 2019. The monstrously enlarged glass pacifier is an image she has used since the mid-1970s referencing sexuality and motherhood. It is flanked by two knife-roses made of deep black glass.

The Italian artist Monica Bonvicini's deeply psychological work addresses themes of sexuality, power, and relationships in male-oriented domains. Her visits to sadomasochist nightclubs with Gay male friends are the inspiration for Bonded. She won the prestigious Golden Lion award at the 1999 Venice Biennale. DNA HAS NO COLOR is a new statement from Nancy Burson that is a powerful work about the illegitimacy of racism. This is a continuation of the project that Zaha Hadid commissioned Burson to develop for the London Millennium Dome. Burson is known for biology-related work, including her use of cutting edge facial morphing technology for art that shows what individuals would look like as a different race.

The Pandemic Oculus, (2020), by Tim Tate, whose work explores the worlds of loss, memory, recovery, and hope. As an HIV-positive man, he lived through the worst of the AIDS epidemic during the 1980s and 1990s, and now through the current pandemic. In the Museum's exhibition catalogue, the artist states that Pandemic Oculus also honors the many unsung heroes around the world: nurses, teachers, essential employees, grandparents caring for children so that parents can work, and so many more. Tate is the co-founder of the Washington Glass Studio in Washington, DC. He is also the co-moderator, along with William Warmus, of the 21st Century Glass group on Facebook, which has shared and discussed over 10,000 images of sculptural glass from around the world.

Erwin Wurm's wry sense of humor permeates his most famous works and has served him well in creating a poignant cultural commentary throughout his career. Wurm produced this triad in cold hard glass at the Berengo Studio. They are smaller versions of the massive bronze sculpture of a hot water bottle with legs, Big Mutter, that he created for the Venice Biennale in 2020. In the exhibition catalogue, the show's curator Kathleen Goncharov describes these "mothers" as neither warm nor comforting . . . their stubby little legs imply flight when called upon to be caregivers.

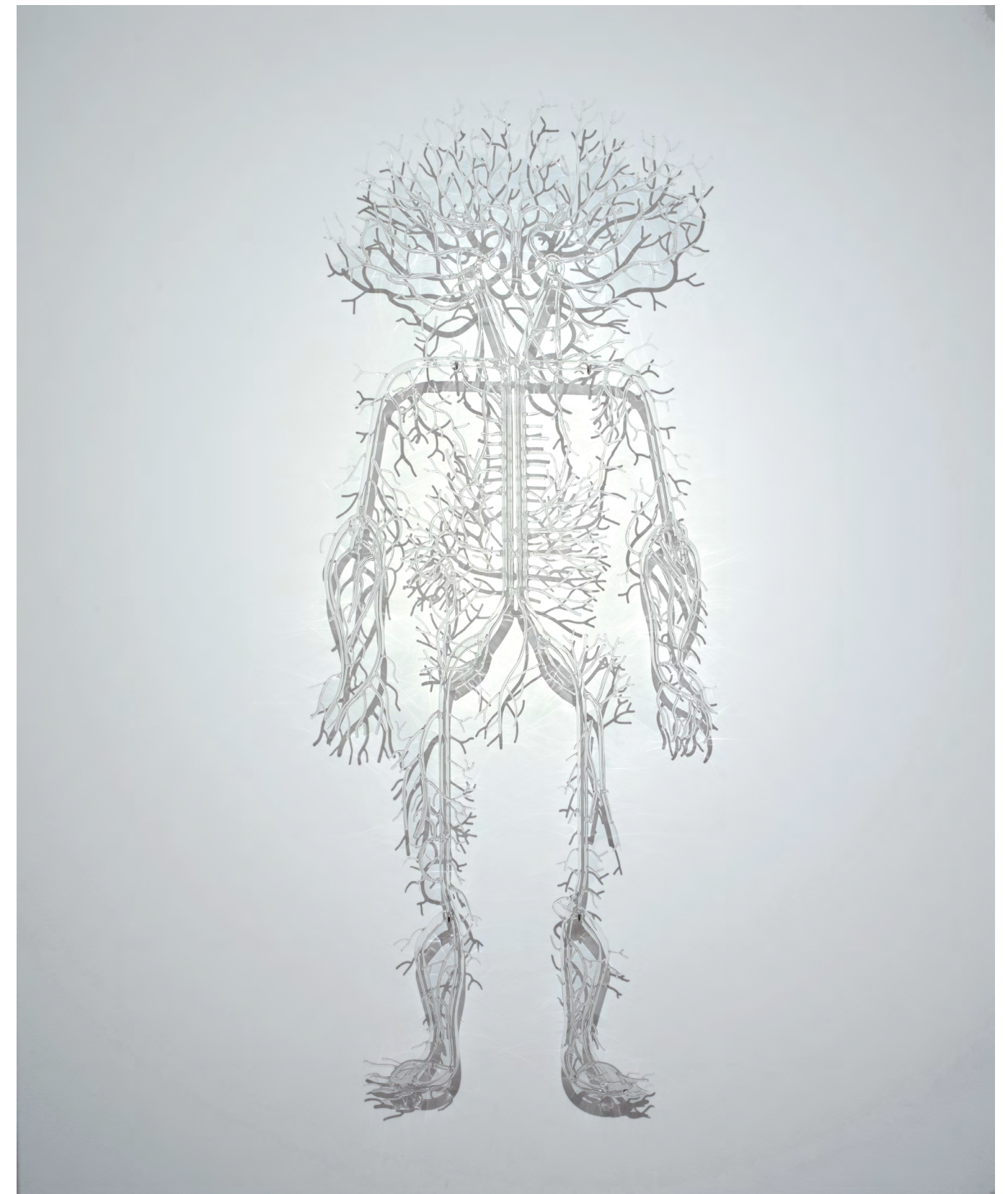
At the Berengo Studio, Jimmie Durham created a series of eight giant cougar heads suspended on metal armatures. Caught in suspension as they gaze at one another, their collective roar remains frozen between them. The cougar is one of the most sacred animals in Cherokee mythology, and the influence of Native-American culture vs. Western rationalism is evident in his work. The artist's long trajectory includes his work during the civil rights movement and as a political organizer for

the American Indian Movement. In 2019, Durham was the recipient of the Golden Lion for Lifetime Achievement award at the 58th Venice Biennale.

In the Museum's exhibition catalogue, curator Kathleen Goncharov describes Prune Nourry as no stranger to illness . . . her work always dealing with science and bioethics from a feminist perspective, a focus that has intensified since her breast cancer diagnosis in 2018. At the Berengo Studio, she created River Woman, a transparent skeletal sculpture based on an anatomical drawing of the human vascular system. While its form may be human, the arteries resemble rivers, streams and trees that suffer in their own way too, from human abuse rather than disease.

Ugo Rondinone represented his home country in the Swiss Pavilion at the 52nd Venice Biennale (2007). In this work, the twelve glass horses cast in beautiful shades of blue all face different directions, creating delicate light games with their reflections and shadows in continuous motion. In the context of this installation, the reappearing motif of a horse (which has a long tradition in the history of art), evokes alienation and a subversive twist emblematic of Rondinone's works.

[glasstress.org](http://glasstress.org)



Prune Nourry  
River Woman, 2019  
76.7 x 29.5 x 8 inches





Renate Bertlmann  
Divorce, 2019-2020  
Two Black Roses + Tranquilizer  
63 x 63 x 86.6 inches

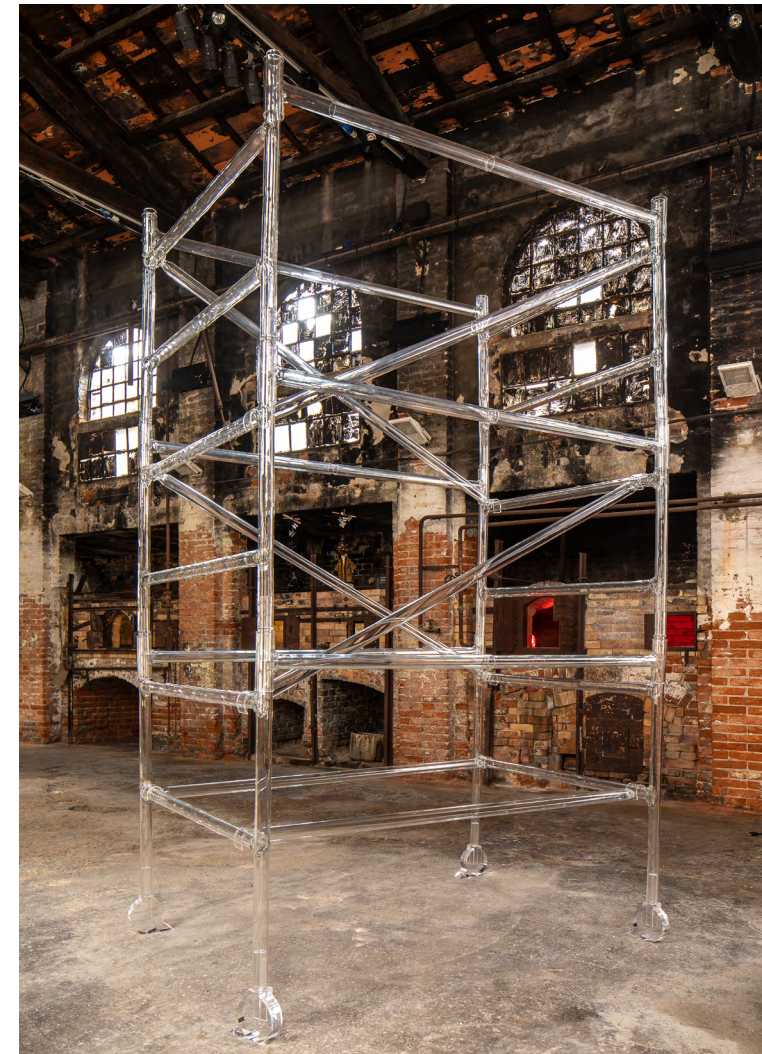


Jimmie Durham  
Strikes Twice, 2020  
8 elements, approximately 4 feet high each





Dustin Yellin  
Sisyphus



Fiona Banner  
Work 2, 2013  
133 x 70.8 x 120.4 inches



Monica Bonvicini Bonded,  
2017 33 x 18.5 x 18.5 inches



Laure Prouvost  
Hard Connections, 2019  
Dimensions variable





Tim Tate The Pandemic Oculus, 2020



Wael Shawky  
Cabaret Crusades, 2019  
53.5 x 45 x 1 inches



Laure Prouvost  
Cooling System 1, (For Global Warming), 2017  
93 x 20 inches  
Watercolor: 20 x 16 inches



Renate Bertlmann  
Divorce, 2019-2020  
Two Black Roses + Tranquilizer  
63 x 63 x 86.6 inches





Monir al Qadiri  
Amorphous solid ghost, 2017  
7 elements, dimensions variable



Abdulnasser Gharem  
The Stamp (Moujaz), 2017  
35 x 35 x 47 inches



Ai Wei Wei  
Blossom Chandelier, 2017  
157 x 98.4 inches





G-SHOCK UNVEILS ADDITIONS TO MT-G SERIES

**G-SHOCK**

[www.gshock.com/collections/mtgb2000](http://www.gshock.com/collections/mtgb2000)

# MARSHA'S HOUSE



In Greenwich Village near where Stonewall Inn resides, a monument will be built to honor the legacy of Marsha P. Johnson and Sylvia Rivera, trailblazers and history-makers for the LGBTQ+ community. Marsha P. Johnson was a black transgender woman and drag queen, whose outspoken activism and radical vision during the Gay Liberation Movement continues to inspire people today.

A monument isn't the only place bearing her memory. Marsha's House- operated by the nonprofit Project Renewal- opened on February 15, 2017 to continue to serve the community as Marsha did, by taking in homeless LGBTQ+ young adults. With the added risks and discrimination that they face, Marsha's House seeks to provide valuable resources and shelter to these LGBTQ+ youth.





Illustrations by Gabrielle Marchan

According to a report done by the National Institutes of Health, around 62% of homeless LGBTQ+ youth have faced discrimination from their families. Jazmine Pérez, Program Director of Marsha's House, stressed the importance of having a "safe space dedicated to [LGBTQ+ homeless youth]" as "New York City had never had housing tailored to their needs."

These youth face particular adversities that are further complicated when alternative housing options do not have the facilities to aid them, or are outright discriminatory towards them. A study done by the University of Nebraska-Lincoln shows that 41% of homeless and runaway LGBTQ+ adolescents they interviewed have major depression, in comparison to 28% of homeless heterosexual adolescents interviewed.

Marsha's House boasts a variety of programs catered towards some of the issues that LGBTQ+ individuals face. Pérez outlines services which include "referrals to legal supportive services, education, healthcare, and employment programs."

Additionally, clients that come to Marsha's House are assured personalized living arrangements that assist each individual in finding employment and housing. "Our Case Managers and Peer Counselors meet with clients to ensure compliance with their individual living plan. They work closely with our Job Developer, Vocational Counselor, and Housing Coordinator to secure employment and housing."

Concerns over Covid-19 pandemic are ever prevalent in the context of shared living facilities, like homeless shelters. However, Marsha's House eases some of this concern by screening potential clients for the virus, enforcing social distancing, and cutting down accommodation from 81 beds to 60 in its 5-floor-walk-up facility. The facility maintains 20 rooms of various sizes, from single rooms to larger rooms that accommodate up to 6 people.

But Covid-19 hasn't been the only adversity Marsha's House has faced in recent years.

The Trump administration has continued to be a source of disparaging policies and remarks against the LGBTQ+ community. On July 23, 2020, the Department of Housing and Urban Development formally announced a proposal that would reverse the 2012 Equal Access Rule, which warrants protection for homeless transgender people against discrimination by homeless shelters and other federally funded alternative housing.

This comes as a setback and large blow to the transgender community. A 2015 survey done by The National Center for Transgender Equality shows that "70% of respondents who stayed in a shelter in the past year reported some form of mistreatment, including being harassed, sexually or physically assaulted, or kicked out because of being transgender." The HUD's rollback on the Equal Access Rule would only serve to undo the progress that has been made to make homeless shelters more safe to the marginalized people that need them.

"The rhetoric and policies of the Trump administration have disregarded the very identities of our clients and staff, especially when it comes to the intersectionality of our existence," said Pérez. "Speaking personally, as a woman of color with trans experience, I feel like I have three strikes against me in the eyes of this administration."

Despite these incredible challenges they face, Marsha's House continues to receive equally incredible help- from the support coming from their progressive state of New York, to the generous donors that help fund Project Renewal, to the operations staff that help run things every single day. "Our Marsha's House Heroes are our operations staff. As essential workers, they have not skipped a beat with reporting to work and providing the support our clients needed. Being that we are a shelter, we operate 24/7/365, and our operations staff members are always here for their full 8-hour shifts."

[the360mag.com/marshas-house-shelter-for-lgbtq/](https://the360mag.com/marshas-house-shelter-for-lgbtq/)



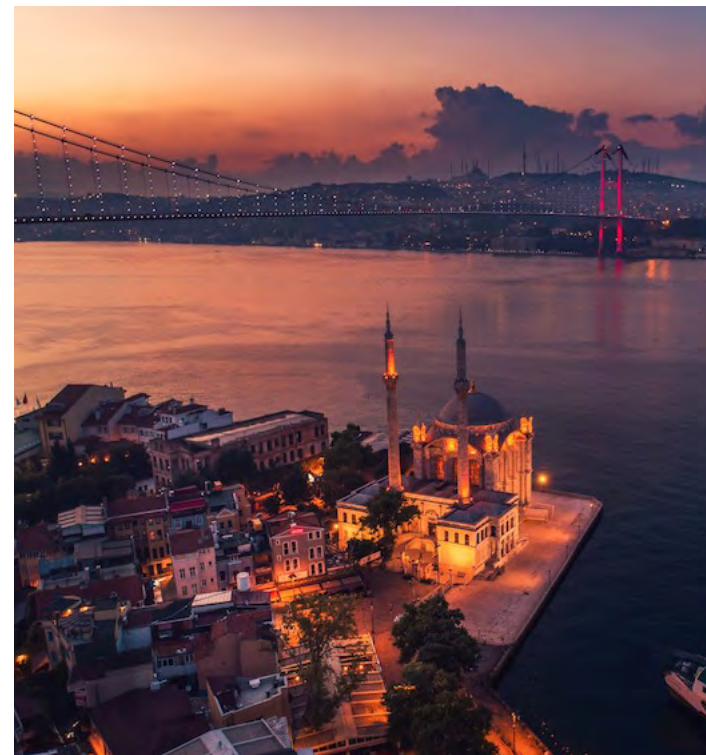
# 212 PHOTOGRAPHY ISTANBUL







Clemens Ascher



Despite the Pandemic, Istanbul continues to be a host to variety of dazzling entertaining, informational and captivating cultural events for locals and fellow foreigners. Now in its 3rd year, 212 Photography Istanbul will take place from 8-18 October in Istanbul at five different venues along an exclusive route for the festival. Embracing photography as a universal language, the multidisciplinary festival aims to foster a unique platform for discussions and meetings.

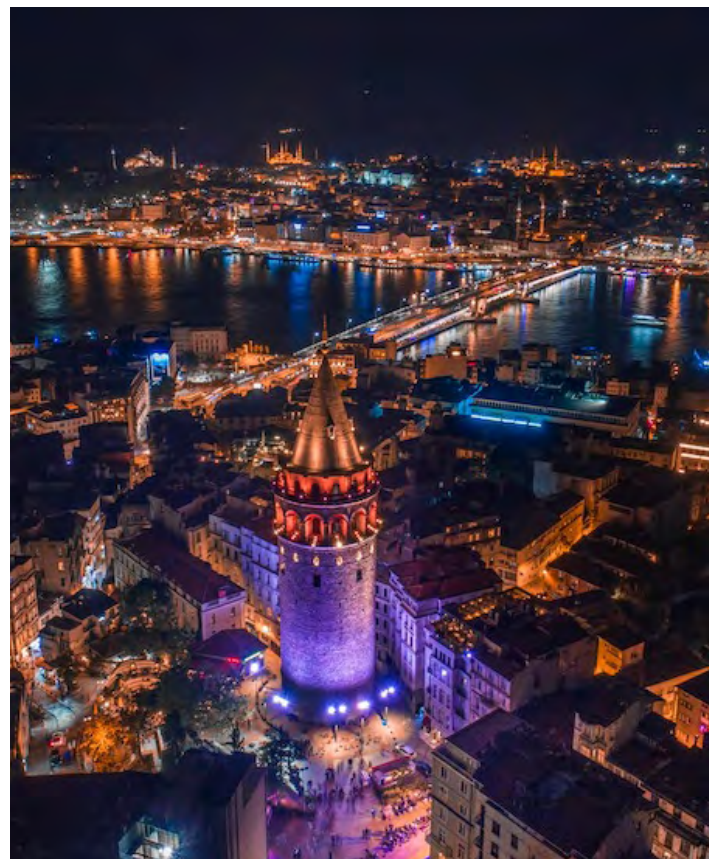
Within the scope of its vision of supporting art & culture life and artists, the Republic of Turkey Ministry of Culture and Tourism, Turkey Tourism Promotion and Development Agency (TGA) are the main contributors to the festival. 212 Photography Istanbul's comprehensive programme includes exhibitions, workshops, film screenings, discussions, portfolio reviews, and an international competition.

Hosting a various leading international and national artists, the multi-directional festival will serve as a source of inspiration with its wide-ranging programme. Some of the artists included in the programme are Michal Chelbin, an Israeli photographer whose works are included in a multitude of collections such as the New York Metropolitan Museum of Art and SF Moma; Ouka Leele, known for her daring and staggering works; Clemens Ascher, renowned for creating clean, minimalistic worlds; Julia Hetta, a photographer of

the digital era; Ellen Kooi, a Dutch photographer representing Borusan Contemporary and is known for placing her characters within spacious decors; Mária Švarbová, who gets her inspiration from people and focuses on creating unity and balance in her works; AES+F, a Russian ensemble that produces works in the fields of performance, video, installation, animation, painting and sculpture; Grégory Escande, a storyteller of sorts who focuses on the unity and the beauty of daily life; Bruno Barbey, a Magnum photographer well-known to Istanbulites whose works will be displayed with the cooperation of Fotoğrafevi and Metin Çavuş who photographs the City Walls of Istanbul and Begüm Yamanlar who focuses on multi perspective and the boundary between still and moving images in order to express the inner subjective experiences in natural or cultural places.

With the main venue located in Yapı Kredi Bomontiada, this year's festival route will also include Istanbul's beloved venues such as Tekfur Palace Museum, Zülfaris Karaköy, Şerefiye Cistern, and Akaretler Row Houses. The Festival will also provide Istanbul lovers with new discovery routes for photography.

[212photographyistanbul.com/tr/](https://212photographyistanbul.com/tr/)







Julia Hetta







# HIMIWAY BIKE

By: Emily Bunn x Vaughn Lowery



Himiway knows that their customers require comfort, capability, and fun when looking for a new eBike. The company knowingly advertises: "Kids prefer toys, grown-ups desire power, and elders need support." Fortunately, their new model of the 2021 Himiway Escape is a moped-style electric bike that provides user-compatible customizations to bikers of any age.

Himiway offers an approachable, non-intimidating way to ride for all of its users—the only thing that will be difficult is deciding when to stop. The Himiway Escape emphasizes both form and function, absorbing impact while providing a controlled biking experience – and looks good while doing it.

The Himiway is the love child of American grit and Asian electronic bike innovation. The company's founder, Mike Magaruh, has always had a passion for biking and improving his vehicle's parts to create a more well-oiled machine. In college, Mike travelled to China and was inspired by the popularity of electric bikes. Taking inspiration from South Korean, Taiwanese, Japanese, and Chinese bike innovations, combined with the American desire for all-terrain vehicles, Mike created the first Himiway Cruiser in his own garage in California. When Mike tried riding his bike for the first time, he felt like a tough guy – and who tougher, or more American, than Ernest Hemingway? From that moment, the Himiway title was born and as they say, the rest is history.

## Curb Appeal

With a sleek, matte black exterior and satin finish-accoutered with white accents - the Himiway Escape looks sophisticated, capable, and elite. The high quality, no-slip, double-stitched, PU leather handlebar grips provide a touch of sophistication and rugged elegance to the eBike. Without these handlebar grips the wooden handles of the bike can cause splinters, so we recommend this purchase for the best Himiway experience.

## Design

Outshined by the sleek, attractive exterior, one of the hidden aspects of the Escape's design is its invisible battery (here at 360 Magazine, we used a Samsung battery), which sits flush within the side frame of the bike's body. The battery takes 6-7hrs to charge and can be charged while attached or while released and unlocked. It has a total battery capacity of 672Wh, and lasts for 45+ miles per charge. Additionally, the Himiway Escape is installed with an integrated, automatic brake light and a large, bright 48V LED headlight, so users can bike safely any time of day. Another notable safety feature of the bike includes the half twist throttle on the handlebars. This throttle prevents accidental activation, protecting users from any possible harm.

The Escape's pedals have been installed with a dual sided, aluminum crankset. These crankset guards enforce that the bike's chains stay in place, even when traveling over mountainous topography. The low to the ground design of the pedals makes getting onto the eBike easy. Once users are seated on the Escape, the comfort of the seat's large, wide design becomes immediately apparent.

One of the most fun features of the Himiway Escape include the rear rack installed on the back of the bike. This rack can also function as an extra seat, so you can bring a friend along for the adventure! If you're looking for more storage, Himiway offers an optional basket on the front of the bike for purchase for \$89.



Technology

One of the most high-tech and helpful features of the Himiway is it's large LCD display panel between the bike's handlebars. Positioned at the precise angle to make checking information quick and easily accessible while riding, the LCD display provides battery capacity, an odometer, speedometer, and a wattmeter. If you're on a long cruise and run out of phone battery needed to access your route, the display also includes USB charging capabilities.

The pedal assist level power adjustment is one of the most luxurious features of the Himiway Escape. This function lets users program their pedal assist settings, and customize the amount of power delivered in each setting. This eBike of the future provides user-curated experiences that make your travels more enjoyable. As they say, it's not about the destination, it's about the journey.

Customization

The LCD display panel is customizable, and with modification users can increase the bike's maximum speed to 28mph, from an original maximum speed of only 22mph. In order to access this top speed, press the plus and minus buttons simultaneously to enter the menu. Once on the menu, press and hold the add and minus button again. Another menu screen should show up with a large "P" on the top of the screen, above four zeros. From here, use the plus and minus buttons to type 0-5-1-0. Use the "I" button to submit the digits.

After that, the bike screen will enter another menu with a large "LS" on the top section, above "23 inches" on the bottom of the screen. You can also use the plus and minus buttons to change decrease this number to your preferred wheel height. After that, press enter again.

From there, the LCD display screen should show another large "LS" above the number 90. It is on this menu that users can customize the bike's speed limit. (While the Himiway cannot reach 90mph, it is the highest value on the speed limit menu.)To exit these menus and return to the main screen, press and hold the "I" button. For further customization and assembly instruction, check out this review from JoelsterG4K's Youtube channel.

Durability

Designed with a 6061-aluminum frame, the Himiway eBike is built to endure all the journeys you will take together. With a 330lbs payload capacity, you can pile on the fun with no worries to weigh you down. Designed to decrease the cumulated pressure of both the bike and its rider, the Escape's 20"x4" Kenda Fat Tires provides tenacious grip and traction on difficult riding surfaces. Kenda Tires are made for performance, and are designed with a reflective white strip so you can ride safely, no matter what time of day. The full suspension design on the bike allows users to be insulated from the impact of rough or rocky terrain, and provides a comfortable riding experience.

Additionally, the Himiway comes with an ultra-sturdy, pre-assembled kickstand. However, we recommend two people to assemble to Himiway, and encourage taking a visit to your local eBike store to double check its assembly.







### Performance

The Shimano 750W brushless, geared hub motor and 7 speed gear shift system allows users acceleration and power while riding the Himiway Escape, up to a maximum speed of 22mph. The Escape's motor has a max torque of 80Nm, so bikers are able to take on any terrain effortlessly.

Riders can fluidly switch cog sizes to aid riding whatever path suits your personal journey. With over 45mi per charge, the Himiway is perfect for short trips to the store, or long cruises along scenic stretches. The charger is designed on the side of the vehicle, sleekly hidden away until you need it.

When you get to wherever the wind takes you, or if you just need a break, the Himiway Escape's 180mm hydraulic disc brakes, paired with a full suspension system, allow users to stop at a moment's notice. The aluminum alloy comfort-grip break levers, with a motor cut off switch, allow for maximum control while riding.

### Ergonomics x Additional Features

Compared to other bikes in its category, such as the Rad Power Bikes Radrunner or the Super73 S1, the Himiway Escape shines with its dual suspension system

and hydraulic front shocks. These capabilities provide for a much smoother ride than other comparable moped eBikes. Another popular eBike, the Juiced Scorpion, falls flat next to the Escape when considering the Escape's cheaper price point and more lightweight design.

Modestly priced (and currently on-sale) at a price point of \$1,599, the Himiway Escape is the perfect new toy for all outdoor enthusiasts. Upon purchase, the bike also comes with many free, included accessories such as the Himiway Escape rear rack, 16 in 1 multi-function bike repair tool (which includes a Socket Hex Wrench 8/9/10/mm, Slotted Screwdriver, Phillips Screwdriver, Socket Extension Rod, Solid Wrench 8/10/15/mm, Hex Key Wrench 2/2.5/3/4/5/6mm, and Spoke Wrench), full fenders made from durable PVC and stainless steel, and a Himiway bike cap. If you're in the market for more bike customizations, we recommend you purchase a Bluetooth enabled Tile to keep track of your bike in case of emergency, battery operated horn, cellphone holder, and folding lock – all of which are available on Amazon.

This e-bike is the perfect travel companion, eagerly waiting to join you on all your adventures.





## Safety

Once you have your Himiway Escape, you're sure to get some admirational stares as you cruise in style. However, with an amazing eBike comes great responsibility. In order to make sure you're keeping your Himiway Escape safe from theft or harm's way, make sure you're being extra cognizant to not leave your bike in shady areas that are large hives of bike theft activity. Switch up where you leave your bike so thieves can't notice your commuting patterns to set up a targeted attack, and utilize multiple bike locks. You can even lock individual parts of your eBike to the bike itself. Further, by anchoring your Himiway to objects stronger than your bike's frame, and ensuring that the way your lock passes through the bike requires the most effort and damage to be removed, you can deter most criminals looking to avoid a complicated robbery. Further, parking in well-lit areas lessens the chance of theft since thieves don't like to be seen in the spotlight. Better yet, bring your bike inside with you if your destination allows.

[himiwaybike.com](http://himiwaybike.com)





# LAMBORGHINI URUS: SUPER-SUV

By: Emily Bunn x Vaughn Lowery

The marriage of a sports car's athleticism and an SUV's versatility is evident in the ground-breaking new creation from Lamborghini: The 2021 Lamborghini Urus. This super-SUV is the first of its kind on the market, offering an exhilarating driving experience to those behind the wheel. With the ability to host five passengers, this vehicle packs in pleasure and practicality wherever you go. The manufacturer elaborates on the invigorating experience of driving their super-SUV:

"It is the absolute all-round super sports car and more. It allows you to explore new paths and new ways to express yourself—to accept challenges confidently and to live life to the fullest. You are not afraid to go far: this is what you aspire to. Unlock any road, unlock your personality."

The Urus rivals similar super SUV models like 2021 Jeep Grand Cherokee Trackhawk, but beats out the Trackhawk in terms of speed. Its twin turbo engine delivers 217kW per tonne, as compared to the Trackhawk, which only delivers 212kW per tonne. Further, the silhouette of the Urus resembles the electric Jaguar I-Pace, presenting a similarly aerodynamic exterior.

Other comparable models include the Audi Q8. While both vehicles have a top speed of 189.5mph (305 km/h), the Urus is able to hit top speed in 3.6 seconds, which is two tenths of a second quicker than the Audi Q8. Just like the distinguished sophistication of opera music, hearing the roar of the Lamborghini motor is music to driver's ears.







## Design

The interior of the luxe vehicle is inspired by aerospace design and driver oriented instrumentation. With a gear shift resembling a jet's throttle and a start button hidden under a red flip cover, drivers are met with power and control immediately upon entering the driver's seat. There are several interior cubby storage compartments, such as door pockets and a bin behind the floating center stack. With up to 22 ft. of space in the car's cabin and the ability to fit 5 passengers, the Urus is spacious – especially when compared to other super cars.

Offering a choice of finishes – from leather to Alcantara, to wood and aluminum, or carbon-fiber – the Urus is sure to look good from the inside out. The manufacturer now offers more customization than ever before. Clientele can choose from a selection of vibrant, eye-catching colors, including Giallo Inti (yellow), Arancio Borealis

(orange), or Verde Mantis (green) with the available Pearl Capsule package. Alternatively, the standard palette offers more subtly attractive options, including black, grey, blue, and white colorways. Any of these fashionable exteriors create a beautiful contrast with the black and carbon fiber-trim. This model doesn't fail to uphold the signature Lamborghini design with its Y-shaped details, front hood with a center peak, and crossed lines on the rear hood. With frameless doors and hexagonal detailing, this Lamborghini epitomizes modern glamour.

## Technology

Not one, not two, but three TFT LCD display screens are installed inside the Urus, transforming the interior to feel like a cockpit. The screens provide crisp graphics and are easy to view, without the need for any clunky buttons. You can use your finger on the touch screen to write in your destination, or other search requests.

The Lamborghini infotainment system is installed with a Bang and Olufsen radio sound system, smart phone interface with Apple CarPlay and Android Audio, a DVD-audio/video reader, 3D maps navigation system, USB capabilities, Bluetooth connection, and voice control recognition. Additionally, the vehicle has a fully digital gauge cluster.

If you're looking for further refinement, the factory offers an array of optional lavish features for purchase. These features include front seats with ventilation, seats with massage functions, an upgraded sound system, the rear-seat entertainment system, and available Off-Road drive modes. A stand out is the optional hands-free tailgate feature for when you've got your hands full, just lift your foot to trigger the sensor beneath the rear bumper to activate the trunk and make loading or unloading your vehicle effortless.

## Safety

Drivers feel secure as they transport their precious cargo in this super-SUV. With aluminum tires – 21' x 9.5' in the front of the vehicle, and 21' x 10.5' in the rear – the Urus has some major brawn. At the same time, the multi-link front and rear

suspension, with air springs, allows for smooth riding. The Urus is athletic without compromising safety, as evident in its quick steering and high-speed cornering modes.

The car comes standard with several key safety features such as adaptive cruise control with stop-and-go technology, standard blind spot monitoring, a night vision camera, available self-parking and driver assist, and an audio theft deterrent. Additionally, it is equipped with front, side, and overhead airbags to protect drivers and occupants in case of emergency.

Explore new paths in your Urus as you take on any terrain together. Its Pirelli P Zero front and rear tires, offered in 21' to 23' size options, promise traction and performance. And if you want to take a pit stop along the way? The impressive braking system is equipped with carbon-ceramic brakes and front aluminum 10 piston brake calipers. These brakes, along with the premium shock absorbers, bring the car to a smooth halt from 70 mph to a full stop in 149 ft. Additionally, the car has front and rear anti-roll bars for extra braking power.

While the manufacturer doesn't offer a lengthy warranty– providing three years with no mileage





cap, without any complimentary scheduled maintenance – this car is built to last. However, if you're looking for that extra protection, there are several extended warranty and maintenance plans available for purchase.

## Performance

The Urus is powered by a powerful 4.0-liter twin-turbocharged V8 engine with an output of 641hp, producing a maximum torque of 850 Nm (626.93 lb.-ft.) at 2,252-4,400 rpm. Feeling the need for speed? Accelerate from 0 to 100 km/h in 3.6 seconds, and reach a top speed of 190 mph, or 305 km/h in this sporty SUV. The 8-speed transmission is automatic with driver selectable mode, sequential shift control with steering wheel controls, and an oil cooler. Additionally, the engine has its own auto stop-start feature. The vehicle has eight cylinders and a total displacement of 3,996 cm<sup>3</sup>.

When it comes to fuel efficiency, this Lamborghini gets 12mpg in the city, or 17mpg on the highway. The fuel tank has a capacity of 22.5 G. Equipped with AWD, you can drive anywhere with confidence and power.

## Cost

The Urus' MSRP totals \$218,009, with a destination charge of \$3,995. Compared to the rest of Lamborghini's luxurious portfolio, this particular model is the most affordable and versatile option. Here at 360 Magazine, we took a spin in the manufacturer's testing vehicle, which cost \$282,649 with all the car's capabilities fully loaded.

If you're searching to cruise in style without compromising functionality, look no further than the 2021 Lamborghini Urus. Stars like Justin Bieber – who drives a custom barbie pink one, and Kanye West, who has his own custom, cream colored model – know that this super-SUV is the choice for drivers looking to stand out. Another member of the Kardashian crew, Kylie Jenner, also owns this super-SUV, which she posted about on her Instagram. Similarly, Ben Simmons of the Philadelphia 76ers flaunts his fancy super-SUV, decked out with a gloss black trim. Cardi B also just bought her husband – Offset from the rap group Migos, – one, the perfect present to transport the posh celeb duo in style. No matter where you go, every ride in the Urus promises VIP treatment to all of its passengers.

[lamborghini.com](https://www.lamborghini.com)















[rolls-roycemotorcars.com](http://rolls-roycemotorcars.com)